# MiMedx

# ANALYST DAY

October 13, 2015 Grand Hyatt, New York, NY

### FORWARD LOOKING STATEMENT

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, the market opportunities for and the market acceptance of our products, expectations for products in development, the potential uses for our products, expected outcomes for clinical studies, expected growth in revenue and market share, sustainability of performance, the availability of third-party reimbursement for our products, potential acquisitions, the strength of our patent portfolio, the effectiveness of our risk management and compliance policies, and our expectations for CollaFix<sup>M</sup>. These statements are based on current information and belief, and are not guarantees of future performance. Our ability to predict results, financial or otherwise, or the actual effect of future plans or strategies is inherently uncertain and actual results may differ from those predicted depending on a variety of factors. Among the risks and uncertainties that could cause actual results to differ materially from those indicated by such forward-looking statements include that our products may not gain the anticipated acceptance in the marketplace or that acceptance may be delayed; the effects of competition; our performance to date may not be sustainable at the same levels; we may not be able to protect our intellectual property and proprietary technology through patents and other means or may be subject to claims that our intellectual property or technology infringes the rights of third parties; our compliance and risk management policies may not be as effective as believed or may not be consistently applied to achieve effectiveness, we may not be able to commercialize CollaFix™ or other products in development as expected; there may be delays or changes in reimbursement for our products: there may be delays in clinical trials or unexpected results; there may be other regulatory changes further impacting our products in the US or other countries; we may not successfully complete the Biologics License Application process for specific micronized products within certain timeframes, at the estimated costs associated with that process, or may not complete the process at all, we may not be able to execute on acquisitions as desired, and the risk factors detailed from time to time in the Company's periodic Securities and Exchange Commission filings, including, without limitation, its 10-K filing for the 2014 fiscal year, and its most recent 10Q. By making these forward-looking statements, MiMedx Group, Inc. does not undertake to update those in any manner except as may be required by the Company's disclosure obligations in filings it makes with the Securities and Exchange Commission under the federal securities laws.

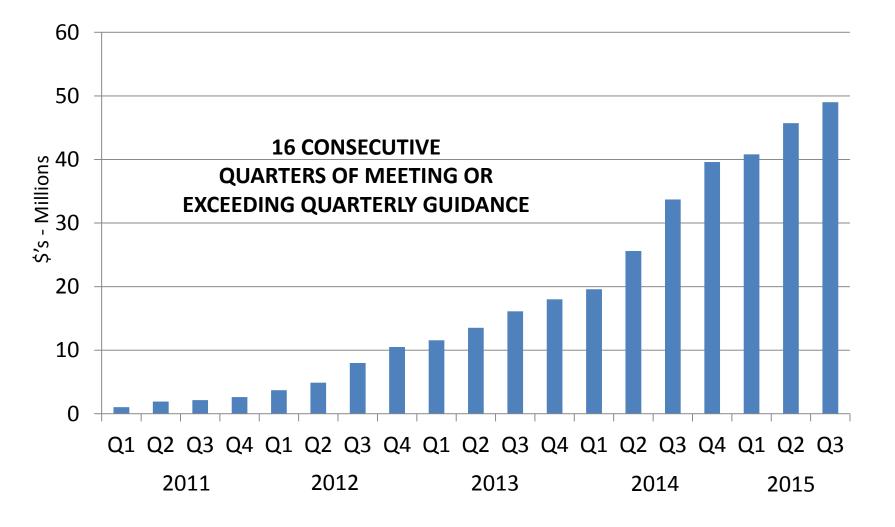


# **MiMedx Introduction**

Parker H. "Pete" Petit Chairman & CEO



# **CONSISTENT SUSTAINABLE GROWTH**





# EXECUTIVE MANAGEMENT

Parker H. "Pete" Petit	Chairman & Chief Executive Officer	HEALTHDYNE MATRIA
Bill Taylor	President & Chief Operating Officer	whenephew
Michael J. Senken	Chief Financial Officer	
Christopher M. Cashman	Executive VP & Chief Commercialization Officer	RTI BIOLOGICS"
Brent D. Miller	Executive VP	(B) SYNTHES <sup>®</sup>
Deborah L. Dean	Executive VP	FACET TECHNOLOGIES.
Thomas J. Koob Ph.D.	Chief Scientific Officer	PHILIPS
Donald E. Fetterolf, MD, FACP	Chief Medical Officer	PATIENT portal
David H. Mason, Jr., MD	VP, Medical Affairs for Clinical Practice	BAYER
Frank Burrows	VP, Clinical & Scientific Liaison	Abbott
Randall Spencer	VP, Clinical Innovation	A Promise for Life
Rebeccah J. C. Brown, Ph.D.	VP, Product Development, Regulatory Affairs, QA	ETHICON a Johnson - Johnson company
Conan Young, Ph.D.	Director of Research	Scientific



# **INVESTMENT HIGHLIGHTS**

- Regenerative Medicine Technology
- Three Platform Technologies
- Strong I.P. portfolio
  - 25 Amniotic allograft patents issued and allowed, over 100 pending
  - Over 200 patents issued & pending for all technologies
- Four Years of Meeting or Exceeding Revenue Guidance with High Revenue Growth
- High Gross Profit Margins with Excellent Financial Leverage
- Experienced and Effective Management with a 5 Year Strategic Plan
- Direct and Experienced Sales Organization in Wound Care
- Building a Professional Surgical Specialty Sales Organization
- Private Label Agreements with Medtronic and Zimmer
- Strong Balance Sheet and Increasing Positive Cash Flow



# **Strategic Overview**

Bill Taylor President & COO



# **MISSION AND TECHNOLOGY**

#### **MiMedx is a Regenerative Medicine Company Delivering Innovative Technologies that Enable Healing**

#### **Amniotic Tissue**

**Enhance Healing Reduce Scar Tissue Reduce Inflammation** Immunologically Privileged

**Proven Clinical Results** Logistically Superior 5 year Shelf Life Stored at Ambient Conditions

#### **Amniotic Fluid**

Protect & Cushion **Provide Lubrication** Reduce Inflammation

#### **Collagen Fiber**

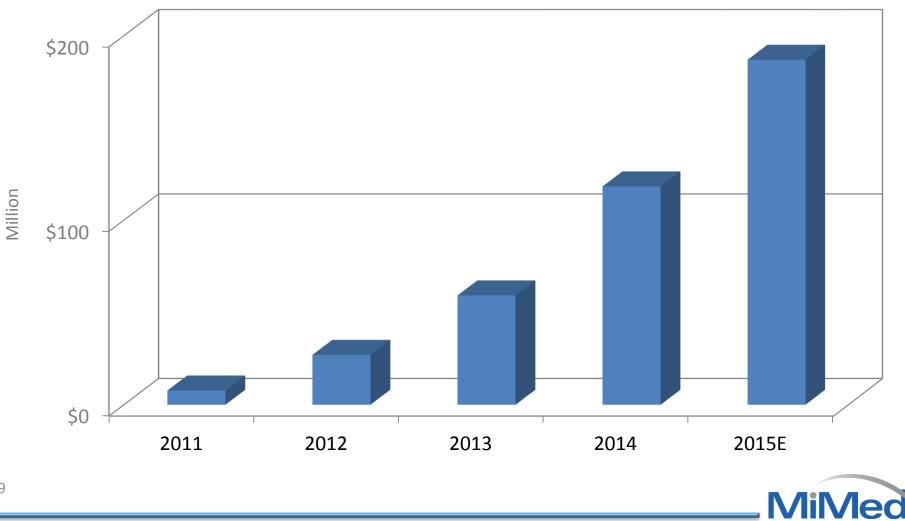
**Mimics Native Tissue Biomechanics for** Tendon, Ligament Repair



# OrthoFlo CollaFix



### **GROWTH STORY CONTINUES**



# **GROWTH STORY CONTINUES**





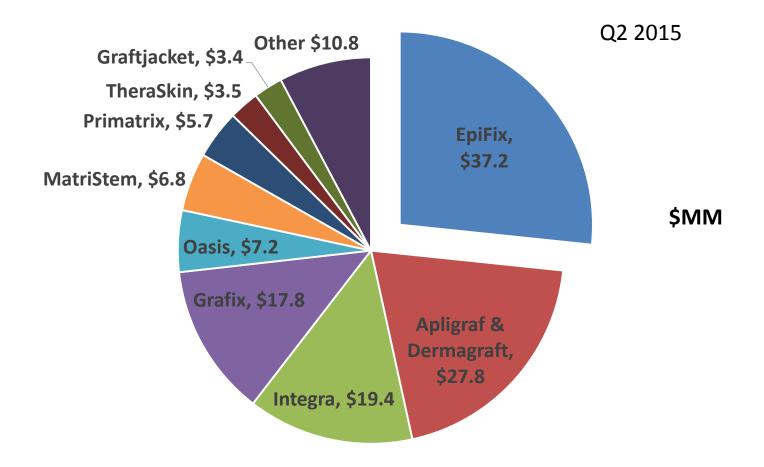
# **GROWTH DRIVERS**

- Market Share Gains
- Market Expansion
- Incremental Reimbursement Coverage
- International Expansion
- Product/Platform Development
- Acquisitions (if synergistic & accretive)





### **MARKET SHARE GAINS & EXPANSION**





12 Source: SmartTRAK

### **INCREMENTAL REIMBURSEMENT OPPORTUNITY**

Commercial plans yet to cover EpiFix:

- United
- Aetna
- Humana
- Small Others

Representing over **70 million** lives...

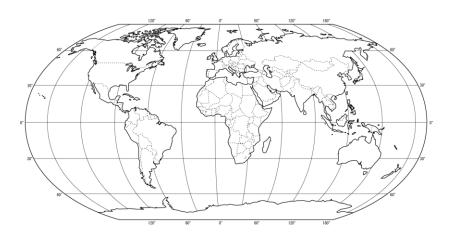
Significant incremental opportunity in 2016



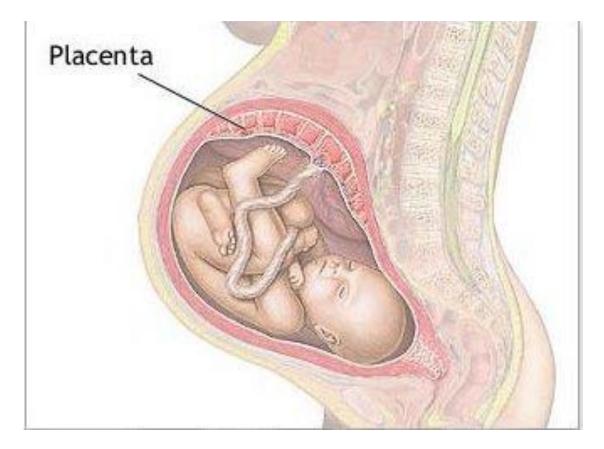
# **INTERNATIONAL GROWTH**

- Regulatory Established:
  - Canada
  - United Kingdom
  - Switzerland
  - Slovenia
  - Italy
  - Ireland
  - Korea

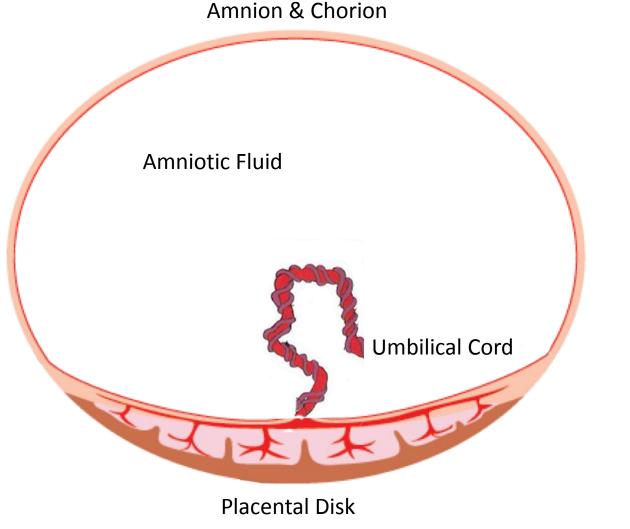
- Current Targets:
  - Japan
  - Germany
  - Austria
  - Australia
  - Middle East



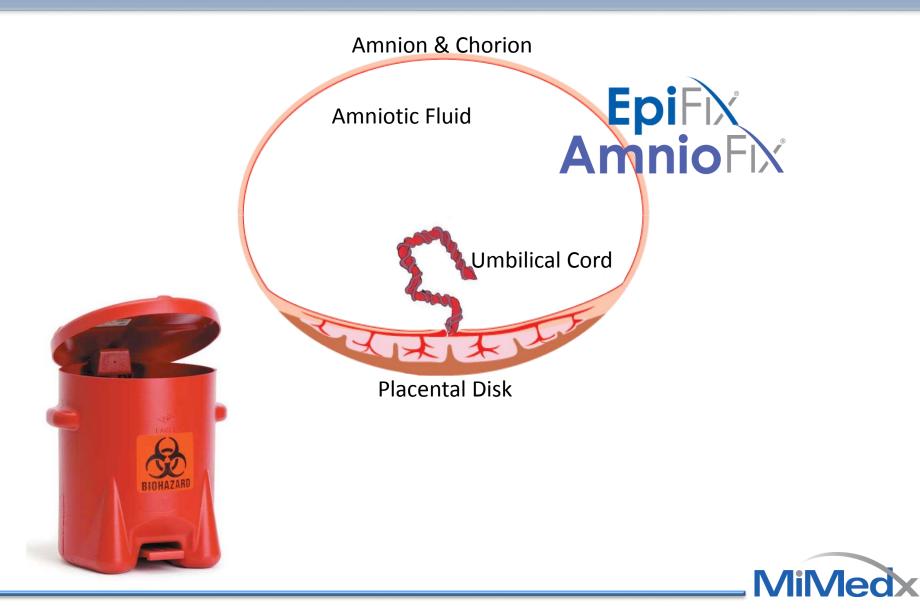




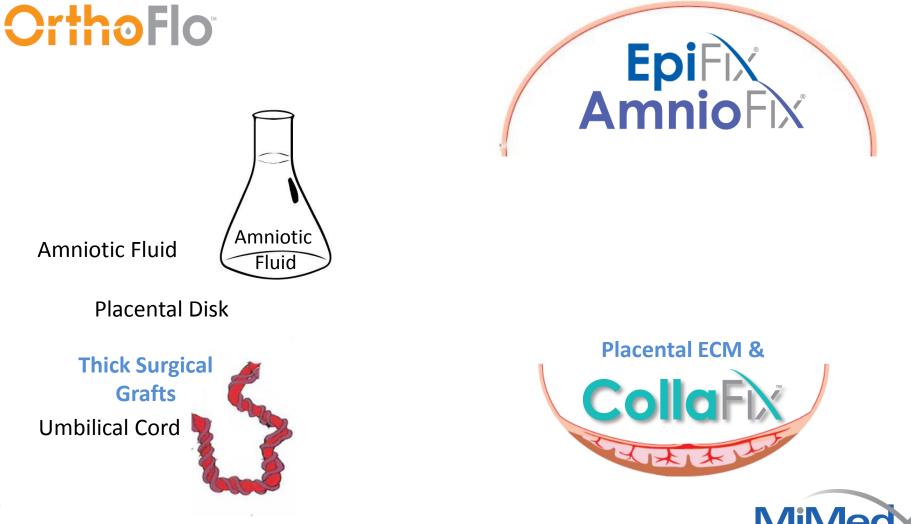




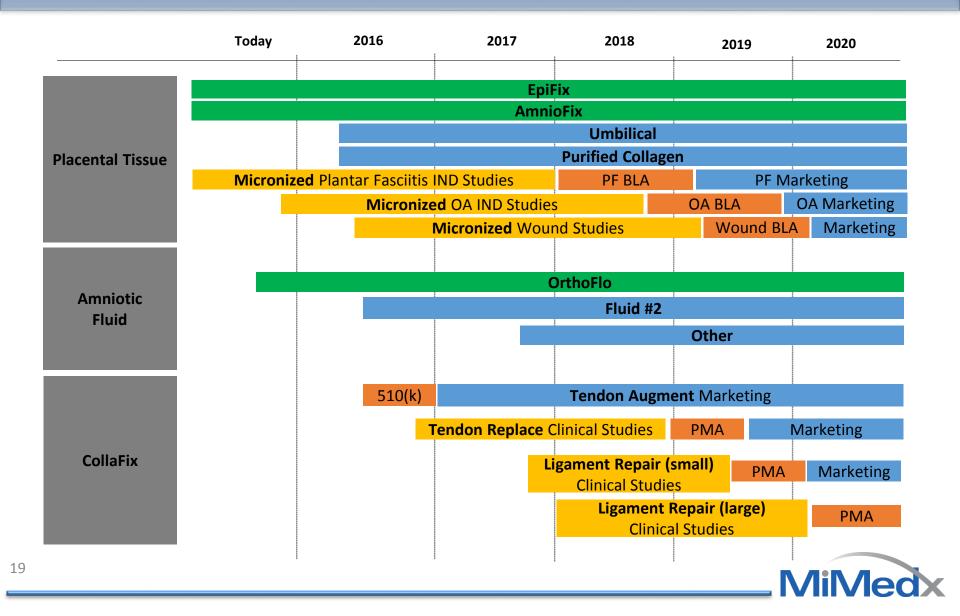




Amnion & Chorion



# PARTIAL PRODUCT PIPELINE



# U.S. MARKET SUMMARY

- Advanced Wound Care
  - Chronic ulcers: diabetic, venous, arterial, pressure
  - Acute wounds: trauma
  - Number of targeted advanced wounds: 2.9 Million
  - US addressable market opportunity \$7.7 Billion
- Surgical

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- Types of procedures: prostatectomies, C-sections, hysterectomy, bowel resections, scar revision, MOHs, site dehiscence, burns
- Number of targeted procedures: 2.7 Million
- US addressable market opportunity \$2.9 Billion

#### • Orthopedics, Spine, Sports Medicine

- Types of procedures: cervical fixation, discectomy, rotator cuff, Achilles, tendinopathies, knee ligament, joint replacement, joint supplementation
- Number of targeted procedures: 7.8 Million
- US addressable market opportunity \$5.7 Billion

#### Total U.S. Market Opportunities **\$16+** Billion



### Patents



# **INTELLECTUAL PROPERTY**

#### **AMNIOTIC TISSUE**

25 Issued and Allowed Patents Plus 109 Pending Patents Protection extending through 2027-2033



#### COLLAFIX

**34** Issued and Allowed Patents Plus 38 Pending Patents Protection extending through 2021-2033





# PATENT LAWSUITS

- Filed 3 Lawsuits
- Transplant Technology, Inc. d/b/a Bone Bank IPR
  - EpiFix Configuration '494 Patent IPR DENIED
    - PTAB fully denied IPR review of the '494 patent, which means that the primary EpiFix configuration patent stands as issued
  - Process '687 Patent
    - **3 of 5 grounds rejected**; PTAB granted review on two grounds
- MTF IPR
  - AmnioFix Configuration '701 Patent IPR DENIED
    - PTAB fully denied IPR review of the '701 patent, which means that the primary AmnioFix configuration patent stands as issued
  - Process '437 Patent
    - 6 of 7 grounds rejected; only one argument remains



# **Market Segment Overview**

Chris Cashman EVP & CCO



# MARKET SEGMENT STRATEGY

- CONTINUE SEGMENTATION FOCUS ALONG PRODUCT LINES
  - Wound Care
  - Orthopedic / Spine / Sports Medicine
  - Surgery General Abdominal/ UroGynecologic / Plastic
- STRENGTHEN PRODUCT OFFERING IN PRIORITY SEGMENTS LEVERAGING CALL POINTS
  - Complement current portfolio
  - Strengthen operating room position
  - Consolidate regenerative technology leader position
- ACCELERATE INTERNAL PRODUCT DEVELOPMENT
  - Line extensions
  - New forms of delivery
  - Invest in CollaFix, Human Collagen and Amniotic Fluid platforms



### MIMEDX PRODUCT OVERVIEW



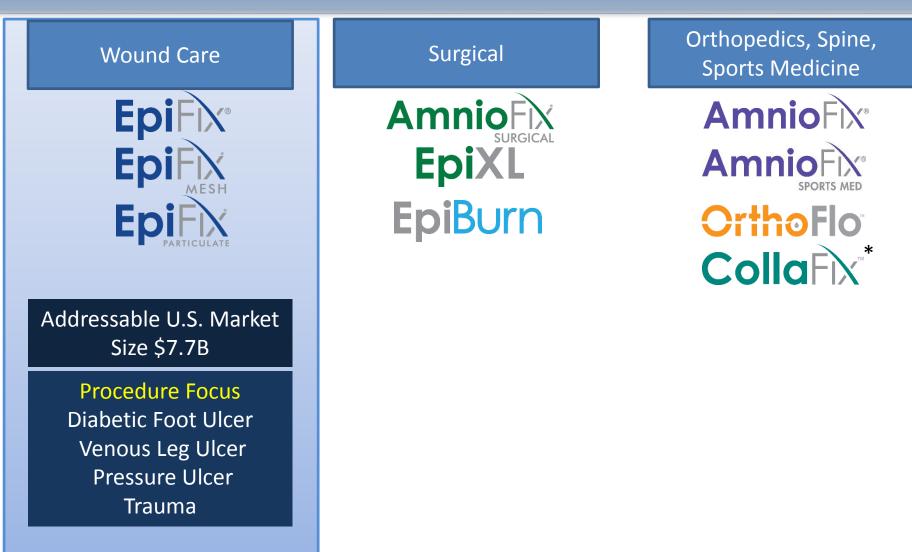
Medtronic - Spine Zimmer Biomet – Ortho/Spine IOP – Ophthalmic Snoasis - Dental



\* CollaFix not commercially available

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### MIMEDX PRODUCT OVERVIEW – WOUND CARE

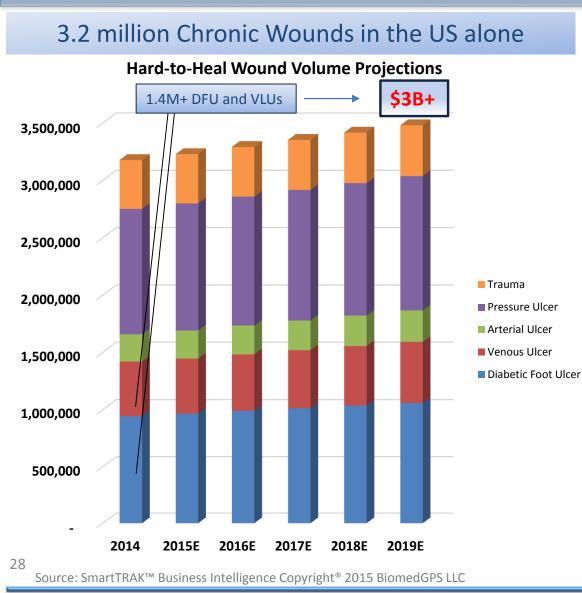




\* CollaFix not commercially available

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# WOUND CARE OVERVIEW



- 8.1M total wounds in the US (2015E)
- US Wound Biologics Market was \$865M (2014) to grow to \$1.4B Billion by 2019
  - US Skin Substitute Market \$526MM (2014)
- 3.2 million Chronic Wounds in the US (2014)
- 4.2 million Chronic Wounds in Europe (2013)
- 17.0 million Chronic Wounds ROW (2013)



#### **NO CONTEST: EPIFIX® DELIVERS** SUPERIOR OUTCOMES VS. APLIGRAF®

Effectiveness EpiFix healed 2x as many wounds as Apligraf At 6 weeks, 95% of EpiFix patients achieved complete healing vs. 45% of Apligraf patients	Time to ClosureImage: Second Seco	CHP/L
Cost Savings\$ <th>Wastage         Image: Constraint of the second se</th> <th>Epifix</th>	Wastage         Image: Constraint of the second se	Epifix

Product	Total # of Grafts purchased	Mean Grafts Used per Patient	Total cm <sup>2</sup> of Grafts Purchased	Total cm <sup>2</sup> of Grafts Applied	Total Cost of Grafts Applied	Average Patient Graft Cost
Apligraf®	124	6.2	5,456	159	\$184,315	\$9,216
EpiFix®	43	2.15	154	68	\$ <mark>33,379</mark>	\$1,669

Zelen CM, Gould L, Serena TE, Carter MJ, Keller J, Li WW. A prospective, randomised, controlled, multi-centre comparative effectiveness study of healing using dehydrated human amnion/chorion membrane allograft, bioengineered skin substitute or standard of care for treatment of chronic lower extremity diabetic ulcers. Int Wound J. 2014 Nov 26. doi: 10.1111/iwj. 12395. . 29



# CLINICAL BODY OF EVIDENCE

- MiMedx has 25 Published Clinical and Scientific Studies; 5 RCTs; Level I Comparative Study (Apligraf)
- Published Primer
- 247 million lives covered to date

#### All Amniotic Membrane Products Are Not Equal

MEASURES	EPIFIX	GRAFIX	BIOVANCE	AMNIOEXCEL	NEOX 100
Healing Rates: DFU Study	77% at 4 weeks 92% at 6 weeks 92% at 12 weeks	62% at 12 weeks	29% at 12 weeks		
Average number of treatments to closure	2.5	6		M N N N	A W
DFU Crossover Study	91% at 8 weeks				
DFU Weekly vs. Biweekly Study	92% at 12 weeks			YZZ	YZZ
DFU Long Term Ulcer Recurrence Rate Study	5.6% at 9-12 months	17.8% at 12 weeks			
EpiFix vs. Apligraf® DFU Study	85% at 4 weeks 95% at 6 weeks			$\bigcirc$	$\bigcirc$
VLU Study Healing Rates	62% achieved $\ge$ 40% healing at 4 weeks				
Total Number of Patients Included in Respective Treatment Arms	137	50	14	0	0
	Excluded wounds with 20% reduction at week 2	Excluded wounds with 30% reduction at week 1	Pilot Study		

12. Lavery LA, et al. The ecacy and safety of Grax(\*) for the treatment of chronic diabetic foot ulcers: results of a multi-centre, controlled, randomised, blinded, clinical trial. Int Wound J. 2014 Oct;11(5):554-60. 13. Letendre S, LaPorta G, O'Donnell E, Dempsey J, Leonard K. Pilot trial of biovance collagen-based wound covering for diabetic ulcers. Adv Skin Wound Care. 2009 Apr;22(4):161-6.

MiMe

### MIMEDX PRODUCT OVERVIEW

Wound Care



Surgical

Amnio Surgical EpiXL EpiBurn

Addressable U.S. Market Size: \$2.9B

Procedure Focus Urology OB/Gynecology Plastic Reconstruction General & Colorectal Burn Orthopedics, Spine, Sports Medicine

**Amnio** Fix



OrthoFlo CollaFix\*

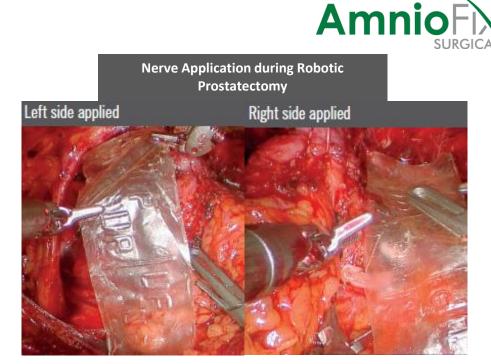


\* CollaFix not commercially available

# U.S. SURGICAL MARKET

#### A BIOACTIVE TISSUE MATRIX ALLOGRAFT THAT:

- Modulates Inflammation
- Reduces Scar Tissue Formation
- Enhances Healing
- Acts as a Barrier Membrane

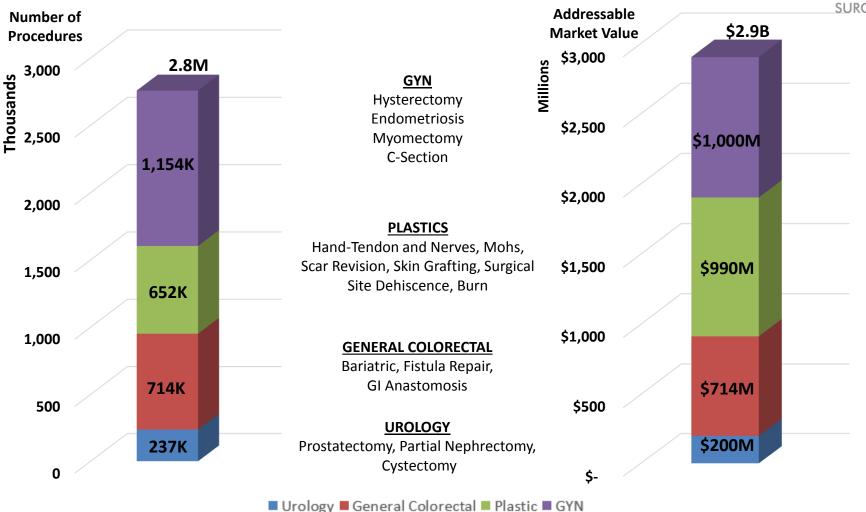


	GROUP 1	GROUP 2	p VALUE
Return to Continence at 8 weeks	81.00%	74.10%	0.373
Potency at 8 weeks	65.50%	51.70%	0.132
Mean Time to Continence	1.21 Months	1.83 Months	0.033
Mean Time to Potency	1.34 Months	3.39 Months	0.007

Source: Patel VR, et al. Dehydrated Human Amnion/Cho9rion Membrane Allograft Nerve Wrap Around the Prostatic Neurovascular Bundle Accelerates Early Return to Continence and Potency Following Robot-assisted Radical Prostatectomy: Propensity Score-matched Analysis. Eur Urol. 2015 Jan 19, http://dx.doi.org/10.1016/j.eururo.2015.01.012

# **U.S. SURGICAL ADDRESSABLE MARKET**

Amnio



Source: Millenium Research Group, MRG Lap 2014, ASPS Statistics, MiMedx 2015 Annual Plan, MiMedx internal coding data, Management Estimates 33

### MIMEDX PRODUCT OVERVIEW



Addressable U.S. Market Size: \$5.7B

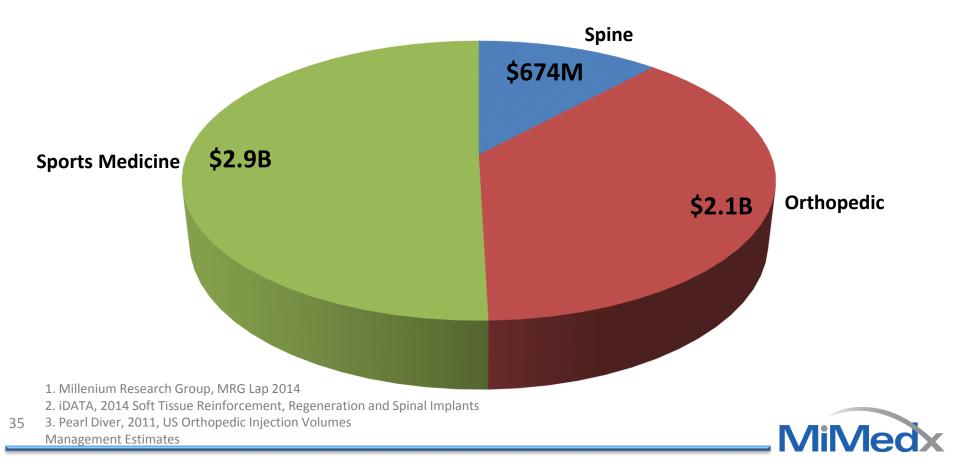
Procedure Focus Spine Fusion Hip, Knee Shoulder Joint pain, inflammation Cranial



# TOTAL U.S. MARKET OPPORTUNITY

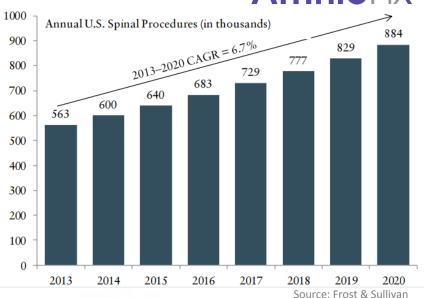


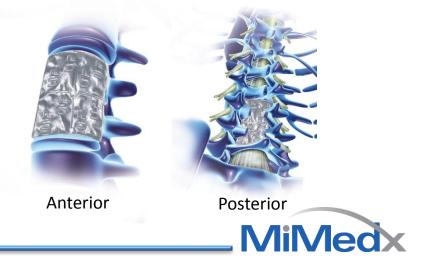
#### U.S. Market - Spine, Orthopedics & Sports Medicine (2014) \$5.7B Estimated Addressable Market



# U.S. MARKET OPPORTUNITY - SPINE

- 2015E US Spinal Fusion market is expected to reach \$4.6B
  - Procedure volumes are estimated to reach 620,572 in 2015 and projected to exceed 759,000 in 2019.
  - Cervical fusions drove \$1.18B in revenues (2014), accounting for 26.8% of the total US fusion market.
- Applicable Spine procedures
  - Microdiscectomy
  - Laminectomy
  - Scoliosis, Adult & Pediatric, including Growth Rod procedures
  - Anterior Cervical Discectomy & Fusion (ACDF)
  - Posterior Lumbar Fusion (PLIF)
  - Anterior Lumbar Fusion (ALIF)
  - eXtreme Lateral Interbody Fusion (XLIF)





**Amnio**Fix<sup>®</sup>

36 Source: SmartTRAK<sup>™</sup> Business Intelligence Copyright<sup>®</sup> 2015 BiomedGPS LLC

# INTRODUCING ORTHOFLO

- An Amniotic Fluid Derived Allograft for Homologous Use to:
  - Protect & cushion
  - Provide lubrication
  - Reduce inflammation
- Available in four configurations:
  - 0.25, 0.50, 1.0 and 2.0mL
- Stored at -80 °C
- Minimal preparation required thaw & use in clinic
- Donated by consenting mothers delivering healthy babies by scheduled Cesarean section



# FUNCTIONS OF AMNIOTIC FLUID

- Positioned to address the needs of patients earlier in the care continuum, when other conservative treatments have not provided symptomatic relief of inflammation.
- OrthoFlo may additionally be considered to address the growing market interest in regenerative therapies to treat symptoms of Osteoarthritis.
- Amniotic fluid contains:
  - Nutrients that facilitate fetal growth<sup>1</sup>
  - Carbohydrates, proteins, lipids, electrolytes & water<sup>1</sup>
  - Hyaluronic acid (HA), a principle component of viscosity and lubrication in synovial fluid<sup>2</sup>
  - Antimicrobial effectors<sup>1</sup>
  - Growth factors<sup>1</sup>
- 1. Underwood M, Gilbert W, Sherman M. Amniotic Fluid: Not Just Fetal Urine Anymore. Journal of Perinatology. 2005(25):341-348.

Nyman A, Huss F, Nyman T, Junker J, Kratz G. Hyaluronic Acid, an important factor in the wound healing properties of amniotic fluid: In vitro studies of re-epithelialisation in human skin wounds. J Plast Surg Hand Surg, 2013; 47:89-92.





## U.S. MARKET OPPORTUNITY – SPORTS MEDICINE

10,000,000 9,000,000 7.5M 8,000,000 7,000,000 6.000.000 5,000,000 Knee 4,000,000 3,000,000 2,000,000 1,000,000 0 2014 2015E 2016F 2017E 2018F 2019F

US Procedures for Amniotic/Placental Derived Injectables Anti in-flammatory, pain management 2014-2019E

# **OrthoFlo**

Amniotic fluid contains many of the same components as healthy synovial fluid

OrthoFlo may supplement the ability of existing synovial fluid to lubricate and protect

Foot & Ankle

Upper Extremities

May enhance and complement the intrinsic properties of synovial fluid

Hyaluronic Acid (HA) / Viscosupplementation ~\$880 million in U.S 2014

Platelet Rich Plasma<sup>1</sup> globally projected at \$120 million by 2016

1. Dhillon, Robinder S, Edward M Schwarz, and Michael D Maloney. Platelet-Rich Plasma Therapy -

Future or Trend? Arthritis Research & Therapy 14.4 (2012): 219. PMC. Web. 26 Aug. 2015.

MiMedx

2. SmartTRAK<sup>™</sup> Business Intelligence Copyright<sup>®</sup> 2015 BiomedGPS LLC

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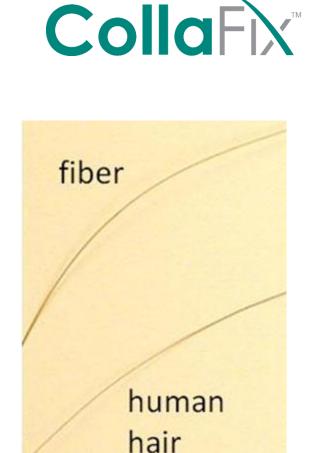
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#### SPORTS MEDICINE MARKET OVERVIEW

#### **COLLAGEN FIBER SCAFFOLD Technology**

IN DEVELOPMENT

- Similar strength and stiffness to human tendon
- Proprietary manufacturing process
- Braided, woven or knitted into typical fabric structures or other geometries
- Low immunogenic response
- Has numerous possible implant and wound healing applications
- Can absorb and deliver antibiotics and stem cells

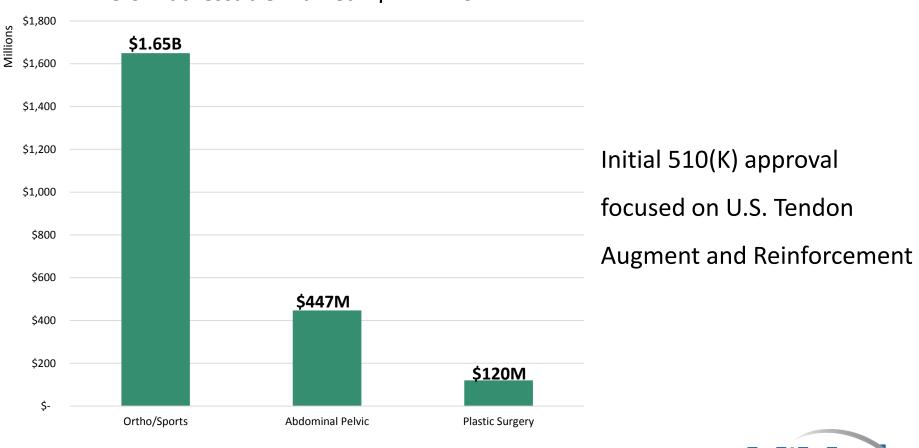




## SPORTS MEDICINE MARKET OVERVIEW

CollaFix

#### **COLLAGEN FIBER SCAFFOLD Technology**



U.S. Addressable Market = \$2.2 Billion

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Source: Millennium Research Group

## SPORTS MEDICINE MARKET OVERVIEW

#### **COLLAGEN FIBER SCAFFOLD Technology**





CollaFix

Patches

# **GLOBAL EXPANSION**

- Currently established or registering in major EU and ROW countries
- Established and/or partnered in:
  - UK, Switzerland, Italy, Ireland, Slovenia
  - Canada
  - Korea
- Focused on establishing:
  - EU, 5 countries
  - Australia
  - Japan
  - Middle East
- Meaningful revenues forecasted for second half 2016/early 2017





# MiMedx

# ANALYST DAY

October 13, 2015 Grand Hyatt, New York, NY

## Research

Thomas Koob, Ph.D. Chief Scientific Officer



#### **RESEARCH DEPARTMENT STAFF**

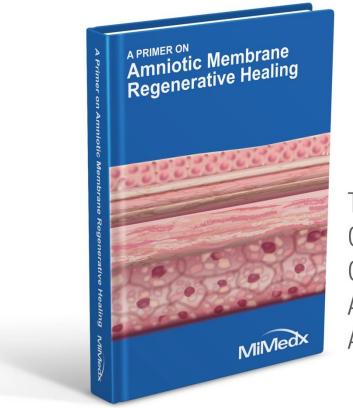


- Thomas J. Koob, PhD
- Conan Young, PhD
- Michelle Massee

- **Chief Scientific Officer**
- **Director of Research**
- Manager Biomedical Research
- Including 6 PhDs and staff; combined 90 years of R&D experience
- Staff: Experts in pre-clinical research, protein biochemistry, human cell cultures, flow cytometry, biomedical engineering



#### PRIMER



THE ESSENTIAL GUIDE TO THE CLINICAL EFFICACY AND SCIENCE OF AMNIOTIC MEMBRANE.

#### Available in the display room

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#### **THREE PEER REVIEWED PUBLICATIONS IN 2015**

#### Journal of Surgical Research

# Cell recruitment by amnion chorion grafts promotes neovascularization



<sup>a</sup> Division of Plastic and Reconstructive Surgery, Department of Surgery, Stanford University School of Medicine, Stanford, California <sup>b</sup> MiMedx Group, Inc., Marietta, Georgia <sup>c</sup> Angiogenesis Foundation, Cambridge, Massachusetts

#### Proved dHACM is a Stem Cell Magnet





#### THREE PEER REVIEWED PUBLICATIONS IN 2015

## Journal of Biomedical Materials Research



#### Dehydrated human amnion/chorion membrane regulates stem cell activity in vitro

Michelle Massee,\* Kathryn Chinn,\* Jennifer Lei, Jeremy J. Lim, Conan S. Young, Thomas J. Koob MiMedx Group, Inc. 1775 West Oak Commons Court NE, Marietta, Georgia 30062

Received 25 November 2014; revised 29 May 2015; accepted 15 June 2015 Published online 00 Month 2015 in Wiley Online Library (wileyonlinelibrary.com). DOI: 10.1002/jbm.b.33478

Proved that dHACM regulates bioactivity of all stem cell classes: Mesenchymal stem cells, adipose derived stem cells and hematopoietic stem cells



#### **THREE PEER REVIEWED PUBLICATIONS IN 2015**

#### DISCOVERY EXPRESS

#### **Advances in Wound Care**

Type I and II Diabetic Adipose-Derived Stem Cells Respond In Vitro to Dehydrated Human Amnion/ Chorion Membrane Allograft Treatment by Increasing Proliferation, Migration, and Altering Cytokine Secretion

Michelle Massee,\* Kathryn Chinn,\* Jeremy J. Lim, Lisa Godwin, Conan S. Young, and Thomas J. Koob

MiMedx Group, Inc., Marietta, Georgia.

\*These authors contributed equally to this work.

Proved that dHACM reinvigorates diabetic stem cells





## MIMEDX TECHNOLOGIES

Amniotic Membrane dHACM	Amniotic Fluid	CollaFix*
<ul> <li>PURION<sup>®</sup> Processed</li> <li>Rich in essential growth factors</li> <li>Modulates inflammation</li> <li>Reduces scar formation</li> </ul>	<ul> <li>Rich in hyaluronic acid</li> <li>Rich in essential growth factors</li> <li>Provides lubrication and cushioning</li> <li>Immunoprivileged</li> </ul>	<ul> <li>Human placental collagen based fibers</li> <li>Strength equivalent to tendon and ligament</li> <li>Inductive scaffold</li> <li>Biocompatible</li> </ul>
Immunoprivileged		Bioresorbable

\* Not commercially available



# Dehydrated Human Amnion Chorion Grafts dHACM



## DEHYDRATED HUMAN AMNION CHORION MEMBRANE dHACM

#### **PURION®** Processed

#### **Bilayer Laminate Composed of Amnion and Chorion**

Cells preserved

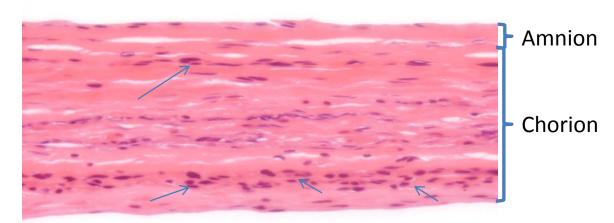
- Not 'acellular'
- Structurally intact
- Bioactive

Extracellular matrix intact

- Collagens I, III, IV, V, VII
- Laminin, fibronectin, proteoglycans

Biological activity preserved

 Growth factors, cytokines, chemokines



H&E – cell nuclei stained purple



# 57 PRESERVED GROWTH FACTORS, CYTOKINES, AND CHEMOKINES IN dHACM<sup>1,2,3</sup>

Regulators of <i>Wound Healing</i> in EpiFix® and AmnioFix®		Regulators of <i>Inflammation</i> in EpiFix® and AmnioFix®	
СҮТОКІМЕЯ		CYTOKINES	CHEMOKINES
Ang	IGFBP-2	GCSF	BLC
ANG-2	IGFBP-3	GM-CSF	Eotaxin-2
bFGF	IGFBP-4	GDF-15	I-309
BMP-5	IGFBP-6	IFNγ	IL-8
BDNF	β-NGF	ΙL-1α	IL-16
EG-VEGF	PIGF	IL-1β	MCP-1
EGF	PDGF-AA	IL-1ra	MIG
FGF-4	PDGF-BB	IL-4,5,6,7,10	MIP-1a
KGF; FGF-7	TGF-α	IL-12p40	ΜΙΡ-1β
GH	TGF-β1	IL-12p70	MIP-1d
HB-EGF	VEGF	IL-15	RANTES
HGF	TIMP-1	IL-17	
IGF-I	TIMP-2	MCSF	
IGFBP-1	TIMP-4	OPG	

- 1. Koob, T; Rennert, R; Zabek, N; Massee, J; Lim, J; Temenoff, J; Li, W; and Gurtner, G. <u>"Biological properties of dehydrated human amnion/chorion composite graft; implications for</u> <u>chronic wound healing.</u>" International Wound Journal (10)5: October 2013, pp. 493-500.
- 2. Koob, TJ, Lim JJ, Massee J, Zabek N, Rennert R, Gurtner G, Li WW. <u>"Angiogenic properties of dehydrated human amnion/chorion allografts: therapeutic potential for soft tissue repair</u> and regeneration." Vascular Cell 2014, 6:10.
- 3. Koob TJ, Lim JJ, Massee M, Zabek N, and Denoziere G. <u>"Properties of dehydrated amnion/chorion composite grafts: Implications for wound repair and soft tissue regeneration.</u>" Journal of Biomedical Materials Research B Applied Biomaterials 2014, 102(6): 1353-1362.



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## 226 PRESERVED GROWTH FACTORS, CYTOKINES, AND CHEMOKINES IN dHACM<sup>1</sup>

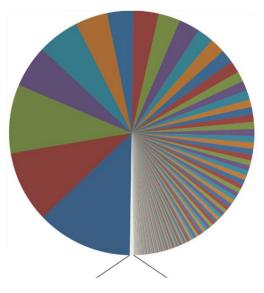
Angiostatin IGFBP-3 Galectin-7 Thyroglobulin TIMP-2 OPN IL-1 F10 Furin IGFBP-2 DKK-1 FLRG GROa IGFBP-6 PF4 Pentraxin 3 BMP-5 Granulysin Resistin CA9 Galectin-1 OSM DAN IL-21 TRAIL Thrombospondin-5 Clusterin WISP-1 MIF S100A8 GDF-15 RGM-B CEA Marapsin MIP-1a PGRP-S CXCL16 Thrombospondin-2 CNTF aFGF TPO FABP2 Procalcitonin OPG sFRP-3 Trappin-2 FGF-19 Dkk-4 PDGF-AA Lipocalin-2 MCP-1 Cystatin C Kallikrein 5 FGF-9 PARC IL-1ra FGF-21 VEGF Leptin MCSF IP-10 Cripto-1 NT-3 GASP-1 IL-18 TFPI IL-8 GRO IL-1 F8 GDNF VEGF-D PIGF I-309 Eotaxin-2 Eotaxin

ACE-2 NSE PAI-1 IL-1 F5 IL-1 F7 Gas 1 CRP HGF 6Ckine EG-VEGF Cystatin B CHI3L1 IL-17C SP-D uPA ANG-4 Shh-N TSH Renin NT-4 GASP-2 ANGPTL3 FGF-6 NAP-2 BDNF ST2 IL-34 BAFF EGF GH IGF-I BTC TGFb3 MIP-1d Ck beta 8-1 IL-12p40

Adiponectin TSP-1 Angiotensinogen Serpin A4 Midkine TGFb1 IL-1 F6 Dkk-3 IL-1 F9 Osteoactivin DcR3 Fractalkine LAP(TGFb1) IGF-2 DLL1 PDGF-BB Angiogenin Cystatin A BMP-7 MBL Cystatin E M NOV Eotaxin-3 PDGF-AB IL-33 SDF-1b IL-6 BMP-9 LIGHT TNFb IL-1a NRG1-b1 FGF-7 IL-32 alpha IL-7 HB-EGF

Pref-1 Fetuin A Follistatin-like 1 ANGPTL4 IGFBP-5 gp130 RBP4 Adipsin hCGb TIMP-1 LRIG3 Legumain Prolactin IGFBP-1 bIG-H3 BMP-2 RANTES HAI-2 WIF-1 CXCL14 Galectin-3 IGFBP-4 Follistatin FSH APRIL TRANCE TWEAK Insulin IL-24 Galectin-9 CF XIV ADAMTS13 ULBP-1 ANG-2 Chemerin MCP-2 C5a IL-27 HCC-1 MIG Kallikrein 14 IL-23 bFGF IL-17B VEGF-C ANG-1 IL-6sR IL-16 MIP-1b IL-11 ENA-78 BLC IL-20 IL-17E TGFb2 TIMP-4 Lymphotactin IL-3 AgRP Galectin-2 TNFa SCF I-TAC GCP-2 Fit-3L GM-CSF IL-1b Activin A G-CSF IL-15 IL-2 IL-4

#### **Relative Content**



Unique cocktail of broad ranging, bioactive regulating factors





#### TARGETS FOR DHACM REGENERATIVE THERAPY

#### Chronic and Acute Wounds and Injuries

Inflammatory Phase (Injury to 2-5 days)

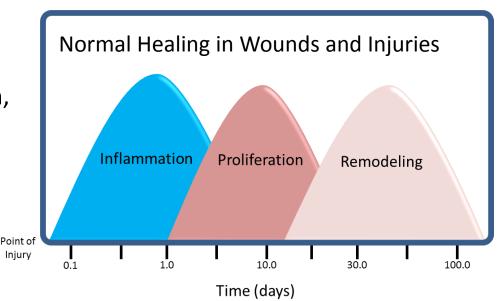
• Hemostasis, inflammation, chemotactic cellular signaling

Proliferative Phase (2 days to 3 weeks)

• Granulation, wound contraction, epithelialization/angiogenesis

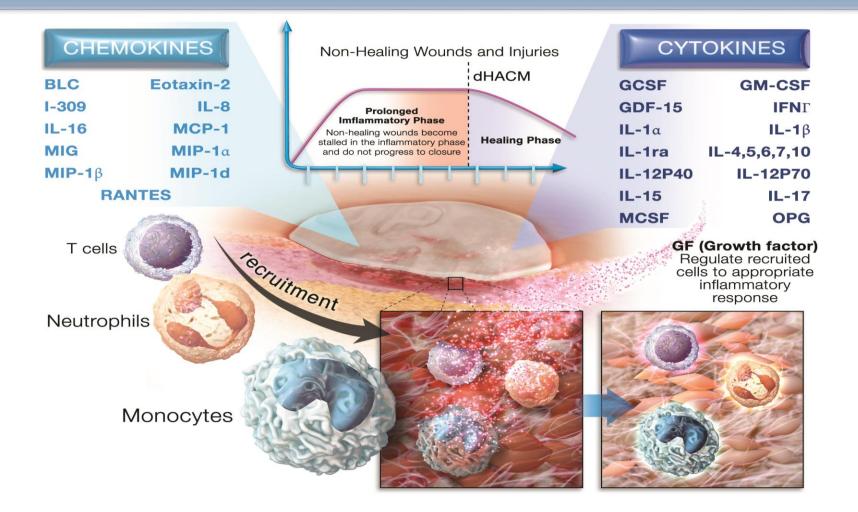
Remodeling Phase (3 weeks to 2 years)

- New collagen synthesis and connective tissue formation
- May lead to fibrosis amnion reduces scar tissue formation





#### **REGULATORS OF INFLAMMATION IN DHACM**



Koob TJ, Lim JJ, Massee M, Zabek N, Denoziere G. Properties of dehydrated human amnion/chorion composite grafts: Implications for wound repair and soft tissue regeneration. Journal of Biomedical Materials Research Part B Applied Biomaterials, 2014, DOI: 10.1002/jbm.b.33141.

## DHACM REGENERATIVE THERAPY: ANGIOGENIC PROPERTIES<sup>1</sup>

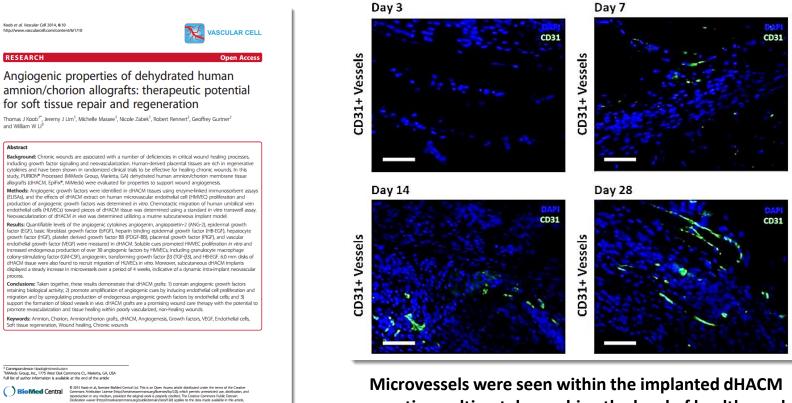
#### dHACM Contains an Array of Angiogenic Growth Factors

Growth Factor		
ANG	Migration, proliferation, vessel formation	
ANG-2	Promotes neovascularization	
EGF	Proliferation and differentiation	
bFGF	Potent stimulator of angiogenesis	
HB-EGF	Promotes angiogenesis	
HGF	Important co-regulator of angiogenesis	
Leptin	Increase VEGF	
PDGF-BB	Promotes angiogenesis in wounds	
PIGF	Potent stimulator of angiogenesis	
VEGF	Potent stimulator of angiogenesis	

1 Koob, TJ, Lim JJ, Massee J, Zabek N, Rennert R, Gurtner G, Li WW. <u>"Angiogenic properties of dehydrated human amnion/chorion allografts: therapeutic potential for soft tissue repair and regeneration."</u> Vascular Cell 2014, 6:10.



#### DHACM REGENERATIVE THERAPY: ANGIOGENIC PROPERTIES<sup>1</sup>



over time, ultimately reaching the level of healthy and healing skin by day 28.

#### PURION Processed Allografts Promote Angiogenesis

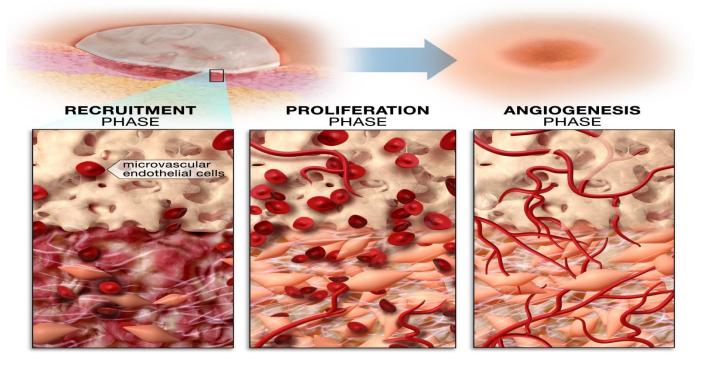
1 Koob, TJ, Lim JJ, Massee J, Zabek N, Rennert R, Gurtner G, Li WW. <u>"Angiogenic properties of dehydrated human amnion/chorion allografts: therapeutic potential for soft tissue repair and regeneration.</u> Vascular Cell 2014, 6:10.



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## DHACM REGENERATIVE THERAPY: ANGIOGENIC PROPERTIES<sup>1</sup>

- Induces endothelial cell migration
- Causes endothelial cells to proliferate
- Upregulates biosynthesis of angiogenic factors by endothelial cells



1 Koob, TJ, Lim JJ, Massee J, Zabek N, Rennert R, Gurtner G, Li WW. <u>"Angiogenic properties of dehydrated human amnion/chorion allografts: therapeutic potential for soft tissue repair and regeneration."</u> Vascular Cell 2014, 6:10.



## THE CHALLENGES OF LIVING STEM CELL THERAPIES

Two significant, interrelated challenges of live stem cell therapies:

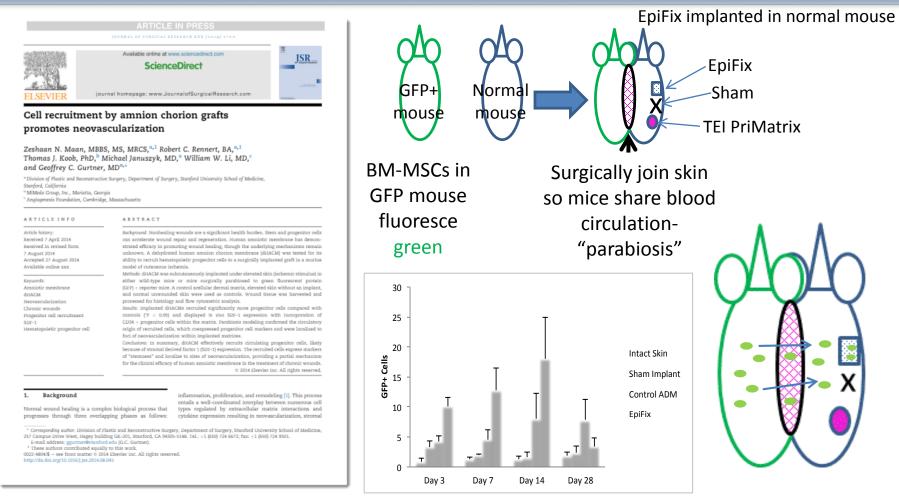
- Little if any engraftment of applied stem cells
   Here today, gone tomorrow
- Low survival of cells at the site of application<sup>1, 2, 3, 4</sup>

#### **Solution**

- dHACM graft facilitates engraftment and survival of stem cells
- 1. Hocking, AM. Exp Cell Res. 2010;316:2213-2219
- 2. Volarevic, V. Stem Cells. 2011;29:5-10
- 3. Wu, Y. Stem Cells. 2007;25:2648-2659
- 4. Wu, K.H. Ann Thorac Surg. 2011;92:1917-1925



## dhacm regenerative therapy: RECRUITMENT OF STEM CELLS IN VIVO



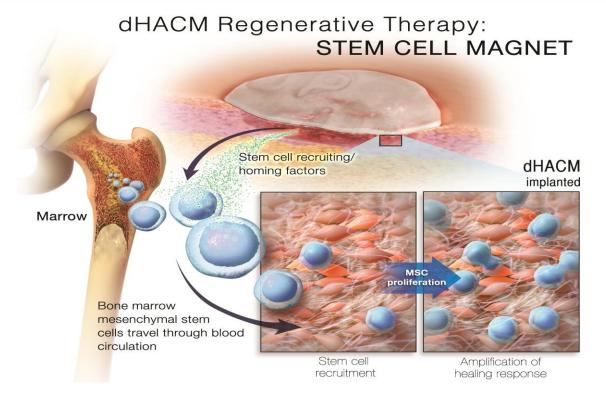
#### PURION Processed Allografts Recruit Circulating Mesenchymal Stem Cells In Vivo

Maan ZN, Rennert RC, Koob TJ, Januszyk M, Li WW, Gurtner GC. Cell recruitment by amnion chorion grafts promotes neovascularization. J Surg Res. 2015 Feb; 193(2):953-62.



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## dhacm regenerative therapy: Stem cell magnet



#### dHACM recruits the patient's own mesenchymal stem cells



Koob, T; Rennert, R; Zabek, N; Massee, J; Lim, J; Temenoff, J; Li, W; and Gurtner, G. <u>"Biological properties of dehydrated human amnion/chorion composite graft;</u> <u>implications for chronic wound healing.</u> International Wound Journal (10)5: 2013, pp. 493-500. Maan ZN, Rennert RC, Koob TJ, Januszyk M, Li WW, Gurtner GC, <u>"Cell Recruitment by Amnion Chorion Grafts Promotes Neovascularization</u>, Journal of Surgical Research (2014), doi: 10.1016/j.jss.2014.08.045.

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## dhacm allograft regulates Stem cell bioactivity<sup>1</sup>

#### Journal of Biomedical Materials Research



Dehydrated human amnion/chorion membrane regulates stem cell activity *in vitro* 

Michelle Massee,\* Kathryn Chinn,\* Jennifer Lei, Jeremy J. Lim, Conan S. Young, Thomas J. Koob MiMedx Group, Inc. 1775 West Oak Commons Court NE, Marietta, Georgia 30062

Received 25 November 2014; revised 29 May 2015; accepted 15 June 2015 Published online 00 Month 2015 in Wiley Online Library (wileyonlinelibrary.com). DOI: 10.1002/jbm.b.33478

Abstract: Human-derived placental tissues have been shown in randomized clinical trials to be effective for healing chronic wounds, and have also demonstrated the ability to recruit stem cells to the wound site in vitro and in vivo. In this study, PURION® Processed dehydrated human amnion/chorion membrane allografts (dHACM, EpiFix®, MiMedx Group, Marietta, GA) were evaluated for their ability to alter stem cell activity in vitro. Human bone marrow mesenchymal stem cells (BM-MSCs), adipose derived stem cells (ADSCs), and hematopoietic stem cells (HSCs) were treated with soluble extracts of dHACM tissue, and were evaluated for cellular proliferation, migration, and cytokine secretion. Stem cells were analyzed for cell number by DNA assay after 24 h, closure of an acellular zone using microscopy over 3 days, and soluble cytokine production in the medium of treated stem cells was analyzed after 3 days using a multiplex ELISA array. Treatment with soluble extracts of dHACM tissue

stimulated BM-MSCs, ADSCs, and HSCs to proliferate with a significant increase in cell number after 24 h. dHACM treatment accelerated closure of an acellular zone by ADSCs and BM-MSCs after 3 days, compared to basal medium. BM-MSCs, ADSCs, and HSCs also modulated endogenous production of a number of various soluble signals, including regulators of inflammation, mitogenesis, and wound healing. dHACM treatment promoted increased proliferation and migration of ADSCs, BM-MSCs, and HSCs, along with modulation of secreted proteins from those cells. Therefore, dHACM may impact wound healing by amplifying host stem cell populations and modulating their responses in treated wound tissues. © 2015 Wiley Periodicals, Inc. J Biomed Mater Res Part B: Appl Biomater 008:000-000, 2015.

Key Words: wound healing, dermal wound dressing, stem cells, amniotic membrane, dHACM

How to cite this article: Massee M, Chinn K, Lei J, Lim JJ, Young CS, Koob TJ. 2015. Dehydrated human amnion/chorion membrane regulates stem cell activity in vitro. J Biomed Mater Res Part B 2015:00B:000–000.

#### INTRODUCTION

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Adult stem cells are important for the normal mainte-

#### See poster in the display room for details

<sup>1</sup>Massee M, Chinn K, Lei J, Lim JJ, Young CS, Koob TJ. 2015. Dehydrated human amnion/chorion membrane regulates stem cell activity *in vitro*. J Biomed Mater Res Part B2015:00B:000–000.

- Mesenchymal Stem Cells (MSCs)
- Adipose Derived Stem Cells (ADSCs)
- Hematopoietic Stem Cells (HSCs)

#### Results

- ✓ Proliferation
- ✓ Migration
- ✓ Growth factor production
- ✓ Cytokine upregulation
- ✓ Chemokine upregulation



## dhacm allograft stimulates DIABETIC STEM CELLS<sup>1</sup>

#### Adipose derived stem cells from Type I and Type II diabetic patients

#### DISCOVERY EXPRESS

Advances in Wound care

Type I and II Diabetic Adipose-Derived Stem Cells Respond *In Vitro* to Dehydrated Human Amnion/ Chorion Membrane Allograft Treatment by Increasing Proliferation, Migration, and Altering Cytokine Secretion

Michelle Massee,\* Kathryn Chinn,\* Jeremy J. Lim, Lisa Godwin, Conan S. Young, and Thomas J. Koob

MiMedx Group, Inc., Marietta, Georgia.

\*These authors contributed equally to this work.

#### See poster in the display room for details





#### Results

- ✓ Proliferation
- ✓ Migration
- ✓ Upregulates: growth factor cytokine chemokine biosynthesis
- ✓ Gene regulation

# Amniotic Fluid OrthoFlo



## FUNCTIONS OF AMNIOTIC FLUID

- Amniotic fluid contains:
  - Nutrients that facilitate fetal growth
  - Carbohydrates, proteins, lipids, electrolytes & water
  - Hyaluronic acid (HA), a principle component of viscosity and lubrication in synovial fluid
  - Antimicrobial effectors
  - Growth factors
- Dynamically changing biological fluid that changes in both volume and composition throughout the course of gestation
- *In utero*, amniotic fluid protects & provides mechanical cushioning, allowing fetal movement and growth



## ORTHOFLO

- OrthoFlo is a Purified Human Amniotic Fluid
- No contaminating tissue fragments
- Contains hyaluronic acid (HA), a well known component of synovial fluid
  - HA cushions and lubricates synovial joints
- Contains essential growth factors involved in fetal development and amniotic fluid homeostasis



## **REGULATING FACTORS IN AMNIOTIC FLUID**

OrthoFlo contains an array of well-known regulating proteins, growth factors, cytokines and chemokines naturally present in amniotic fluid, including:

#### A partial list of regulatory proteins, cytokines and chemokines in OrthoFlo

Acronym	Name	Acronym	Name
BDNF	Brain-derived neurotrophic factor	IGFBP-6	Insulin-like growth factor binding protein-6
bFGF	Basic fibroblast growth factor	IL-1ra	Interleukin-1 receptor antagonist
CCL28	Chemokine (C-C motif) ligand 28	IL-6	Interleukin-6
CXCL16	Chemokine (C-X-C motif) ligand 16	IL-8	Interleukin-8
EGF	Epidermal growth factor	MCP-1	Monocyte chemotactic protein-1
EG-VEGF	Endocrine gland-derived vascular endothelial growth factor	MCSF	Macrophage colony-stimulating factor
Eotaxin	Eotaxin	MIF	Macrophage inhibitory factor
Eotaxin-2	Eotaxin-2	OPG	Osteoprotegerin
GDF-15	Growth differentiation factor 15	OPN	Osteopontin
HCC-1	Chemokine (C-C motif) ligand 14	PARC	Pulmonary and activation-regulated chemokine
HGF	Hepatocyte growth factor	PDGF-AA	Platelet-derived growth factor-AA
1-309	I-309 (a CC chemokine)	PF4	Platelet factor 4
IGFBP-1	Insulin-like growth factor binding protein-1	TGF-α	Transforming growth factor alpha
IGFBP-2	Insulin-like growth factor binding protein-2	TGF-β1	Transforming growth factor beta 1
IGFBP-3	Insulin-like growth factor binding protein-3	TIMP-1	Tissue inhibitor of metalloproteinase-1
IGFBP-4	Insulin-like growth factor binding protein-4	TIMP-2	Tissue inhibitor of metalloproteinase-2



# CollaFix

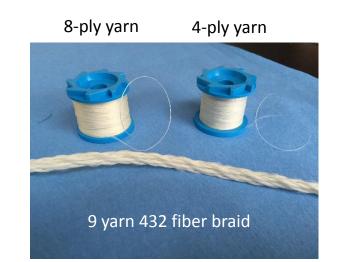


## COLLAFIX

## **Biomechanical induction of tendon regeneration**

Mimics the natural mechanical properties of tendon Thereby inducing reparative cells to make normal tendon tissue without scar

- Human placental collagen wet spun fiber technology
- Fiber stronger than tendon and ligament fibers
- Yarn number of fibers adjustable and braided
- Braid built to match specific tendon properties
- Scalable to match the size and strength of any tendon or ligament





## PRODUCTS AND SURGICAL APPLICATIONS

# CollaFix

- Tendon repair CollaFix Braid
  - Achilles
  - Biceps
  - Patellar
  - Foot and Ankle
- Rotator cuff CollaFix Ribbon
- Ligaments Flat braids
  - Collateral
  - ACL
- Ligaments BioStaples
- Bone fracture repair BioRivets

#### **Achilles Tendon Rupture**







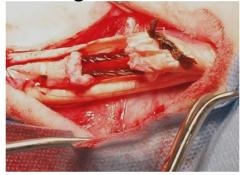
#### **Rotator Cuff Injury**





### **COLLAFIX PRE-CLINICAL STUDIES**

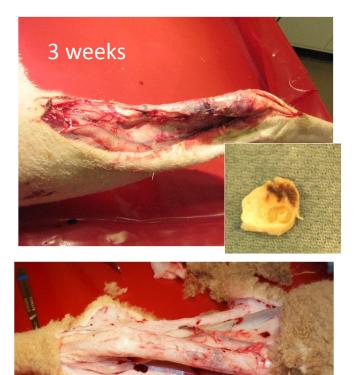
1cm gap bridged with BioBraid repair.
3, 6 and 12 week time-points for visual and histological examination.



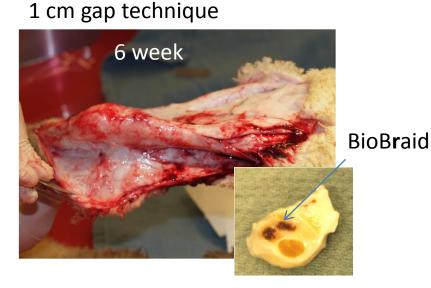


Cast for 3 weeks

### **Sheep Gapped Achilles Tendon**



12 week





### **COLLAFIX PRE-CLINICAL STUDIES**

### **Sheep Gapped Achilles Tendon**





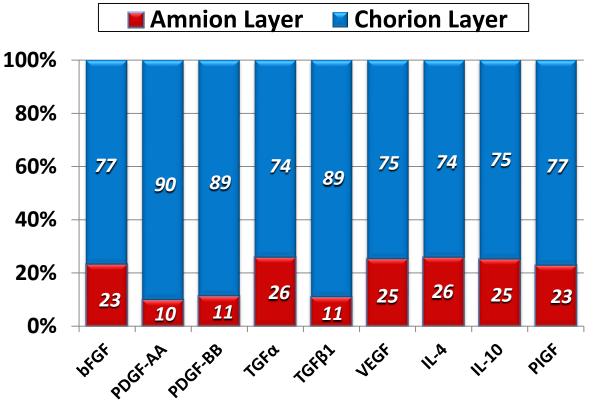
# **Competitive Analysis**

Conan Young, Ph.D. Director of Research



### NOT ALL AMNIOTIC MEMBRANE PRODUCTS ARE PROCESSED EQUALLY

dHACM is a bilayer graft containing both amnion and chorion Chorion accounts for 74-90% of growth factors in bilayer graft

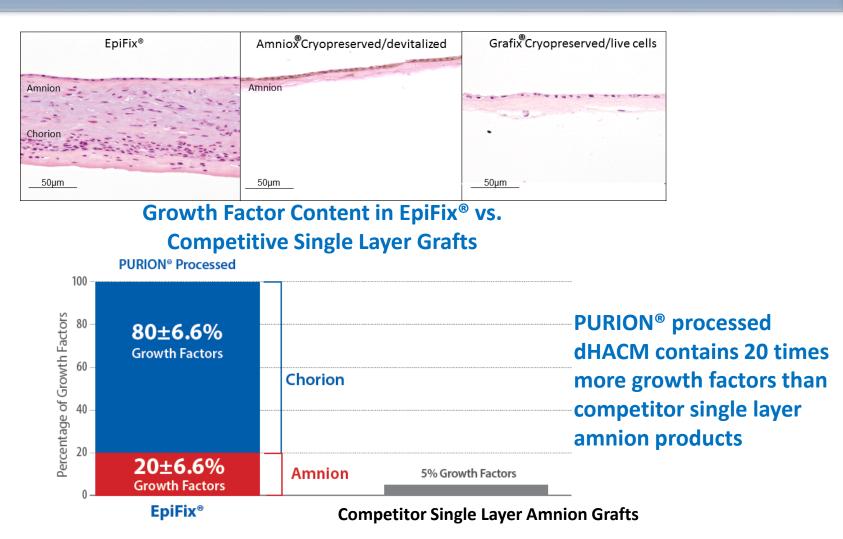


Koob TJ, Lim JJ, Zabek N, Massee M. "<u>Cytokines in single layer amnion allografts compared to multilayer amnion/chorion allografts for wound healing</u>." Journal of Biomedical Materials Research – Part B: Applied Biomaterials. 2014; doi: 10.1002/jbm.b.33265.



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### NOT ALL AMNIOTIC MEMBRANE PRODUCTS ARE PROCESSED EQUALLY

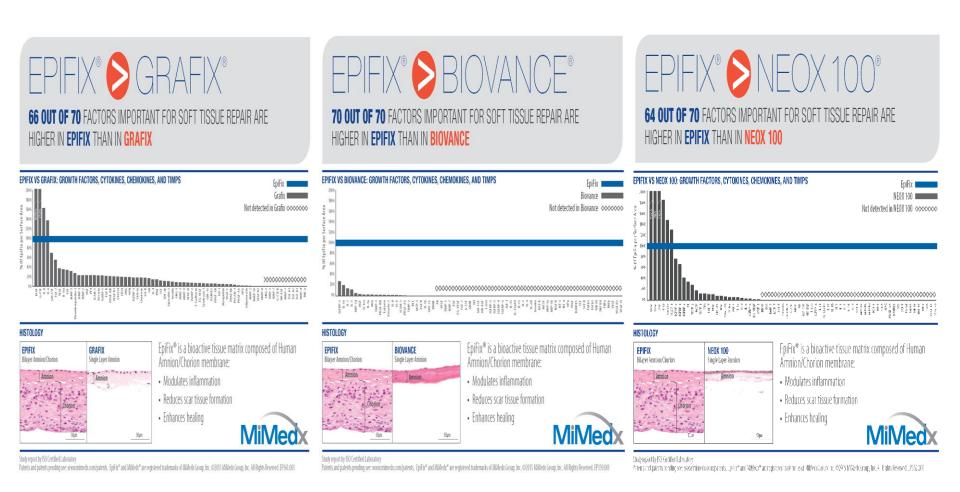


Koob TJ, Lim JJ, Zabek N, Massee M. "Cytokines in single layer amnion allografts compared to multilayer amnion/chorion allografts for wound healing." Journal of Biomedical Materials Research – Part B: Applied Biomaterials. 2014; doi: 10.1002/jbm.b.33265.

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### **EPIFIX COMPETITIVE ANALYSIS**

### **Processing Matters**

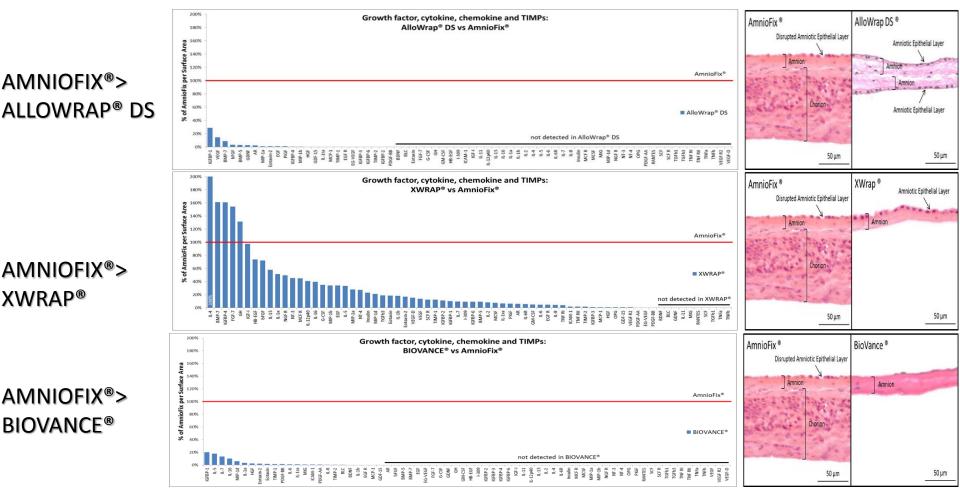


#### <sup>34</sup> See poster in display room for full analyses of four competitive products



### AMNIOFIX COMPETITIVE ANALYSIS

### **Processing Matters**



<sup>35</sup> See poster in display room for full analyses of four competitive products



# MiMedx

# ANALYST DAY

October 13, 2015 Grand Hyatt, New York, NY

# Clinical

Donald Fetterolf, MD, MBA, FACP Chief Medical Officer



### PRESENTATION OUTLINE

- Medical Department Staff
  - The people, the purpose and the philosophy

#### • Clinical Research: Evidence Based Literature for the Industry

- Clinical Study Summary
- Wounds: Diabetic Foot Ulcers "DFUs", Venous Leg Ulcers "VLUs"
- Surgical Studies and Studies Not Involving Wounds
- Clinical Publications
  - Evidence Based Literature for the Industry
- Clinical Application: Cases and Case Series
  - Multiple examples of various applications
  - Mohs, burns, pressure ulcers, burns, orthopedic, urology, plastics, other
- Summary



# **Clinical Management Staff**



### CLINICAL DEPARTMENT STAFF

#### **Clinical Staff – Physicians**

- Don Fetterolf, MD, MBA Chief Medical Officer\*\*
- David Mason, MD Vice President, Medical Affairs\*\*
- Chris Clare, MD Neurosurgical Medical Director\*
- Paul Davis, MD, MBA Orthopedic Medical Director\*
- Jeff Frenchman, DPM Podiatric Medical Director\*
- Matthew Garoufalis, DPM Podiatric Medical Director\*

### **Clinical Staff – Support**

- Contracted consultants in biostatistics and clinical consultants in General Surgery, Orthopedics, Podiatry, Plastic Surgery, Urology, Wound Medicine and other medical specialties
- Clinical support staff includes two Vice Presidents in the research area, and a staff of 5 additional support staff and three part time medical writers

\*\* Full time. \* Part time.



# Clinical Research: Supplying Evidence Based Literature for the Industry



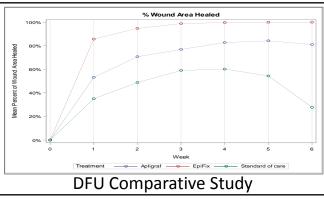
# MIMEDX CLINICAL DFU/VLU AND OVERALL RESEARCH -- OCT 1, 2015

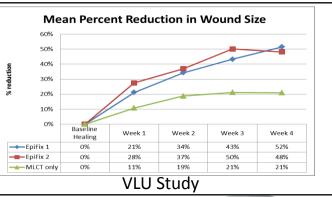
	DFU		VLU		Other	
Clinical Studies <u>Completed</u> / # Active Sites	7	9	1	8	3	3
Clinical Studies, In Process / # Active Sites	1	18	1	8	5	16
Randomized Controlled Trials Total/Multicenter	4	3	2	2	5	2
Total Patients, Completed Studies to Date	200		93		110	
Total Sites Involved in Completed Studies	4		8		3	
Total Investigators in Completed Studies	5		12		3	
Total Investigators Currently Engaged	18		12		16	
Publications Published / # Currently in Review	6	0	1	1	3	0

Total Patients Across <u>All Clinical Studies</u> = 550, with  $\sim$ 100 investigators, across 48 sites. This has resulted in some 25 publications done by MiMedx; with over 50 publications total with dHACM and a total of over 100 scientific session posters.

#### **Efficacy Results**

- Significantly exceeds standard of care.
- Exceeds competitor results.
- More cost effective.
  - ✓ Less expensive
  - ✓ Less waste
  - ✓ Easier handling







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### CLINICAL RESEARCH COMPLETED

#### Wound

- DFU: EpiFix treatment vs standard of care\*
- DFU: EpiFix treatment crossover study\*
- DFU: Long term follow up\*
- DFU: Weekly vs biweekly application\*\*
- DFU: Comparative effectiveness EpiFix vs Apligraf\*\*
- VLU: Multicenter EpiFix vs standard of care\*\*
- Surgical
  - AmnioFix in surgical spine instrument replacement
  - AmnioFix in robot assisted prostate surgery
- Micronized
  - Plantar fasciitis AmnioFix vs saline placebo\*

\*\* = RCT and Multicenter \* = RCT



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## CLINICAL RESEARCH ONGOING

#### • Wound

- Multicenter DFU clinical trial\*\*
- Multicenter VLU clinical trial\*\*
- EpiFix Mesh product proof of concept
- Burn studies with EpiBurn (2 in IRB phase)\*\*

#### Surgical

- Prostate surgery prospective clinical trial\*
- Prostate surgery prospective clinical trial (#2, in IRB phase)\*
- Craniotomy multicenter randomized clinical trial\*\*
- Spine surgery prospective clinical trial with AmnioFix\*
- Foot and ankle reconstruction study\*\*
- Micronized
  - Plantar fasciitis FDA IND multicenter trial\*\*
- International
  - Canadian EpiFix clinical trial
  - European Swiss EpiFix clinical review
- Multiple ongoing proposals in process, 10-20 at any given time

\*\* = RCT and Multicenter



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### CLINICAL RESEARCH EXCELLENCE

- KOL input and consulting on clinical trial design and execution
- Multicenter trials
- Clinical trial automation system
  - Integrated informatics
  - Advanced analytics
  - Extensive policy/procedures
- Remote clinical trial monitoring
  - Site cameras with central data aggregation/monitoring



# Diabetic Foot Ulcers "DFU"s



### DIABETIC FOOT ULCER EPIFIX TRIALS

#### • EpiFix<sup>®</sup>/SOC vs. SOC Alone

- 92% healed in 6 weeks compared to 8% for control, with consistent healing kinetics
- 4 and 6 week healing statistically significant p=0.001
- Average of <u>2.5</u> grafts to closure

### • Crossover of Patients from Control also healed

### Long term follow up

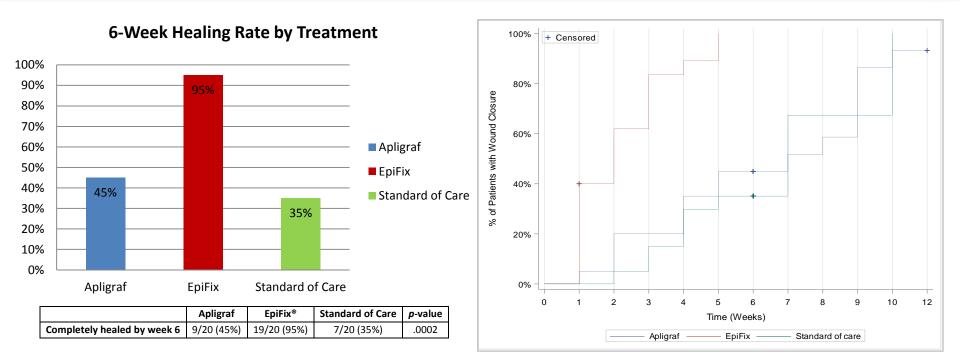
- 9-12 months follow-up
- 94.4% patients remained fully healed

#### • Weekly application is superior to biweekly

- 92.5% healed within the 12 week study period.
- Mean time to healing was 4.1 wks for biweekly vs. 2.4 weeks for weekly application; Number of grafts needed to heal in each case was 2.3-2.4 grafts



### COMPARATIVE EFFECTIVENESS: EFFICACY



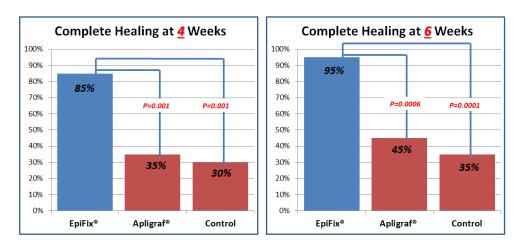
#### In this randomized, controlled clinical trial, EpiFix was demonstrated to be more effective than both standard of care and *Apligraf*, a leading industry competitor.

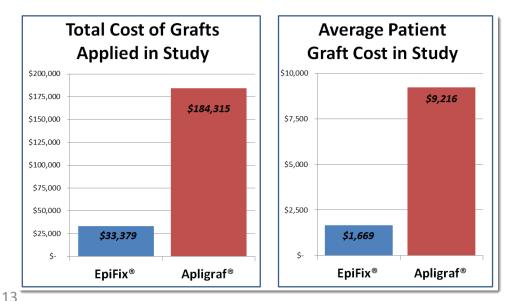
Zelen, C; Gould, L; Serena, T; Carter, M; Keller, J; Li, W "A prospective, randomised, controlled, multi-centre comparative effectiveness study of healing using dehydrated human amnion/chorion membrane allograft, bioengineered skin substitute or standard of care for treatment of chronic lower extremity diabetic ulcers." Int Wound J. 2014 Nov 26. doi: 10.1111/iwj.12395. [Epub ahead of print]



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### COMPARATIVE EFFECTIVENESS: EFFICACY





#### **HEALING RATES**

- Complete healing at week 4:
  - EpiFix<sup>®</sup> 85%
  - Apligraf<sup>®</sup> 35%
  - Standard of Care 30%

#### Complete healing at week 6:

- EpiFix<sup>®</sup> 95%
- Apligraf<sup>®</sup> 45%
- Standard of Care 35%

#### **COST EFFECTIVENESS**

- Total Costs Lower with EpiFix
  - Average Patient Costs Lower with EpiFix
- Superiority of EpiFix<sup>®</sup> over both Apligraf<sup>®</sup> and Standard Care for complete healing

# Venous Leg Ulcers "VLU"s



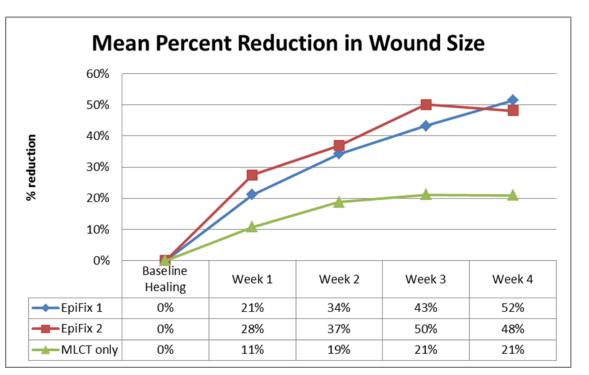
# MULTI-SITE RCT FOR VLU WOUND SIZE REDUCTION1,2

Study completed across 8 centers indicated that both one application and two applications are more effective than SOC.

Mean percent reduction in wound size during the 4 week study period.

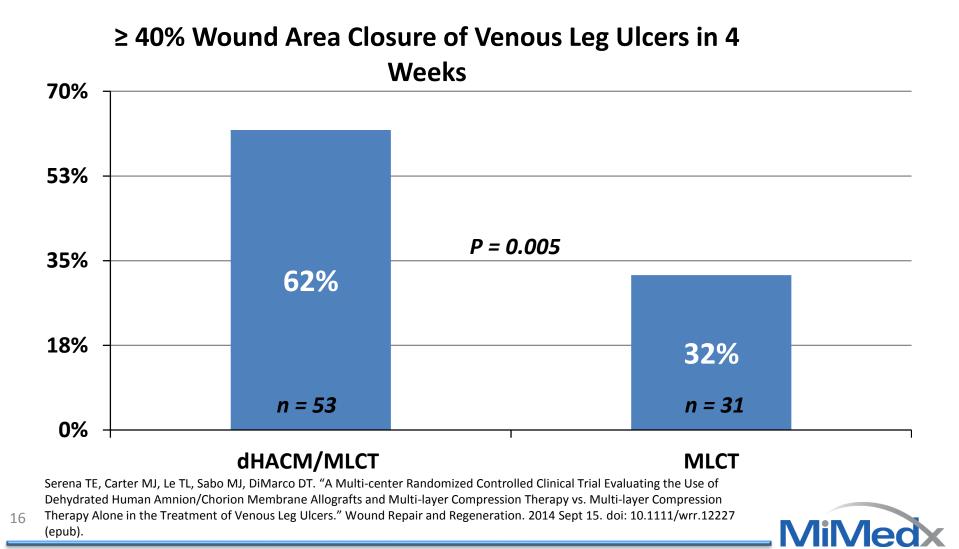
Publications on results, long term follow up and NNT analyses.

Small numbers and short time period do not permit differentiation seen with DFU multiple dose schedule.



Serena TE, Carter MJ, Le LT, Sabo MJ, DiMarco DT, and the EpiFix Study group. "A Multi-center Randomized Controlled Clinical Trial Evaluating the Use of Dehydrated Human Amnion/Chorion Membrane Allografts and Multi-layer Compression Therapy vs. Multi-layer Compression Therapy Alone in the Treatment of Venous Leg Ulcers." Wound Repair Regen. (22)6. November-December 2014. pp 688-693.

### MULTI-CENTER, RANDOMIZED, CONTROLLED, VENOUS LEG ULCER TRIAL (N = 84)



# **Surgical Clinical Studies**



### SURGICAL TRIALS AMNIOFIX APPLICATIONS





# AMNIOFIX CLINICAL TRIALS NOT INVOLVING WOUNDS

- AmnioFix<sup>®</sup> in Spine surgery Dr. Subach/VSI \*\*
- AmnioFix<sup>®</sup> in Spine Surgery Dr. Hughes/HSS<sup>\*\*</sup>
- AmnioFix<sup>®</sup> Sheets in Open Craniotomy (RCT, multicenter) Multi-PI \*\*
- AmnioFix<sup>®</sup> in Robotic Laparoscopic Prostatectomy (RALP) studies

   Dr. Patel retrospective and prospective RCT<sup>\*\*</sup>
- AmnioFix<sup>®</sup> Micronized in plantar fasciitis Dr. Zelen \*\*
- Multiple case series with amniotic membrane in non-wound medical environments at various locations

### **SPINE SURGERY**

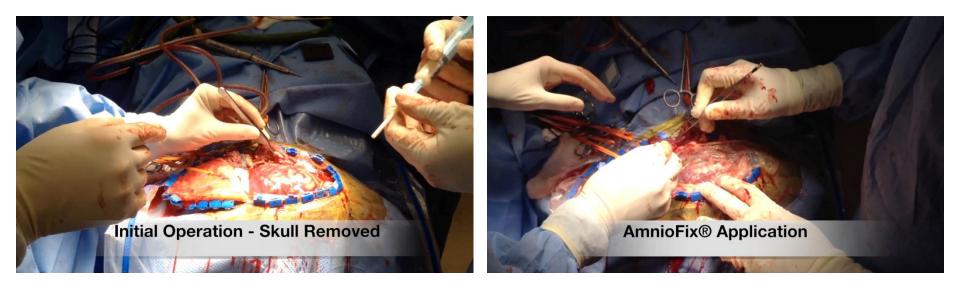


Experimental design built from experiences at the <u>Virginia Spine</u> <u>Institute</u>, where ease of tissue plane dissection was demonstrated with follow up surgery. Single center trial currently under way at Cornell's <u>Hospital for Special</u> <u>Surgery</u> in New York City.





### CRANIOTOMY SURGERY







### **UROLOGY APPLICATIONS**

**Urologic applications** of dHACM have been explored in ureteral reconstruction, bladder reconstruction, and nerve sparing prostatic resections.

We have completed a robot assisted laparoscopic prostatectomy (RALP) study using AmnioFix to preserve postoperative erectile function in men undergoing micro-invasive prostatectomy.

**Results are encouraging**, suggesting more rapid return to erectile function is possible with proper implantation of dHACM in these patients.





### **UROLOGY CASE EXAMPLE:**

#### AmnioFix® Application in Nerve Sparing Prostatectomy Procedure



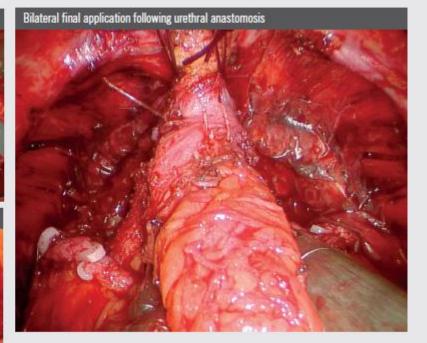
Right side applied



**Right side final** 

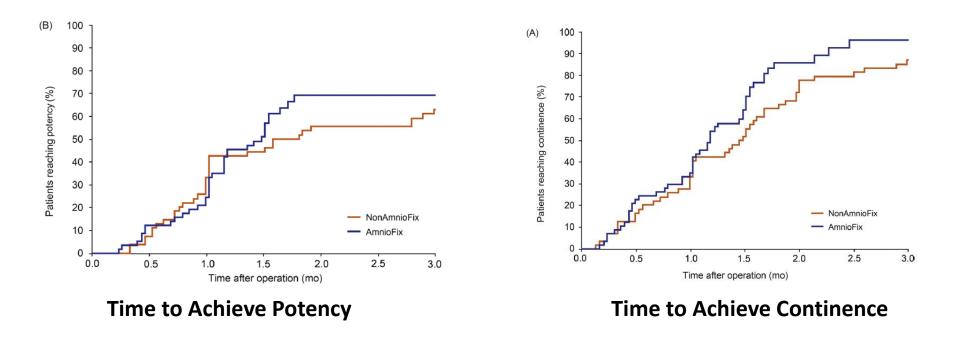








# RETURN OF ERECTILE FUNCTION IN RALP WITH AMNIOFIX



Patel, V, et al "Dehydrated Human Amniotic Membrane Allograft Nerve Wrap Around the Prostatic Neurovascular Bundle Accelerates Early Return to Continence and Potency Following Robot-assisted Radical Prostatectomy (RALP): Propensity Score-matched Analysis." Eur Urol. (67)6. 2015 Jun. pp 977-80.



### dHACM Micronized



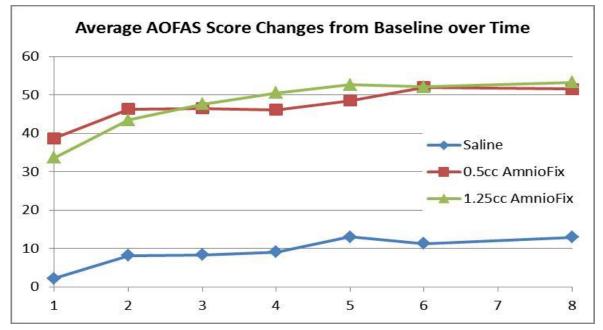
### PLANTAR FASCIITIS FDA IND APPLICATION

- History:
  - dHACM micronized formulation can effectively treat a number of conditions.
  - FDA review suggested IND level research with progression to BLA.
- FDA Approved Approach:
  - Study design has been approved by the FDA to move forward.
  - Phase IIb, Prospective, Single-Blinded, Randomized Controlled Trial of the Micronized dHACM Injection as Compared to the Saline Placebo for plantar fasciitis.



### **PRIMARY OUTCOME:**

#### MEAN DIFFERENCE IN AOFAS HINDFOOT SCORE COMPARED TO BASELINE MEASUREMENT DURING THE STUDY PERIOD



- Within each group significantly higher scores were observed between baseline and week eight (all p≤ 0.01), although significantly greater improvement was noted in the groups receiving dHACM vs. controls (all p<0.001).</li>
- Similar improvement in AOFAS Hindfoot scores were observed for those patients receiving 0.5cc or 1.25cc dHACM at any week.

Zelen, C; Poka, A; and Andrews, J "Prospective, Randomized, Blinded, Comparative Study of Injectable Micronized Dehydrated

Amniotic/Chorionic Membrane Allograft for Plantar Fasciitis A Feasibility Study." Foot Ankle Int. (34)10. August 14, 2013. pp 1332-9.

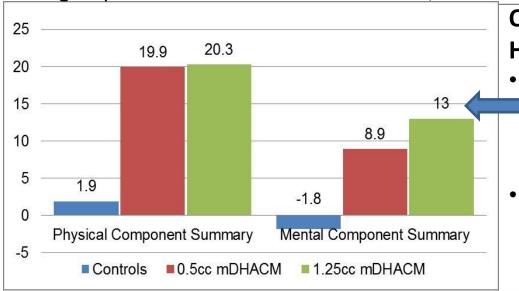


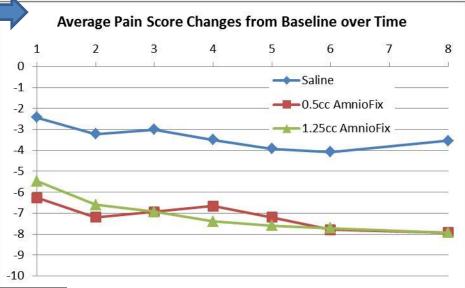
### **OTHER OUTCOME MEASURES**

#### Wong-Baker FACES<sup>™</sup> Score:

- Patients receiving dHACM reported significantly greater reductions in pain from baseline reports (all p<0.001 controls vs. 0.5cc dHACM, and all p<0.004 controls vs. 1.25cc dHACM).
- Pain reduction from baseline appears similar for the dHACM groups.

28





#### QualityMetric's SF-36v2<sup>®</sup> Standard Health Survey:

- Patients receiving dHACM had
   significantly greater improvement in physical and mental scores vs. controls (all p≤0.002).
- The magnitude of difference between baseline and week 8 appears similar when comparing the dHACM groups.

MiMed

#### CASE 222: ULNAR LIGAMENT SPRAIN

- Dx: Ular Collateral Ligament Sprain (partial tear), R elbow
- <u>HPI</u>: 14 yo presented 1/24/14 with chronic right elbow pain for three months playing baseball. MRI scan right elbow 4/3/14 showed a "high-grade partial, to near complete tear, of the anterior bundle of the ulnar collateral ligament".
- <u>**Tx:</u>** Patient's Rt. Medial Elbow injected with mixture of 40mg AmnioFix solution on April 16<sup>th</sup>, 2014 using ultrasound guidance.</u>
- Follow Up:
  - 2 weeks post injection pt noticed "much improvement" with pain.
  - 6 weeks post injection pt denied any pain in his elbow; able to do all his daily activities.
  - MRI at six weeks post injection; Ulnar Collateral Ligament healing at its attachment site at the medial epicondyle. Patient was advised to begin a progressive throwing.
  - RTO 4/6/2015 c/o R elbow pain playing baseball for past 4 months. Symptoms similar to previous elbow problem approx. 1 year ago when he was dx'd with UCL sprain.
  - Subsequent workup, at approximately 1 year demonstrates previously injured
     UCL has resolved and no longer has edema in the area.

#### Amniotic Fluid



#### AMNIOTIC FLUID

- A current market has been established for its clinical use.
- Historical clinical use documented in scientific and clinical publications includes orthopedic applications such as chronic knee pain.
- Future trials are anticipated to explore the potential uses of this material in clinical applications.



#### **Publications**



#### **PUBLICATION PRESENCE**

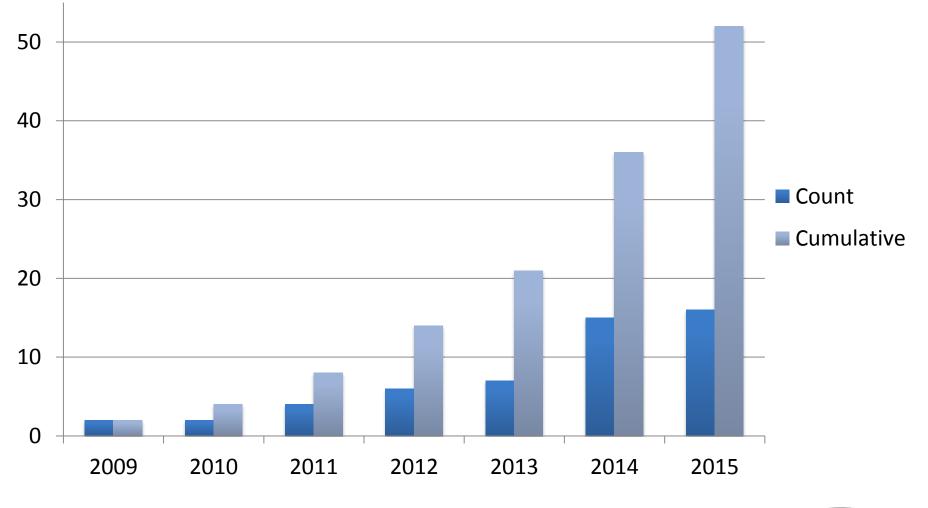
- >25 Peer reviewed, journal articles published in indexed medical scientific journals
  - basic science/preclinical articles
  - clinical studies
- >50 Articles on various applications of dHACM
- >100 Posters have been presented at national meetings by independent practitioners.
- The MiMedx Compendium
- The MiMedx Primer



#### MIMEDX ARTICLES

As of October 1<sup>st</sup>, 2015

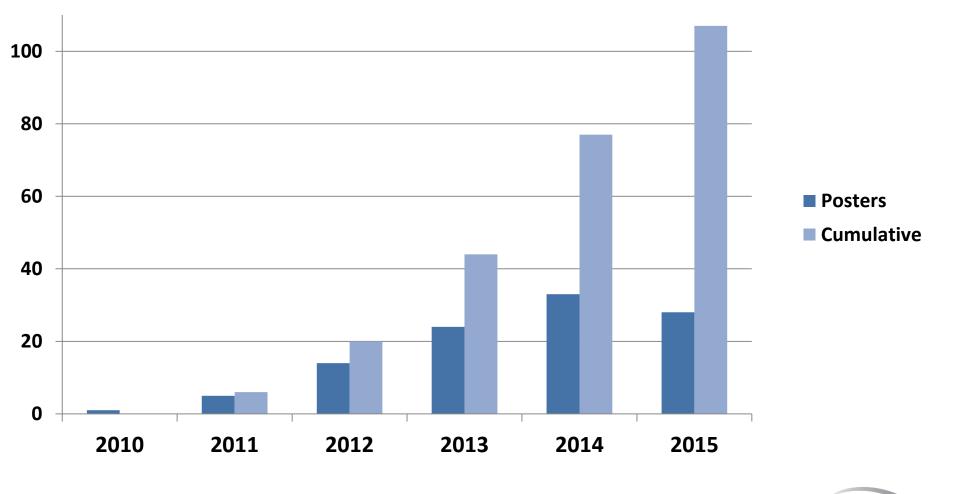
MiMed



#### MIMEDX POSTER PRESENTATIONS

As of October 1<sup>st</sup>, 2015

MiMe



# Clinical Application: Cases and Case Studies



#### **Wound Applications**



#### COMPLEX WOUNDS: EXPOSED BONE/TENDON



dHACM can be used for both primary closure and as an important adjunct in the treatment of complex wounds.



### CASE 202: LARGE WOUND HEALING PROGRESSION



Initial Wound, Pretreatment Mid-Feb 2015





Week of 4/13/2015 Healed

MiMed

#### Large wound therapy:

• Ulcers can grow to large sizes, sometimes in excess of 300 or 400 sq cm.

Second Application 4/7/2015

Wound < 100 cm sq.

- dHACM is an appropriate therapy for large and refractory wounds.
- Large ulcers are costly to treat due to both chronicity and the higher probability of surgery, admissions for cellulitis, and limb loss.
- Ulcer treatment is different in these cases.
- Edges of the wound may be amenable to treatment rather than full ulcer.

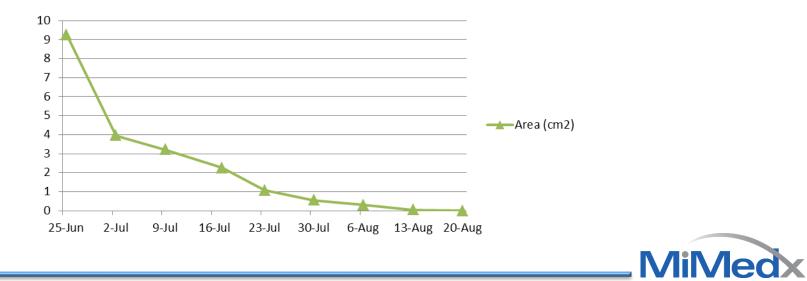
#### PRESSURE ULCERS



July 3







#### **MOHS SURGERY**

Right Nasal Area

Left

cence)

Right

Ear



Warner, J. and Warner, K. Use of Dehydrated Human Amnion Chorion Membrane Allograft for Reconstruction of Mohs

Micrographic Surgical Defects and Dehisced Wounds. Poster Presentation, American College of Mohs Surgeons Annual 41 Meeting, May 2013.

**MiMedx** 

#### PEDIATRIC PARTIAL-THICKNESS BURN



A toddler presented with a partial-thickness, typical scald burn on the face and head. EpiFix<sup>®</sup> was applied, and the patient's pain resolved quickly after covering the raw nerve endings in the burn. The patient returned home the day after application and returned one week later for follow-up (Figure 2). The pain was managed and the burn was healing well at that point. At 3 to 4 weeks after the application, the patient was getting some pigment back in the skin and showed no signs of future scarring (Figure 3).

#### VENOUS LEG ULCERS IN DARK COMPLEXION PATIENT



### **Surgical Applications**



#### CASE 196: NERVE REPAIR

12 yo girl tripped over her dishwasher and was accidently stabbed in the leg. Developed decreased dorsiflexion of the great toe and ankle. Also a pulsatile mass in the mid-calf, lateral to the tibia found to be a pseudo-aneurysm, complicated by compression of the anterior tibial nerve. A pseudoaneurysm drained and repaired.



The nerve was not damaged in the initial trauma or at surgery. The patient recovered uneventfully and is now able to move her foot and toe.



#### CASE 246: WOUND DEHISCENCE





Figure 2 4 weeks of negative pressure therapy, 1st EpiFix applied

Figure 3 Week 2: 2nd EpiFix applied



Figure 4 Week 4: 3rd EpiFix applied



Figure 5 Week 8: Wound healed and stable

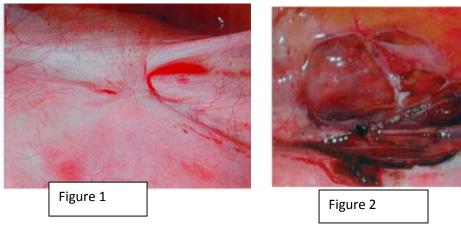
- 62 yr old overweight, diabetic male smoker.
- Post op wound dehiscence of ventral hernia repair, occurred at one week post op.
- EpiFix placed at week 4 after low response noted.
- Wound healed by week 8.



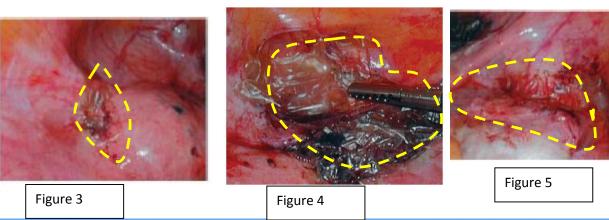
46

#### CASE #253: ENDOMETRIOSIS REPAIR

38 yo female with severe, chronic pelvic pain underwent single port laparoscopic surgery for adhesions associated with endometriosis . Surgical wounds were created in 3 areas on the uterus due to the resection of the peritoneal layer to address the endometriosis and remove adhesions. (Figures 1- 2).



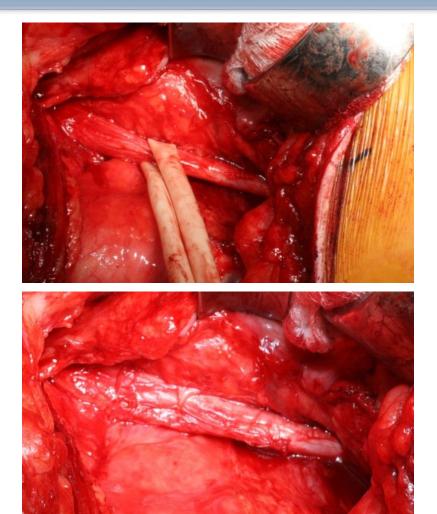
Two 4 cm x 6 cm AmnioFix grafts were cut into smaller sizes to enable coverage of the 3 surgical wounds to the uterus in order to enhance healing, provide a barrier, and reduce scarring (Figures 3-5).





## CASE: DHACM NERVE WRAP

- 29 y/o female
- Two prior releases on the involved extremity
- Revision Release Left Piriformis (Sciatic Nerve Neuroplasty) with AmnioFix<sup>®</sup> Wrap





### **Orthopedic Applications**



#### CASE 185: USING AMNIOFIX® POST PERONEAL TENDON REPAIR













Post-op day 3 with no pain and minimal to no swelling/edema



#### CASE #214 TENDON REPAIR

#### Two patients with identical injuries.

Day 0 both underwent surgery for repair of peroneal tendon tear

- Patient #1 with AmnioFix
- Patient #2 without AmnioFix

#### Both had exact same postoperative course

- 1 week NWB in compressive posterior split
- 2 weeks NWB in fiberglass cast
- 4 weeks weight bearing in removable cam walker and physical therapy

#### Day 107 –

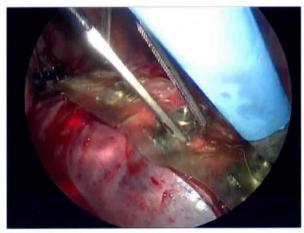
- Patient #1 was pain free and released to full duties in Air Force reserves without restrictions
- Patient #2 still complains of pain and swelling and has a VAS pain rating of 4



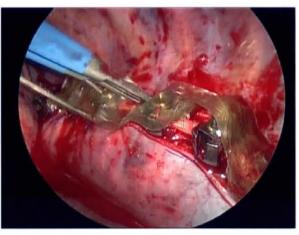


#### CASE 255: PEDIATRIC SPINE SURGERY

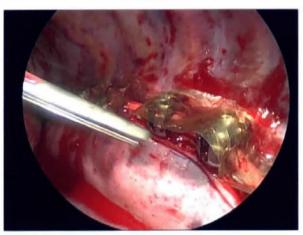
#### Procedure: Ant T5-L3instrumentation And Scoliosis Correction



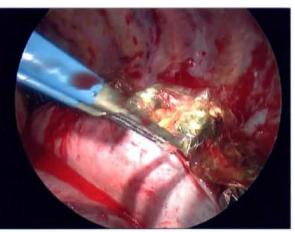
IMG027



IMG028



IMG029



IMG030

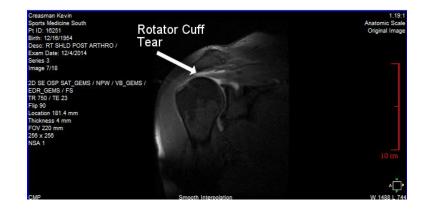


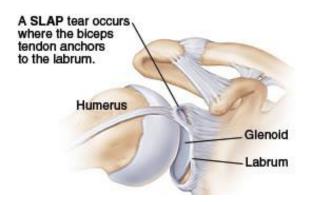
#### Micronized dHACM Injectable Applications



#### CASE 240: ROTATOR CUFF TEAR

- Tx (1/27/2015) = Rt. shoulder rotator cuff repair, lesion repair and subacromial decompression.
- Subsequent tx = repeat surgery (3/17/2015) after re-injuring Rt. shoulder. At that time the patient underwent a Rt. shoulder arthroscopy with debridement, miniopen rotator cuff repair with biceps tenodesis. An AmnioFix sheet (4x6) was placed over the rotator cuff because of its attenuation.







#### SUMMARY

- There is a **large and increasing body of supportive scientific research** for the medical use of amniotic membrane and MiMedx dHACM in particular.
- This literature defines the mechanism to be growth factor mediated cell differentiation, cell migration and stem cell attraction.
- The clinical effectiveness of MiMedx dHACM is due to its patented PURION<sup>®</sup> processing. "All amniotic membrane is not equal."
- Clinical studies supply an impressive body of **evidence based medicine** for this material in multiple areas of clinical applications across diverse clinical specialties.
- MiMedx is an **industry leader** in amniotic membrane based allografts, with **extensive, patented intellectual property** behind their preparation.
- MiMedx dHACM is highly effective and results in **much less wastage, with resulting cost savings**.
- Widespread industry adoption and increasing use of this material is seen in Medicare, Medicaid, TRICARE, VA, Blue Cross Plans and Commercial Insurers.



# MiMedx

## ANALYST DAY

October 13, 2015 Grand Hyatt, New York, NY

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# Angiogenesis in Regenerative Medicine

#### William W. Li, M.D.

President and Medical Director The Angiogenesis Foundation

> MiMedx Analyst Meeting New York, NY

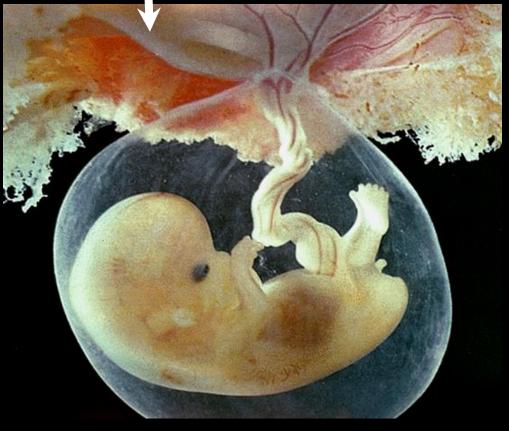
> > October 13, 2015

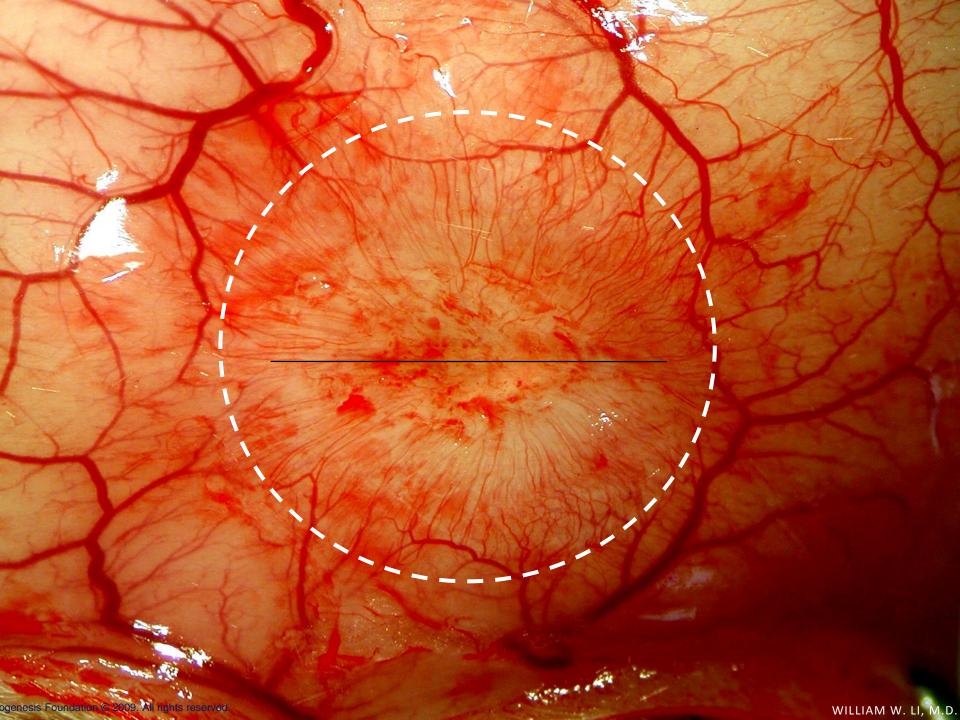


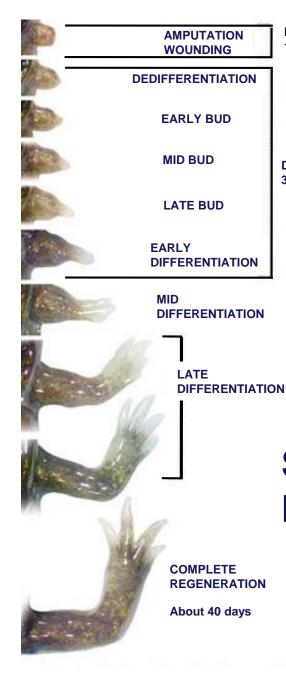
## Uterus

# Pregnancy







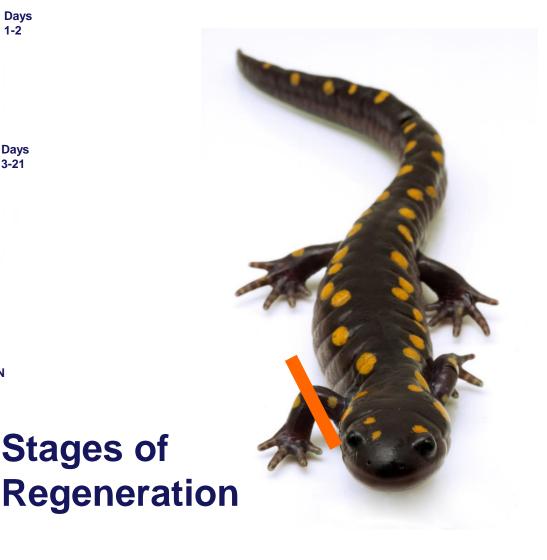


Days

1-2

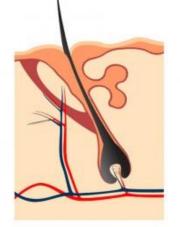
Days 3-21

**Stages of** 

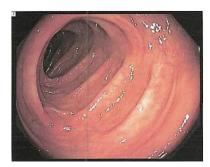


"Humans cannot regenerate" — Axiom of biology

#### But we <u>do</u> regenerate ...



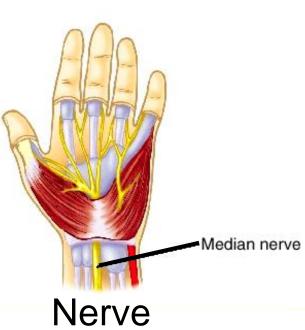
Hair & Skin

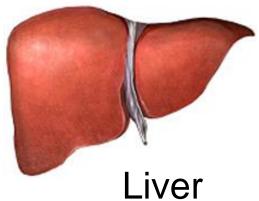


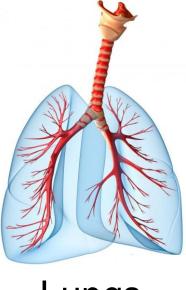
Gut



#### Oral mucosa

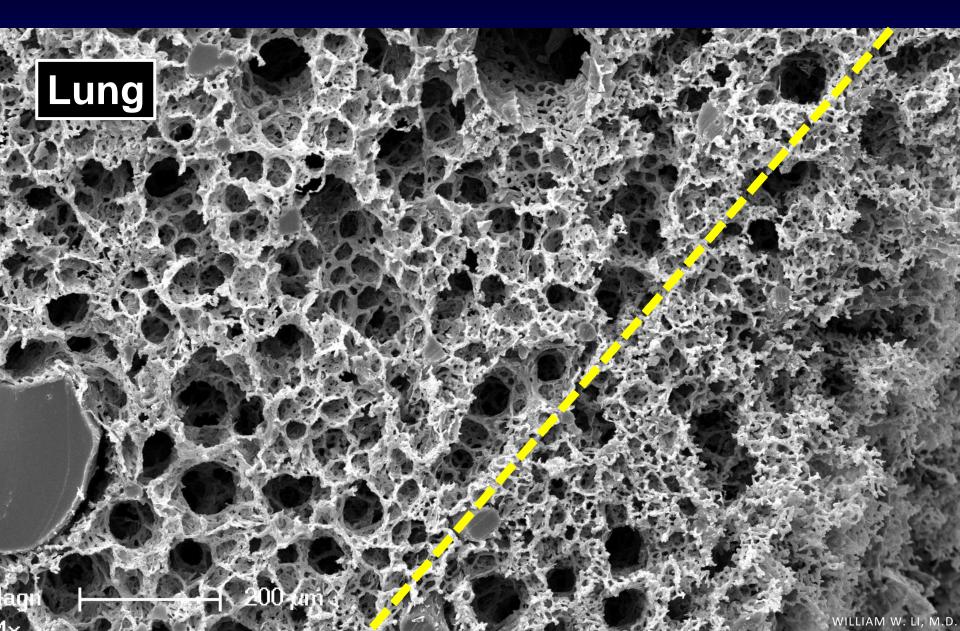


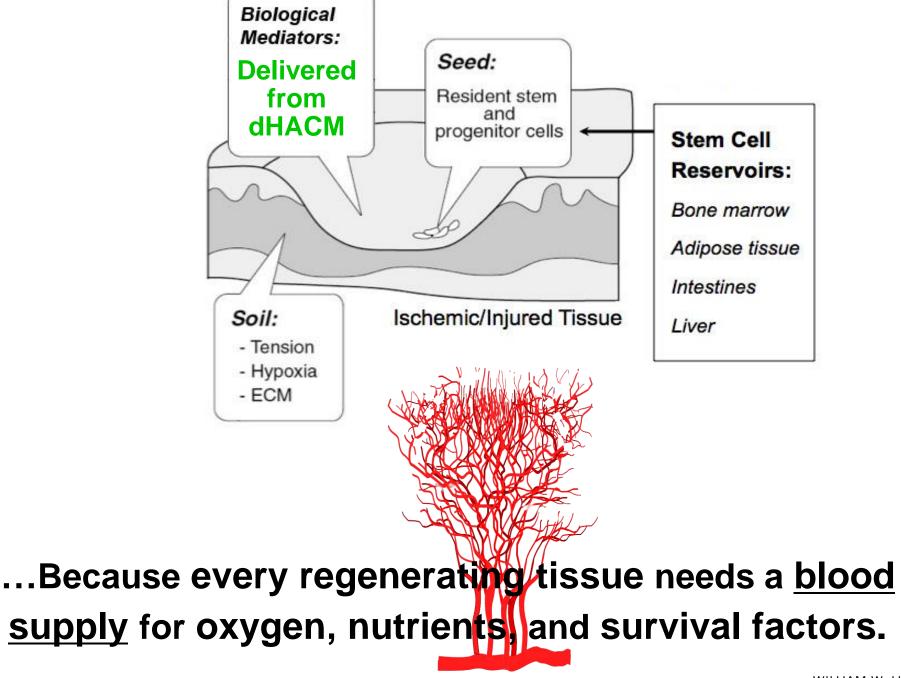


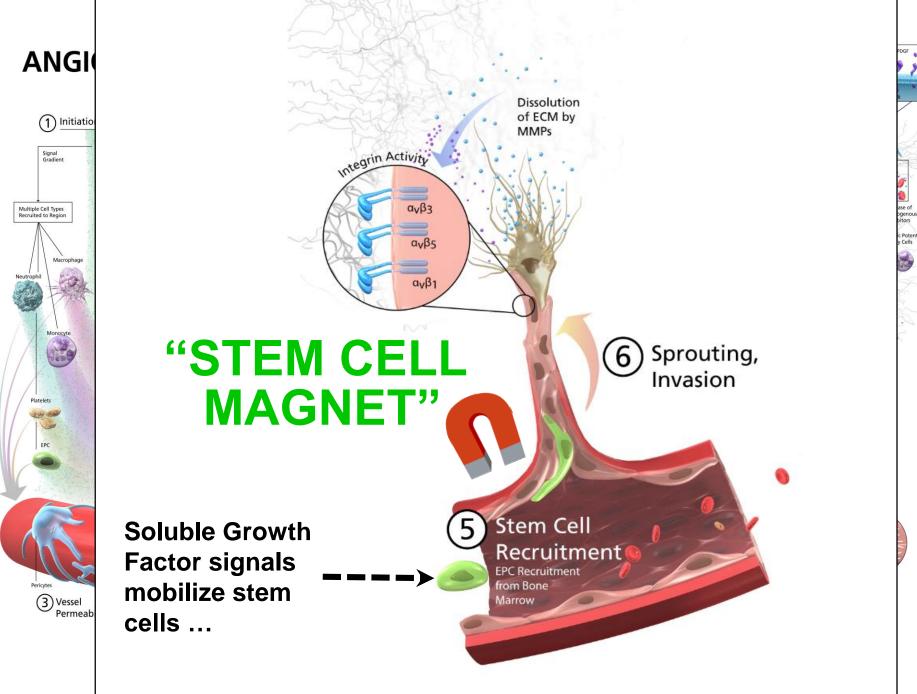


Lungs

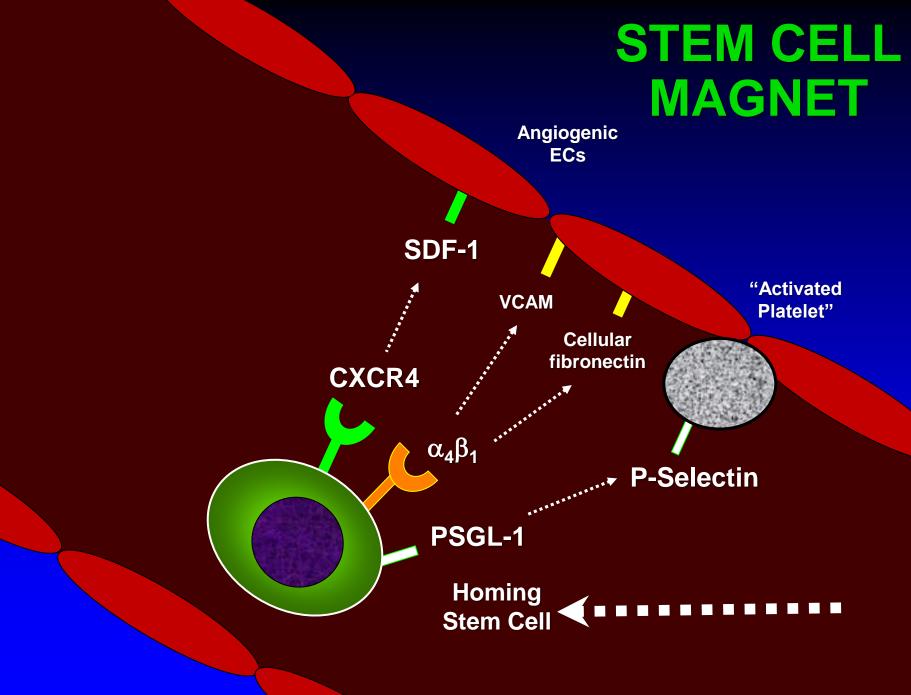
#### And <u>regeneration</u> is accompanied by <u>angiogenesis</u>

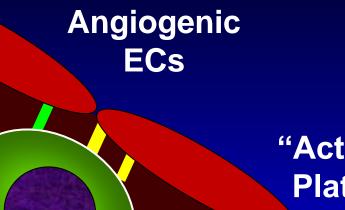






Potential







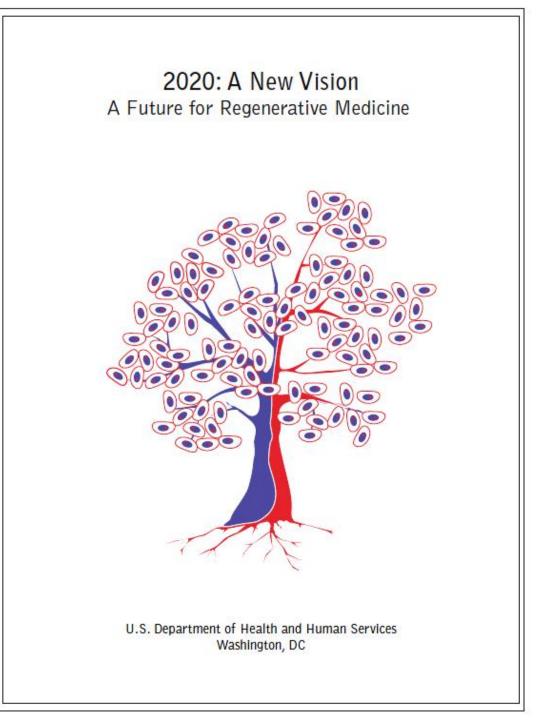


#### **Incorporated EPC**

#### **PARACRINE FACTORS:**

Adrenomedullin Angio-associated Migratory Protein Angiogenin Angiopoietin-1 Bone Morphogenic Protein-2, -6 Connective Tissue Growth Factor Endothelin-1 Fibroblast growth factor-2, -7 Hepatocyte Growth factor Insulin-like Growth Factor-1 Interleukin-1, -6, -11 Kit Ligand MMP-1, -2, -9 Monocyte chemoattractant protein-1 Placental growth factor Platelet-derived growth factor Pleiotrophin Frizzled-related protein-1, -2 Thrombospondin-1 Thymosin  $\beta$ 4 TIMP-1, -2 Transforming Growth Factor- $\beta$ Tumor Necrosis Factor- $\alpha$ Vascular Endothelial Growth Factor







2020: A New Vision A Future for Regenerative Medicine

#### How regenerative medicine works

Regenerative medicine is the application of tissue science, tissue engineering, and related biological and engineering principles that restore the structure and function of damaged tissues and organs. This new field encompasses many novel approaches to treatment of disease and restoration of biological function through the following methods:

- Using therapies that prompt the body to autonomously regenerate damaged tissues
- Using tissue engineered implants to prompt regeneration
- Direct transplantation of healthy tissues into damaged environments

### According to U.S. Department of Health & Human Services:

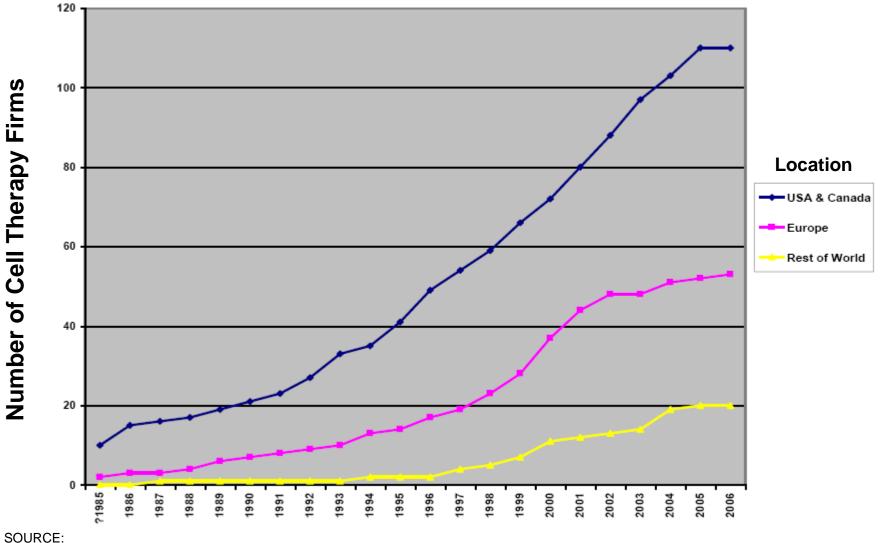
- Estimated \$4B spent to date in private sector on Regenerative Medicine.
- First generation were skin and cartilage substitutes.
- Projected U.S. market for fully developed field is estimated at \$100B.
- Global market to exceed \$500B in next 20 years.
- 60% Regenerative Medicine industry in U.S.; ~40% outside Japan, EU, Australia, China.
- HHS proposed Federal Initiative on Regenerative Medicine (FIRM)

 - involving: NIH, FDA, DoD, NIST, Dept. Commerce, NASA, White House Office of Science & Technology, President's Council on Science & Technology, NSF.

- FDA has established Office of Cellular, Tissue, and Gene Therapies (OCTGT).
- Proposed 5, 10, and 20 year milestones with endpoint of RegMed as standard of care.

ClinicalTrials.gov				Example: "Heart attack" AND "Los Angeles"		
			Search for studies:		Search	
A servi	ce of the U.S.	National Institutes of Health		Advanced Search Help S	tudies by Topic Glossary	
Find	Studies	About Clinical Studies	Submit Studies Resources	About This Site		
Home	> Find Studie	es > Search Results			Text Size 🔻	
0			s with search o	of: "regenera	ation"	
	ist By To	opic On a Map Search	h Details			
+ Shov	v Display Opt	tions		Download	Subscribe to RSS	
M Inclu	ide only open	studies Sclude studies with	th unknown status			
Rank	Status	Study				
1	Recruiting A Safety and Efficacy Study of INTEGRA® Dermal Regeneration Template for the Treatment of D					
		Condition:	Foot Ulcer, Diabetic			
_		Interventions:	Device: Integra® Dermal Regenerat	ion Template; Other: Conver	tional Wound Therapy	
2	Recruiting Tissue Engineering for Hair Follicle Regeneration					
		Conditions:	Tissue Engineering; Hair Follicle R	egeneration		
		Intervention:	Behavioral: Tissue engineering for h	air follicle regeneration		
3	Not yet	Bone Quality and Quantity Following Guided Bone Regeneration				
	recruiting	Condition: Intervention:	Alveolar Ridge Augmentation			
4	Recruiting	Periodontal Tissue Regeneration Using Autologous Periodontal Ligament Stem Cells				
		Condition:	Periodontal Pocket			

### Number of Regenerative Medicine Companies Are Growing

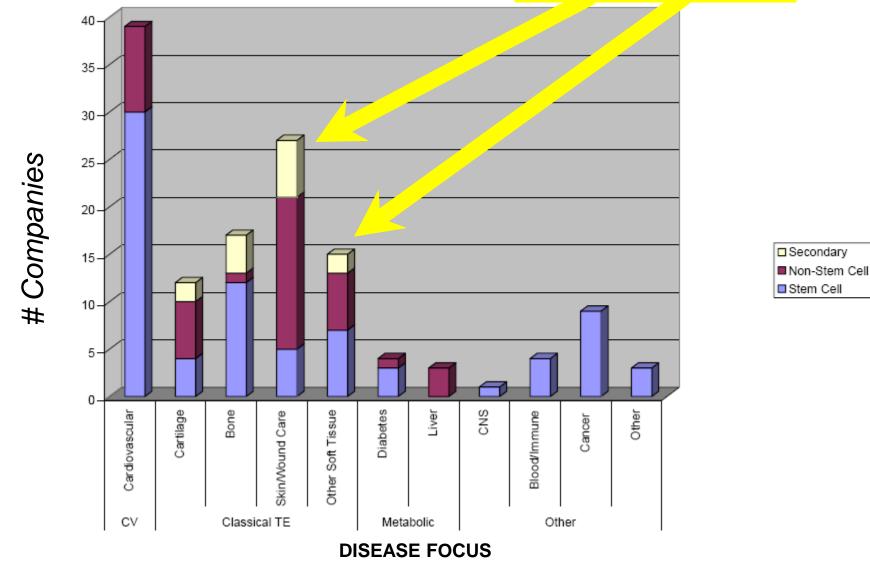


Martin P et al. The Commercial Development of Cell Therapy – Lessons for the Future? Survey of the Cell Therapy Industry and the Main Products in Use and Development. University of Nottingham Institute for Science and Society Report, April 2009.

7

> 100 Regenerative Medicine Products are in Clinical Development

Top 3 Applications: Cardiovascular, Wound healing, Bone



Source: Martin P et al. The Commercial Development of Cell Therapy – Lessons for the Future? University of Nottingham Institute for Science and Society Report, April 2009.

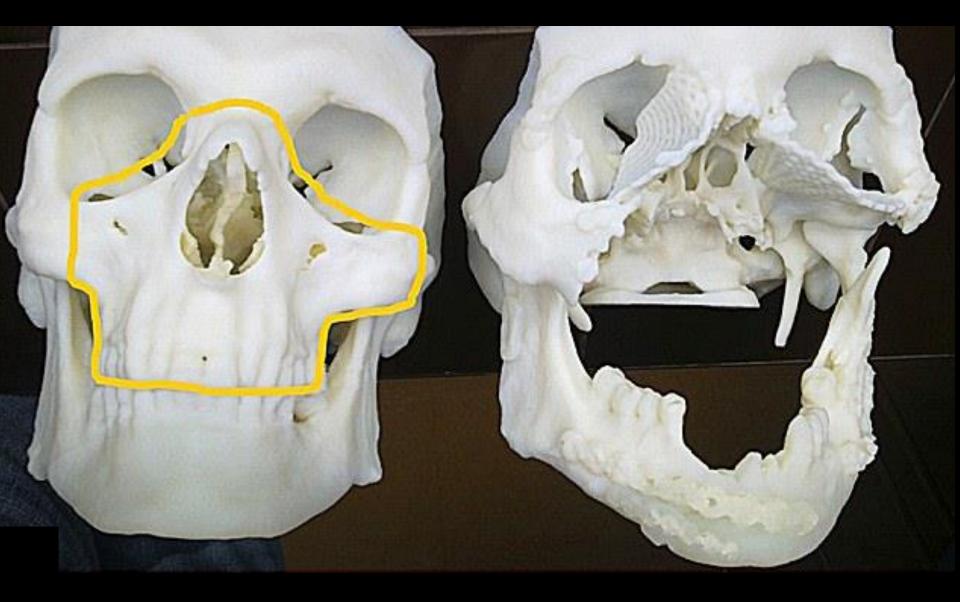
# Plastic and Reconstructive Surgery



### **Complex tissue reconstruction**



### **Complex tissue reconstruction**



### **Dehiscence of incisions**



### DIABETIC

# **CHRONIC WOUNDS**

### ARTERIAL

PRESSURE

VENOUS

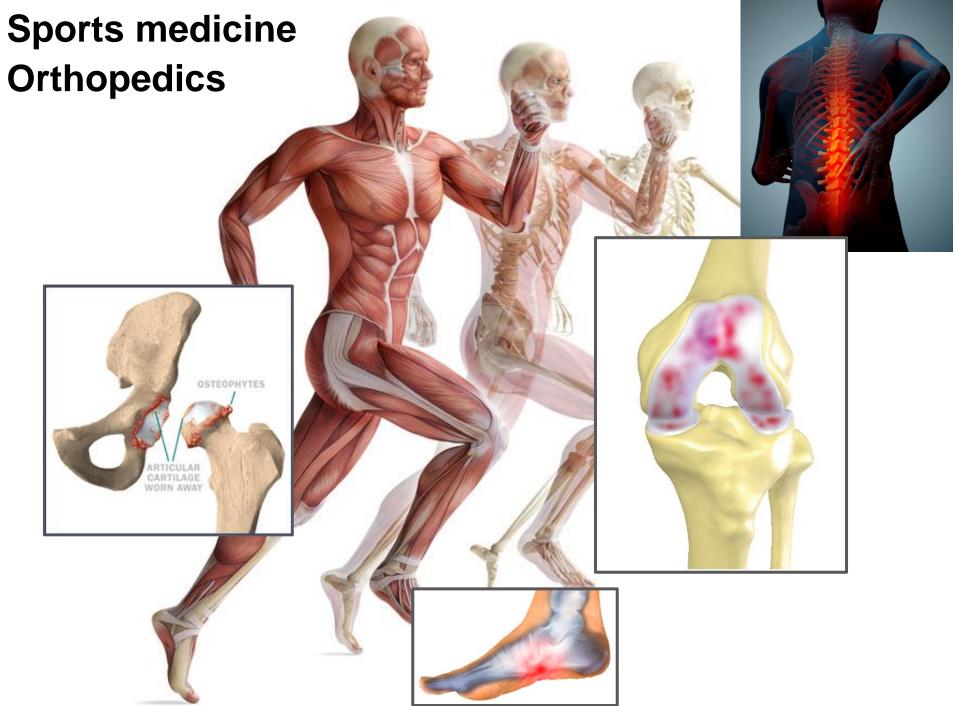
## **Burn injury**

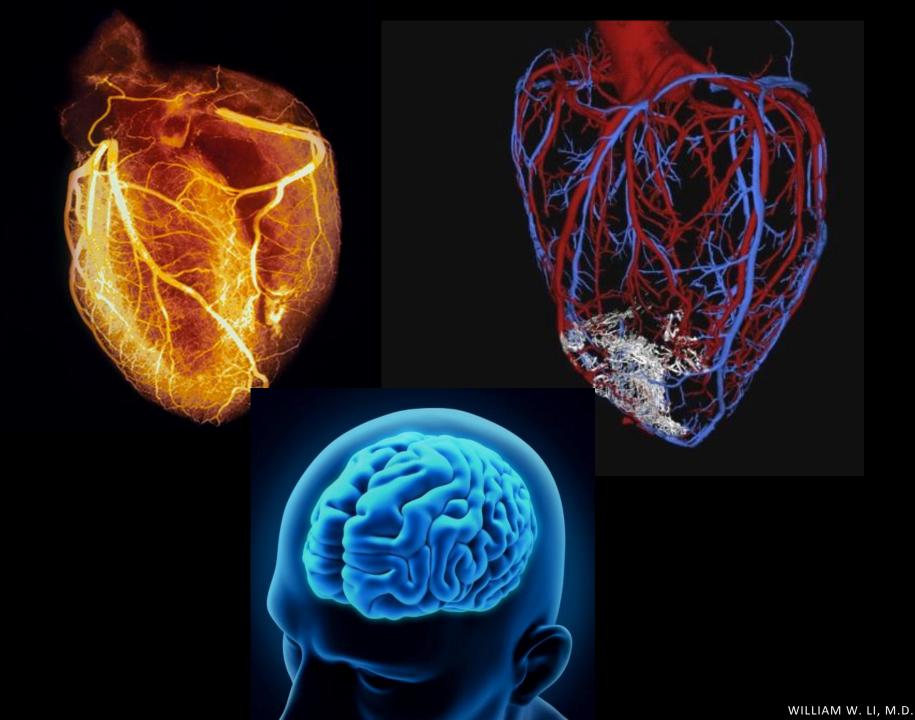


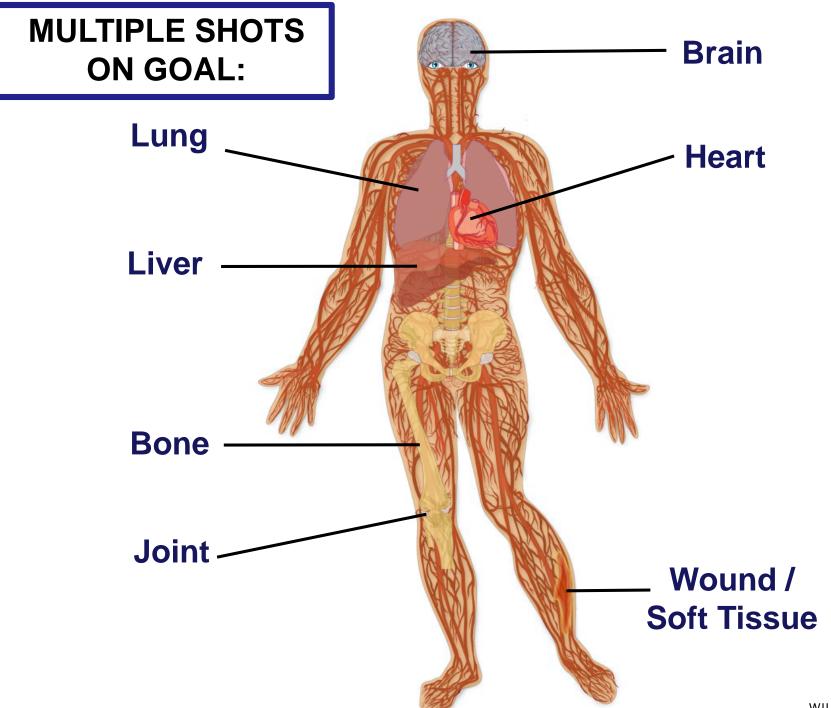
### **Bowel anastomoses**



### Sports medicine Orthopedics







# Goal:

# <u>Better healing</u> <u>Better repair</u>

# "The best way to predict the future is to invent it"

— Richard P. Feynman Nobel Laureate 1965

# MiMedx

### ANALYST DAY

October 13, 2015 Grand Hyatt, New York, NY

# MiMedx

### ANALYST DAY

October 13, 2015 Grand Hyatt, New York, NY

## Lonnie E. Paulos, MD

### Orthopedic Surgeon Salt Lake City, Utah

Sekopank Printer

# MiMedx

### And Musculoskeletal Applications



### **Musculoskeletal Applications**

- Reduce scar tissue formation
- Accelerate healing



## Historically

- Allograft tissues
- Fibrin clotting
- Native cell cultures



### **New Frontiers**

- Platelet rich plasma (PRP)
- Electro-magnetic pulsing
- Stem Cells
- Amniotic by-products



### **Obstacles**

- FDA processes
- Cost
- Lack of scientific research



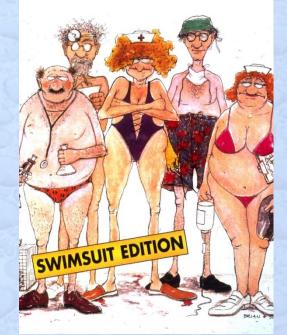
## Solution

- Multi-center, controlled studies
- Peer reviewed publications
- Allograft vs. Autograft sources
- Unique solutions to cost



# Nivedx

- Early into market
- Experienced medical consultants
- Intellectual property strength
- Complimentary products
  - Collagen
  - Amnion
- Less expensive stem cell stimulation



**MEDICAL CONSULTANTS** 

## Applications

- Ligament
  - Replacement; augmentation
- Tendon
  - Repair
- Nerve
  - Repair; decompression; transposition



# No Limits



# Where are we now

#### 6 case studies

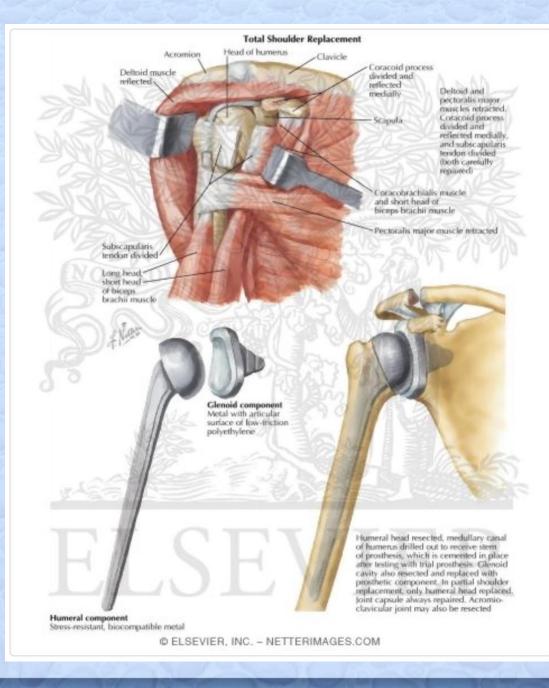


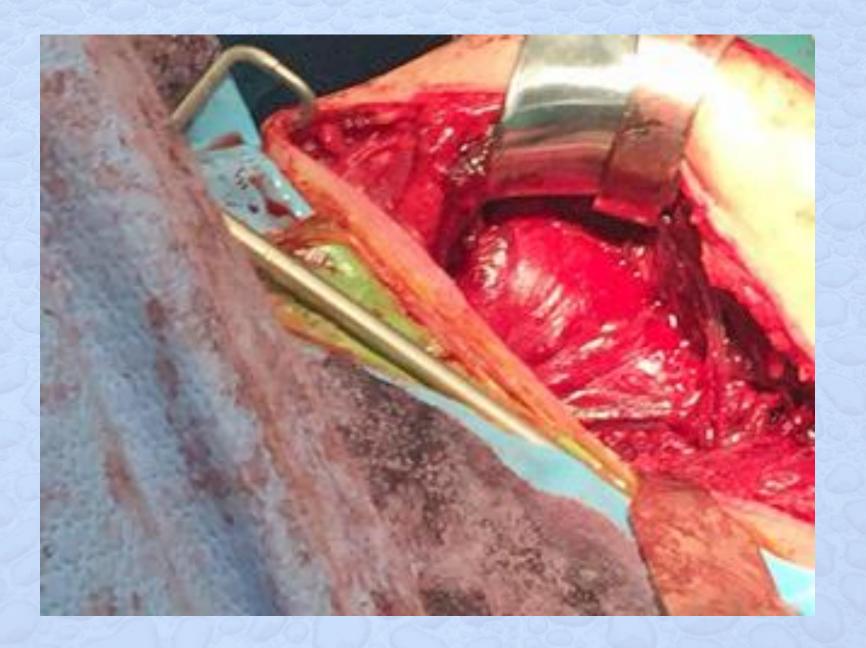
#### Case 1 42 y.o. male

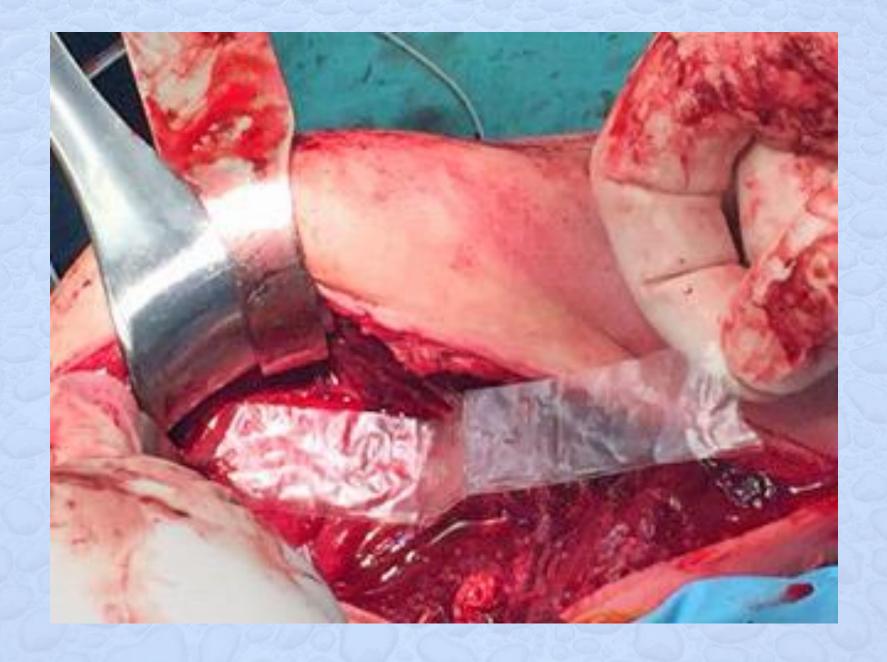
- Multiple open and arthroscopic stabilization procedures
- Severe OA of the shoulder
- Severe arthrofibrosis in all planes

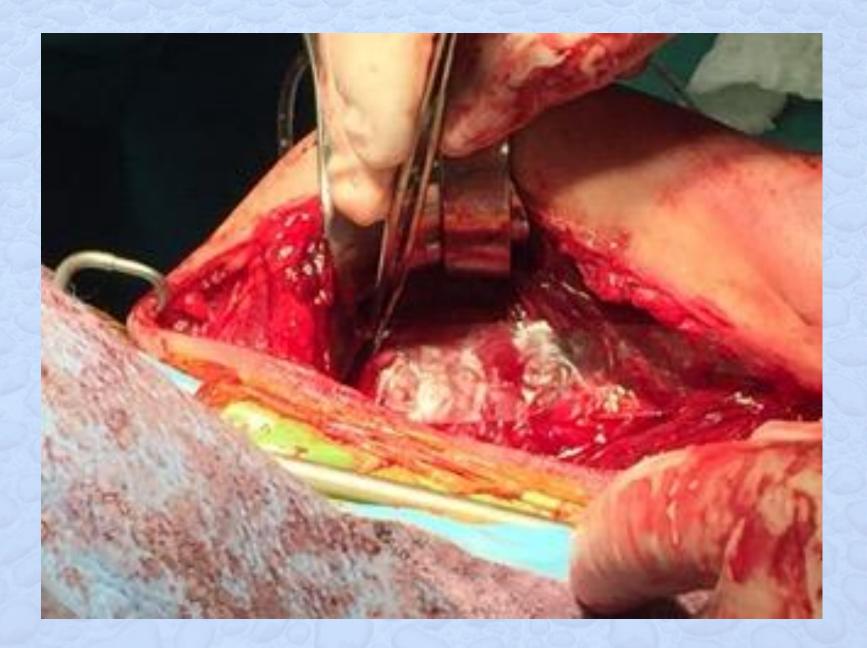
# Surgery

- Total shoulder replacement with Pectoralis transfer to reconstruct the attenuated Subscapularis muscle tendon.
- AmnioFix placed under the deltoid, anterior, posterior and lateral to help prevent recurrence of arthrofibrosis.









## Post-op

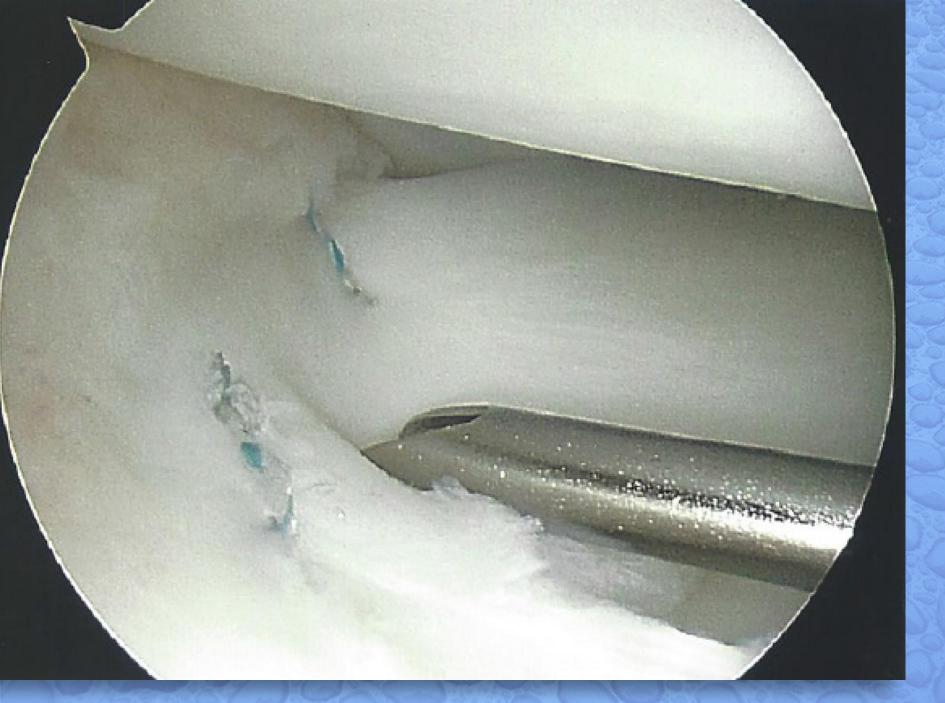
- Amazingly pain free on the first post-op day.
- He regained motion very fast and left formal PT after 3 weeks.
- One year post-op pain free, stable shoulder.

## Case 2 17 y.o. High School Quarterback

- Patient suffered twisting injury playing fall football, 4 months before evaluation.
- Exam and MRI revealed a mid-level lateral radial tear with extensive extension horizontally both anterior and posterior.

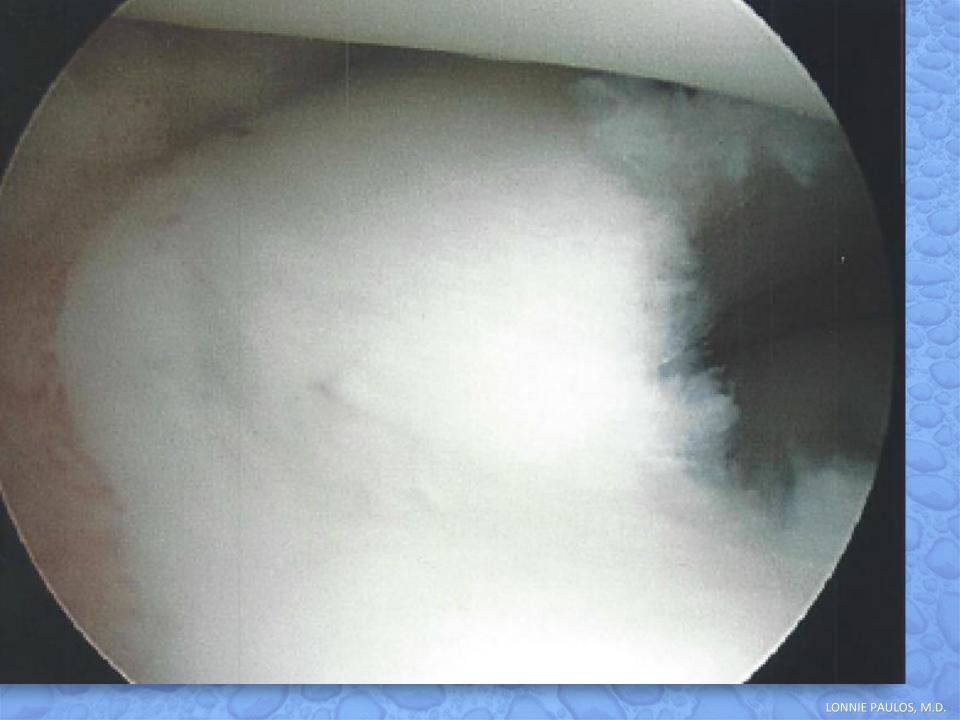


- Arthroscopic lateral meniscus repair using multiple vertical, inside-out sutures.
- AmnioFix Sports Med 0.5 cc x 1 at 3<sup>rd</sup> post-op week.



#### Post-op

- Second look arthroscopy 5 months post-op was performed. It showed excellent fill-in of the radial tear but only partial healing of the horizontal-anterior component.
- Patient was already playing football without previous symptoms. Plan is to watch knee closely and inject with AmnioFix Sports Med x3 and if possible, return at the end of the season to further repair if needed.



## Case 3 69 y.o. male

 5 years of severe peroneal nerve pain after surgical attempt to release tissue pressure around it. Common peroneal n.

Articular branch

Tibialis ant. motor branch

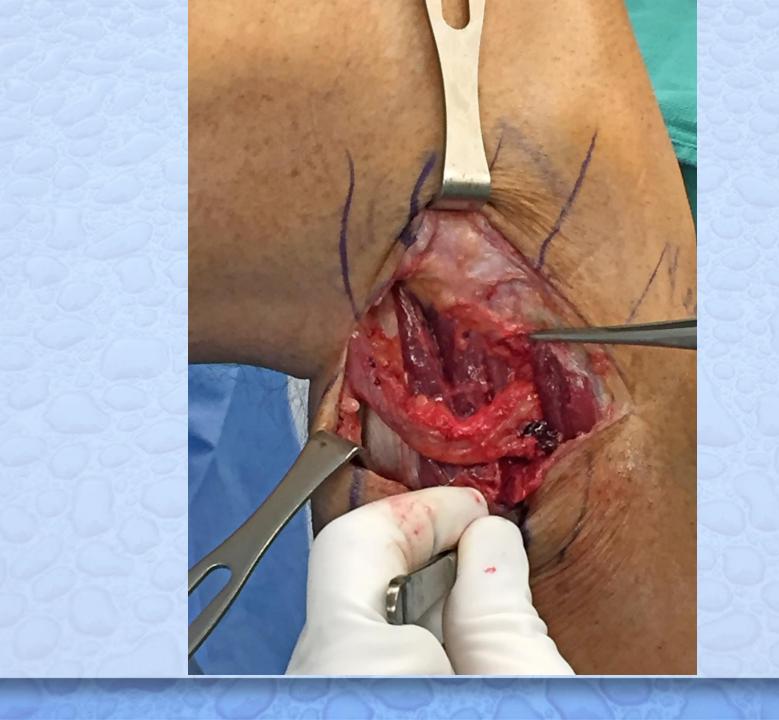
Superficial peroneal n.

Deep peroneal n.

NEAYO 0 2010







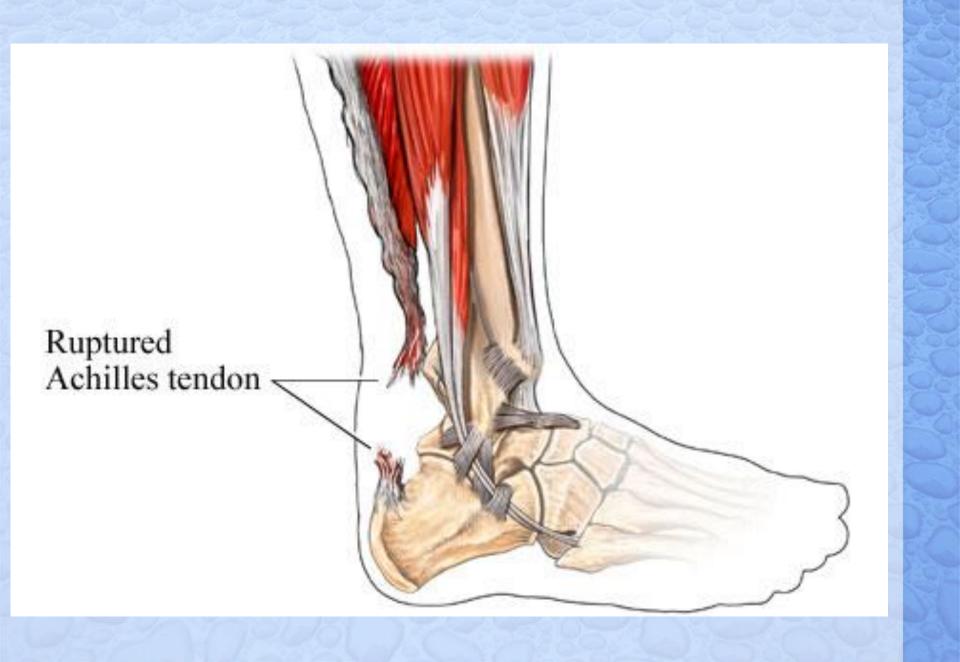


## 1 Mo. Post-op

Pain free for first time in 5 yrs.
Muscle strength returning

### Case 4 38 y.o. male

 Ruptured Achilles tendon playing basketball.



## Surgery

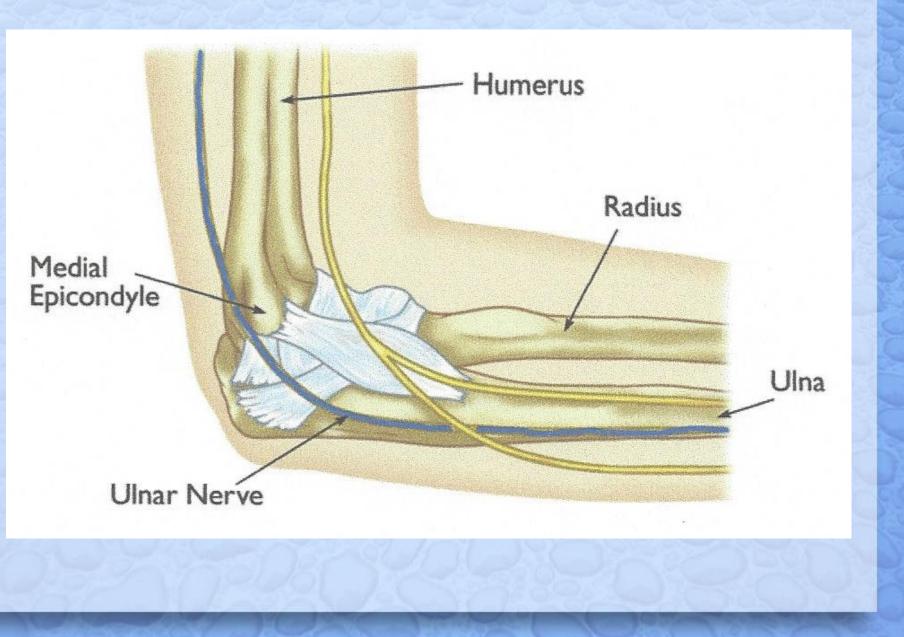
- Repaired end to end
- Covered with AmnioFix to prevent skin adhesions





## Case 5 38 y.o. female

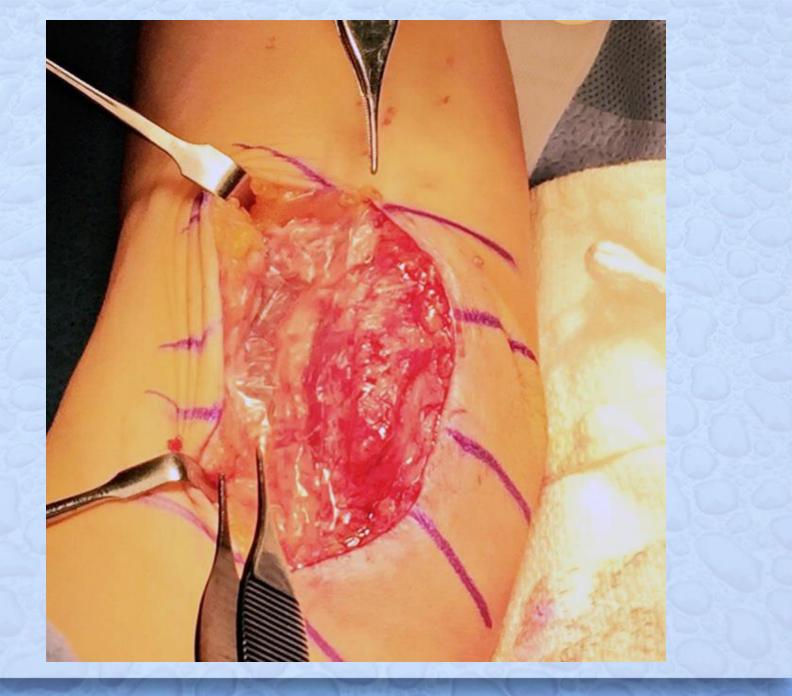
 Left elbow and hand pain secondary to ulnar nerve neuritis with failure of two previous surgical releases.

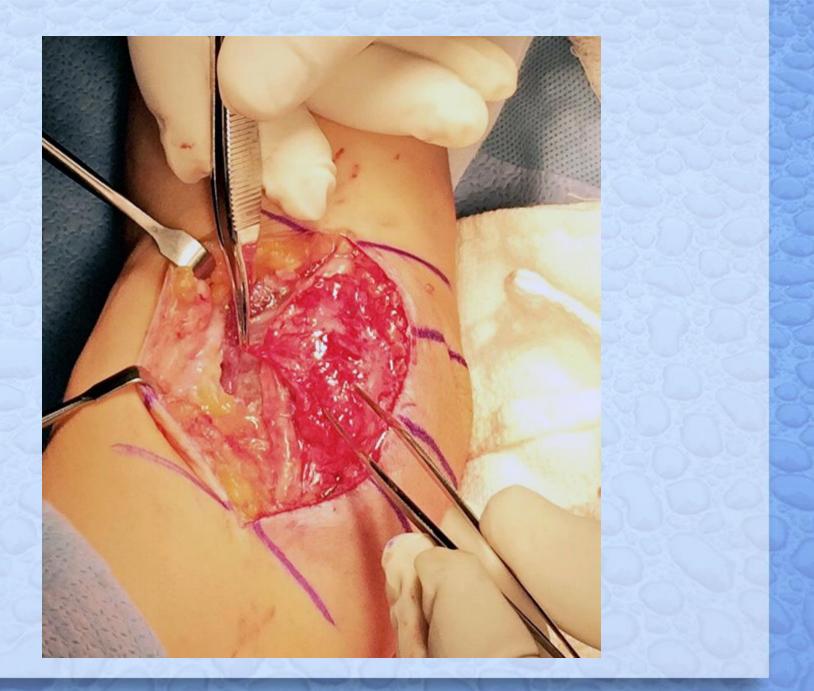




Release and transposition to forearm position and covered with AmnioFix.





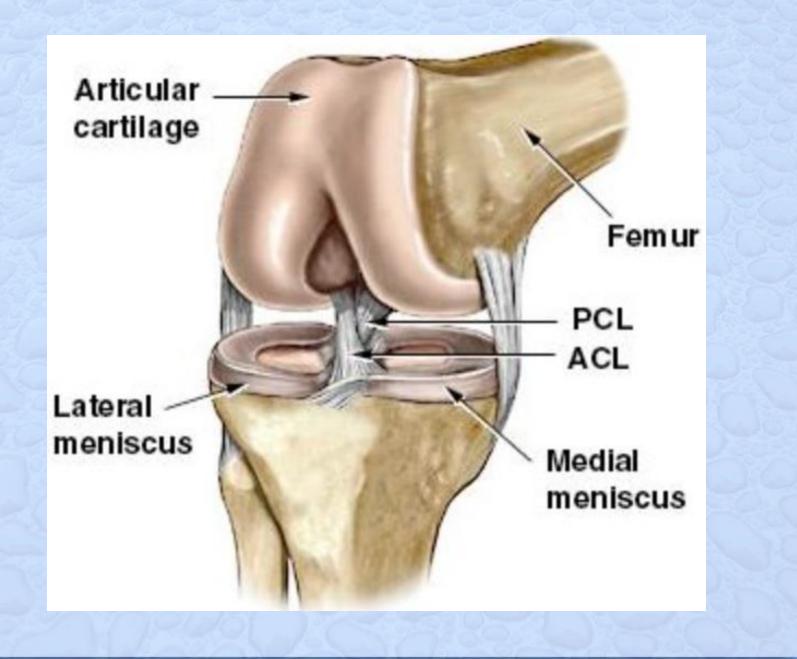


## 3 Mo. Post-op

- Full range of motion
- No pain
- Increased sensation

## ACL Case 6 32 y.o. Male

 The patient presented with chronic ACL instability from a football injury 17 years earlier.



## Surgery

- The patient underwent an ACL reconstruction using a Bone-Tendon-Bone graft from the contralateral knee.
- Partial lateral menisectomy.
- Multi-compartment chonroplasty.
- AmnioFix was placed under the remaining patella tendon to prevent adhesions to the anterior tibia.







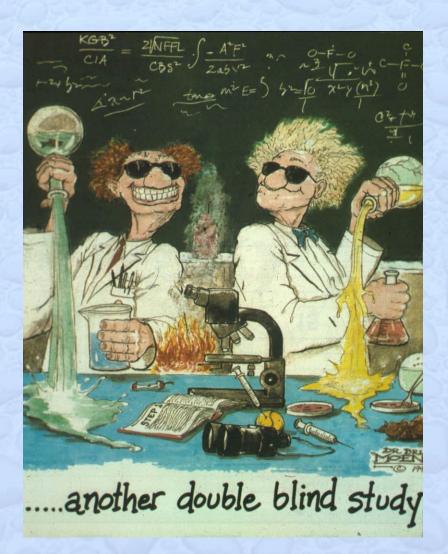
### Post-op

- The patient regained his motion rapidly and his patella and it's tendon remained mobile through-out his recovery.
- 9 months The knee was stable
- Active in his sports of choice

## 250,000 BTB ACL's/yr!



#### Where are we headed?



# Thank You



## MiMedx

#### ANALYST DAY

October 13, 2015 Grand Hyatt, New York, NY

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October 13, 2015 Grand Hyatt, New York, NY

#### USAGE OF EPIFIX<sup>®</sup> IN PLASTIC AND RECONSTRUCTIVE SURGERY

#### John Ko, M.D., Ph.D., F.A.C.S.

Assistant Clinical Professor Icahn School of Medicine at Mount Sinai Division of Plastic Surgery New York, NY

Assistant Clinical Professor Columbia University College of Physicians and Surgeons Department of Surgery New York, NY

Medical Director Wound Care Services Elmhurst Hospital Center NYC Health and Hospital Corp. Elmhurst, NY Section Chief James J. Peters VA Medical Center Department of Surgery Bronx, NY

Specialist in Wound and Hyperbaric Medicine Department of Surgery and Medicine NY Presbyterian/Hudson Valley Hospital Cortlandt, NY

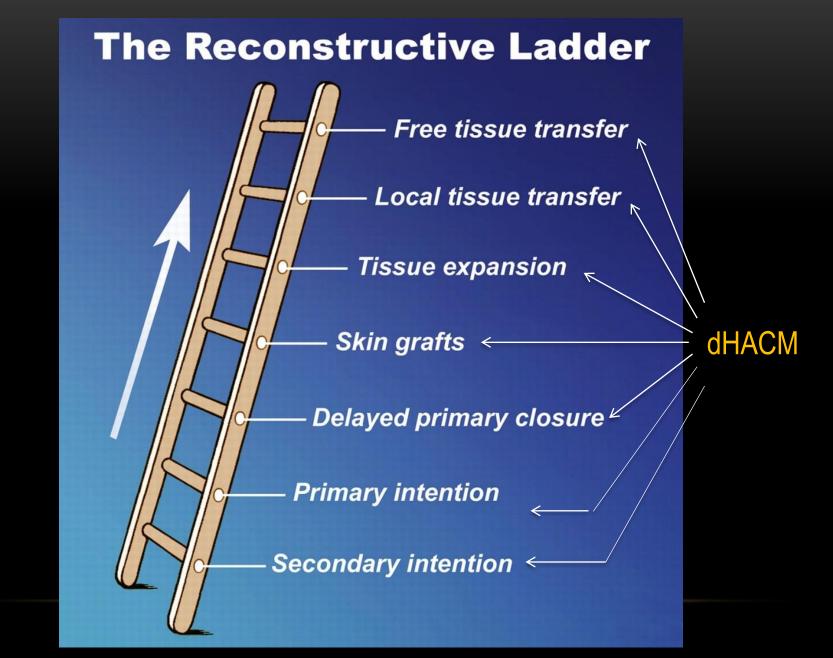
#### Introduction

- My Practice in Plastic Surgery
  - Academic and private practice settings
    - 50% Reconstruction
    - 25% Cosmetics
    - 25% Hand
- Biophysicist trained in cellular receptor signaling
- My beliefs
  - Surgical success is based on healing
    - The better the healing, the better the outcome
  - Regenerative Medicine can improve outcome

### Introduction of Advanced Tissue Therapies

#### The Evolution of Technology

- Synthetics
- Xenografts
- Allografts
- Living Fibroblasts and Cultured Cells
- Amniotic Membrane Technology



The patient is a 67 year old man with diabetes and 6 months history of non healing chronic right heel pressure ulcer.

Initiated EpiFix treatment weekly for 7 weeks. Wound completely healed in 2 months.



#### Pre - treatment

s/p 4th EpiFix treatment



s/p 7th EpiFix treatment



54 y/o male with head trauma and scalp reconstruction with skin graft, developed partial failure of skin graft.

Treated with three applications of EpiFix every week and healed in one month.



#### Pre - treatment

s/p 1<sup>st</sup> treatment



s/p 2<sup>nd</sup> treatment

6 week follow-up



60 y/o male with PMHx of DM, diverticulitis, and HTN, s/p sigmoid resection for perforated diverticulitis, developed a non-healing chronic midline wound.

Treated with four applications of EpiFix every 2 weeks.



s/p 1<sup>st</sup> EpiFix treatment



s/p 2<sup>nd</sup> EpiFix treatment



s/p 3<sup>rd</sup> EpiFix treatment



s/p 4<sup>th</sup> EpiFix treatment





62 y/o male with PMHx of HTN, MI with stent placements, multiple abdominal surgeries, and over 40 years of cigarette smoking, presented for large ventral hernia repair.

Post op incisional dehiscence after one week.

Treated with negative pressure therapy for one month and three applications of EpiFix every two weeks.



#### s/p debridement

s/p negative pressure therapy



s/p 1<sup>st</sup> EpiFix treatment

s/p 2<sup>nd</sup> EpiFix treatment



s/p 3<sup>rd</sup> EpiFix treatment



#### FINGERTIP CRUSH INJURY

A 67 year-old man with a traumatic table saw injury to his left thumb.

One application of EpiFix applied with complete healing in 2 weeks.

#### FINGER TIP CRUSH INJURY





#### RECONSTRUCTION OF SCALP FOLLOWING SCC RESECTION

A 74-year-old man with history of cardiac disease and smoking underwent resection of two large squamous cell carcinomas (SCC) of the left parietal scalp and left temple, resulting in a scalp defect of 33cm<sup>2</sup> and 20cm<sup>2</sup>, respectively.

Bilayered dermal regenerative matrices were applied to both wounds after resection.

At 2.5 months post-operation, EpiFix was initiated to promote complete closure.

#### **RECONSTRUCTION OF SCALP**



Week 1 - s/p resection

Week 3 - silicone layer removal



Week 4 – second silicone layer removed

Week 10 – 1<sup>st</sup> placement of EpiFix



Week 12 - 2<sup>nd</sup> EpiFix placement



Week 16 – healed after 3<sup>rd</sup> EpiFix placement



7 Months follow-up with complete closure

JOHN KO, MD, PHD, FACS 2015



## THANK YOU

JOHN KO, MD, PHD, FACS 2015

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## AmnioFix<sup>®</sup> Applications in General and Colorectal Surgery

Emery A. Minnard MD Surgical Oncology West Jefferson Medical Center

 88 year old male with duodenal angiodysplasia causing GI bleeding presented with perforation after endoscopy.



 He was taken to operating room where a T-Tube was placed into the perforation and AmnioFix 2x12 graft was placed over the tube insertion site.



 58 yo male s/p gastrectomy for cancer represented to hospital with perforation in the afferent limb of his gastrojejunostomy.

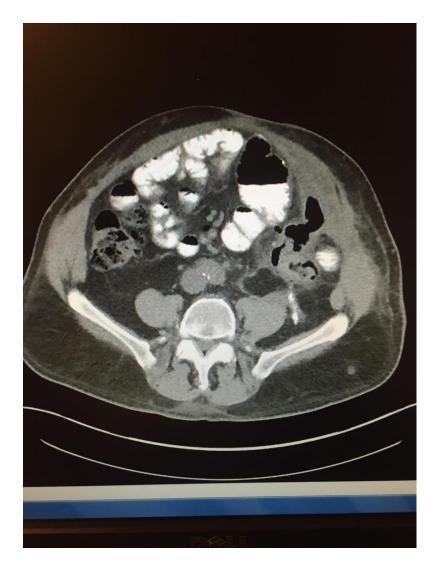


 He was taken to the OR where the perforation was identified and AmnioFix graft was placed. A JP drain was placed next to the perforation and brought out through abdomen.



 In 3 days his drainage changed from bilious to serosanguinous. His diet was advanced and his drain was was pulled and he was sent home.

 63 yo male with anastomotic leak post colon resection with enterocutaneous fistula for repair. AmnioFix graft was placed at the time of repair.



His post op course was complicated by a recurrent perforation at the fistula site.

He was again taken to OR and the site was cleaned and inspected and his wound was closed over a wound vac.

His fistula closed and he was eating in 7 days post op.



# Series

- 30 colectomies using AmnioFix grafts
- Age 28-84
- MF 15/15
- Lap vs Open 28/2
- 12 sigmoid, 12 R colon, 3 T colon, 3 subtotal colon

# Results

- Hospital LOS: 2 4 days
- Anastomotic complications: 0
- Other post op complications: 3 with post op ileus

# Conclusion

 AmnioFix grafts in my practice have been proven to be very beneficial.

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### **Informatics & Reimbursement**

Debbie Dean

**Executive Vice President** 

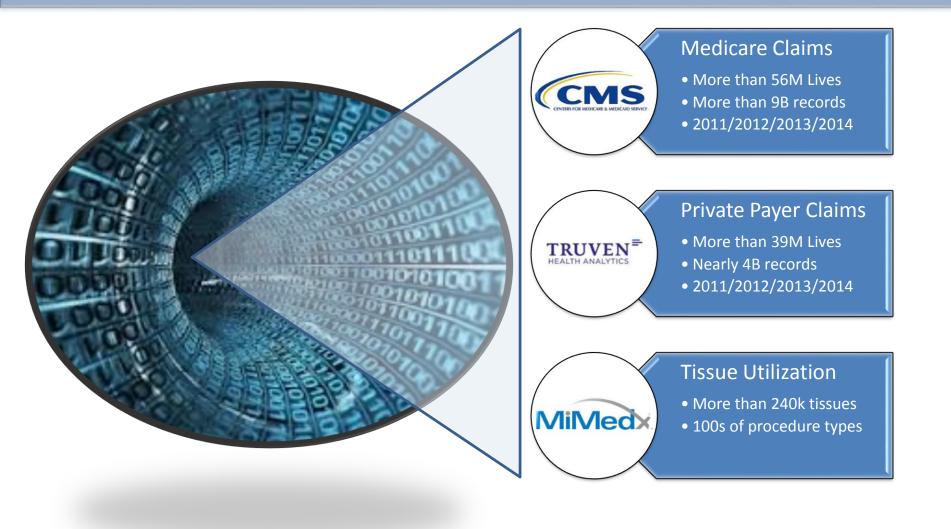


### MIMEDX INFORMATICS

- MiMedx has invested and continues to invest in Data Assets, Infrastructure, People, and Analytic tools
- Provides a Competitive Advantage
  - Deep understanding of market trends
  - Infuses Data & Analytics in decision making
  - Real time insights that drive near and long term strategy
- Informatics is uncommon for medical device and biotech companies, which creates a competitive advantage for MiMedx



### **INDUSTRY LEADING DATA ASSETS**



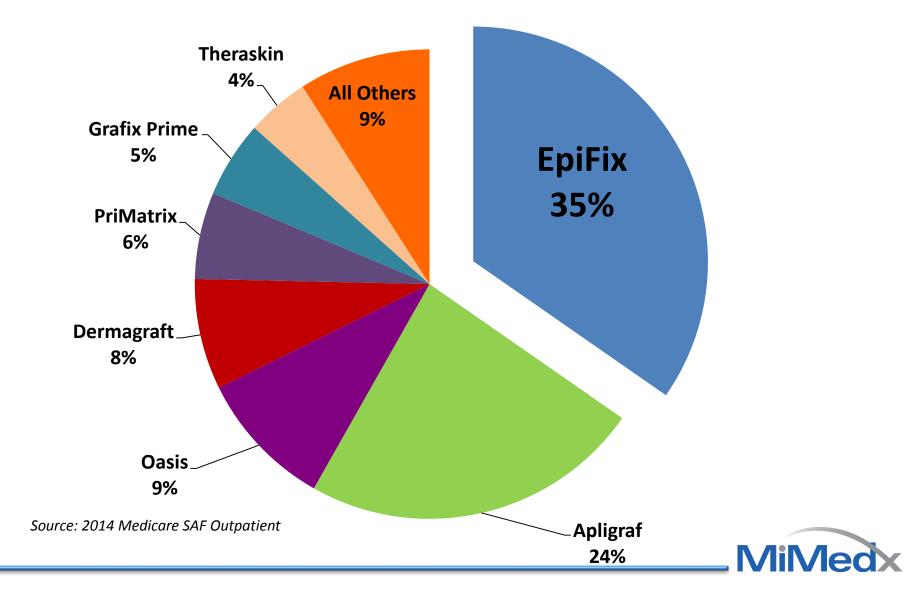


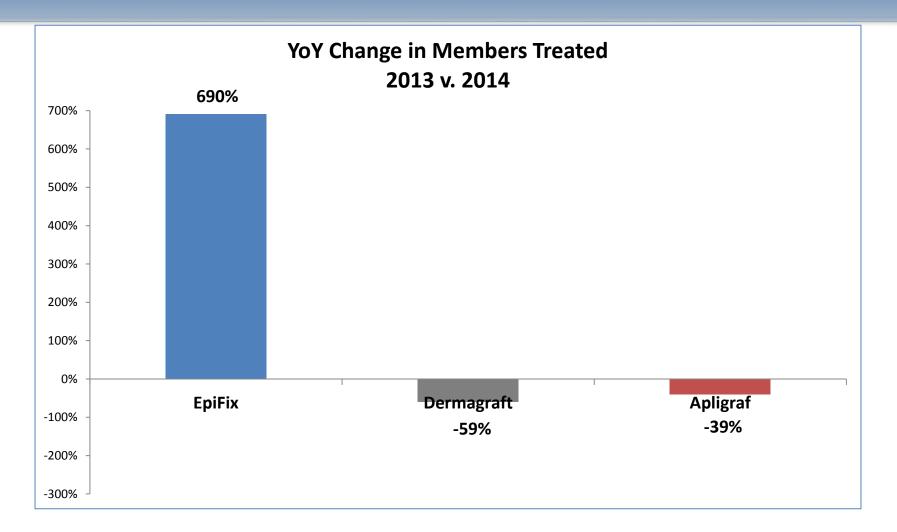
### MEASURE AND FOCUS MARKET PENETRATION

- MiMedx is clearly expanding the wound care market.
- MiMedx is showing an exponential increase in market penetration.
- The information allows us to focus our penetration and identifies new market expansion.

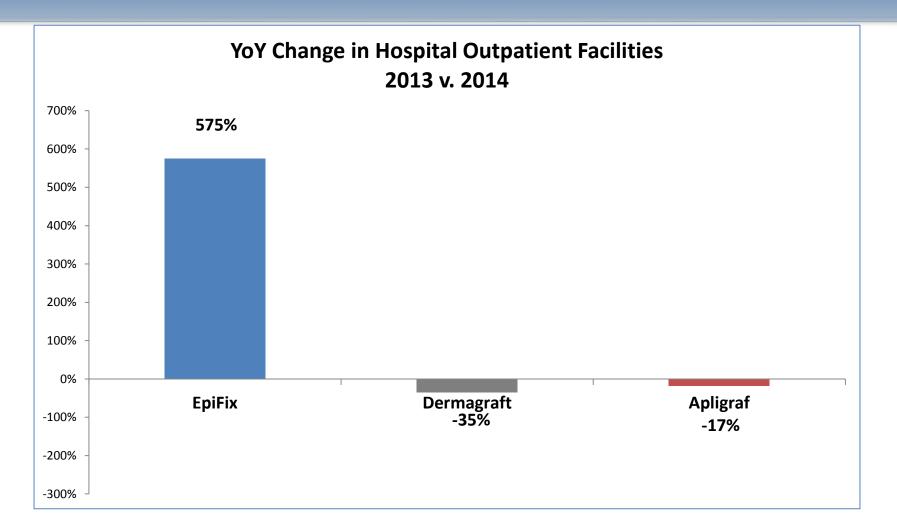


### 2014 Medicare Outpatient Paid Claim Dollars

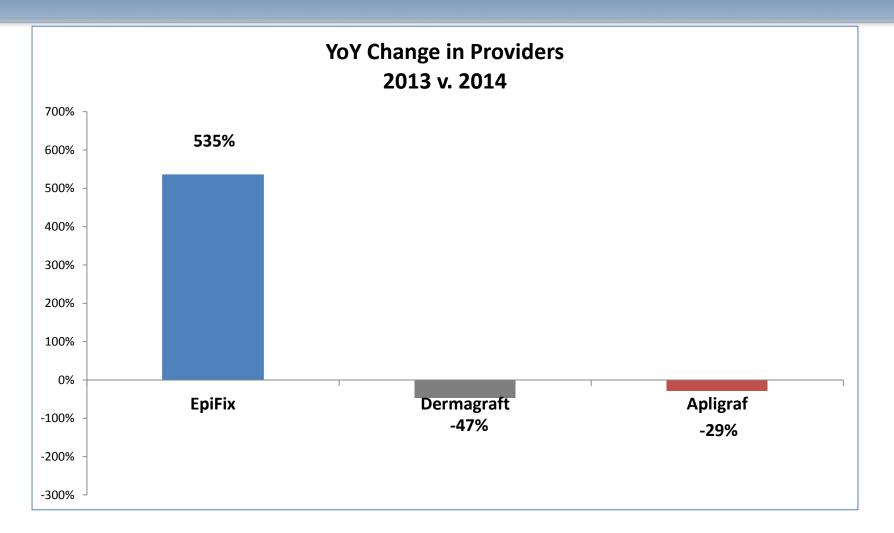






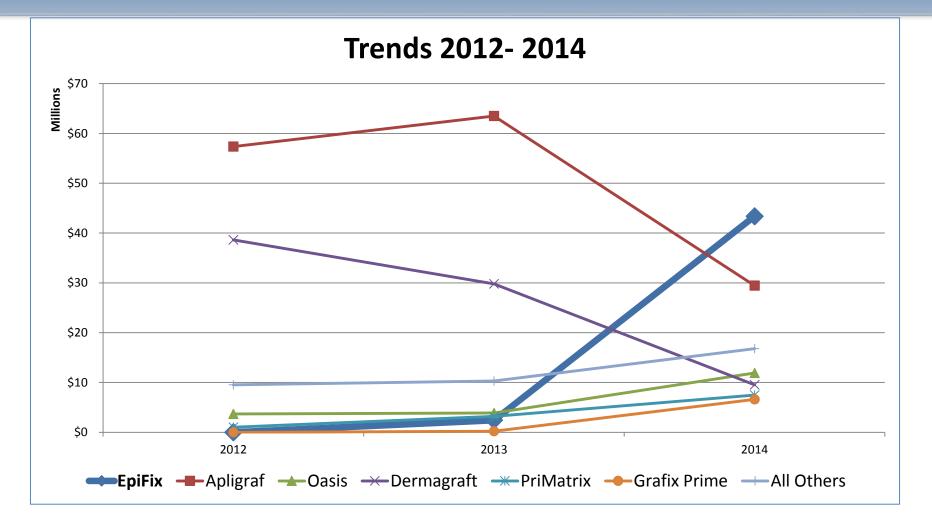






#### Source: 2014 Medicare SAF Outpatient





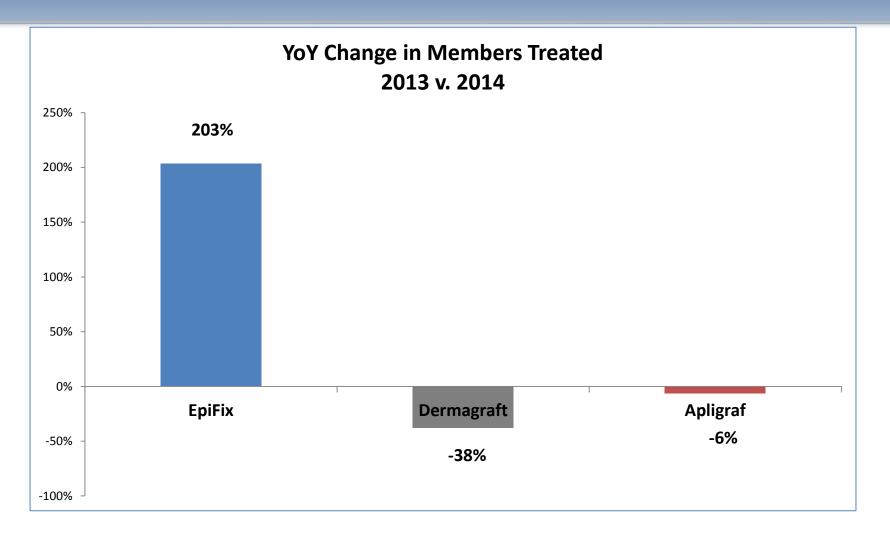


Source: 2014 Medicare SAF Outpatient

# PHYSICIAN OFFICE



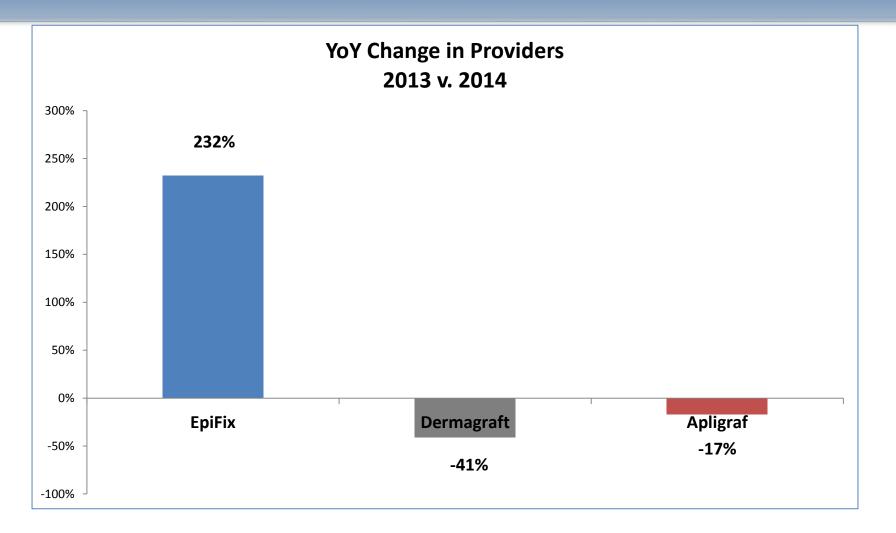
### MEDICARE PRIVATE OFFICE



#### Source: 2014 Medicare SAF Carrier



### MEDICARE PRIVATE OFFICE



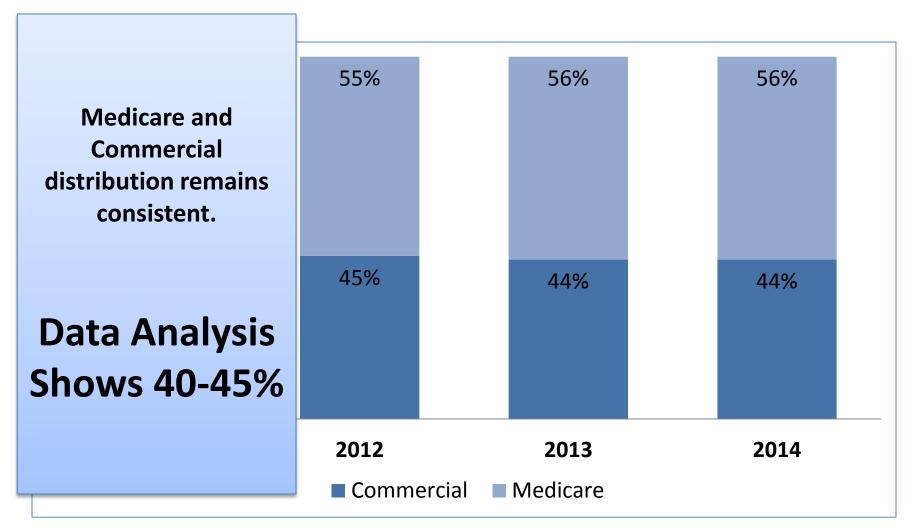
#### Source: 2014 Medicare SAF Carrier



# MARKET LANDSCAPE



### 2011-2014 MARKET LANDSCAPE



14 Source: 2012-2014 Medicare SAF Outpatient, Truven Commercial Data 2012-2014



### 2015 PRICE/SIZE SIMULATION – ASP EXAMPLE

- Model the impact of price and size decisions
- Use Monte Carlo Simulations to...
  - Determine optimal pricing
  - Impact of pricing on ASP
  - Impact of product mix on ASP



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# REIMBURSEMENT



### **ICD-10 READINESS**

- ICD-9 to ICD-10 mandatory transition effective October 1, 2015
  - Claims for all health care services and hospital inpatient procedures performed on or after October 1 must use ICD-10 diagnosis.
  - Affects everyone covered by HIPAA—not just those who submit Medicare or Medicaid claims.
- Data specificity and reporting
  - ICD-10 represents a significant revision and expansion to the code sets to provide a greater level of specificity in coding diagnoses.
  - Improved ability to measure quality, efficacy and safety of patient care.
  - Data increase sensitivity when refining grouping and reimbursement methodologies
- Internal ICD-10 "Go Live" Implementation Strategies
  - We have focused on early preparation, adequate education and proper testing to mitigate potential problems during the transition
    - Reimbursement and Health Policy personnel are all either certified or proficient in ICD-10 coding.
    - Reimbursement Hotline automated processes in place to ensure turn around time standards are met.
    - Sales personnel have been educated and trained on coding changes and have tools available for educating providers.
  - Post implementation follow up and tracking tools in place to insure minimal disruption to patient care.
- External ICD-10 Implementation Strategies Training and Tools
  - Provider training has taken place and will continue into October with access to effective and easy to
    use tools to support the transition.
    - ICD-10 Crosswalk Quick Reference Tool
    - ICD-10 Quick List Documentation Tool
    - ICD-10 FAQ's



### PAYER COVERAGE

For the first three quarters of 2015, we have coverage confirmations as follows:

#### **Commercial coverage:**

- Total of 69 Million new members, with 45 new plans
- 16 BCBS Association plans added in 2015
- Over 160 plans with coverage
- Total commercial coverage membership of 162 Million

#### Medicare and Traditional Medicaid coverage:

- 2015 Medicare coverage with 36 Million members
- 31 State Medicaid plans with 49 Million members

#### Total lives covered: 247 Million



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### Financial

Michael Senken Chief Financial Officer



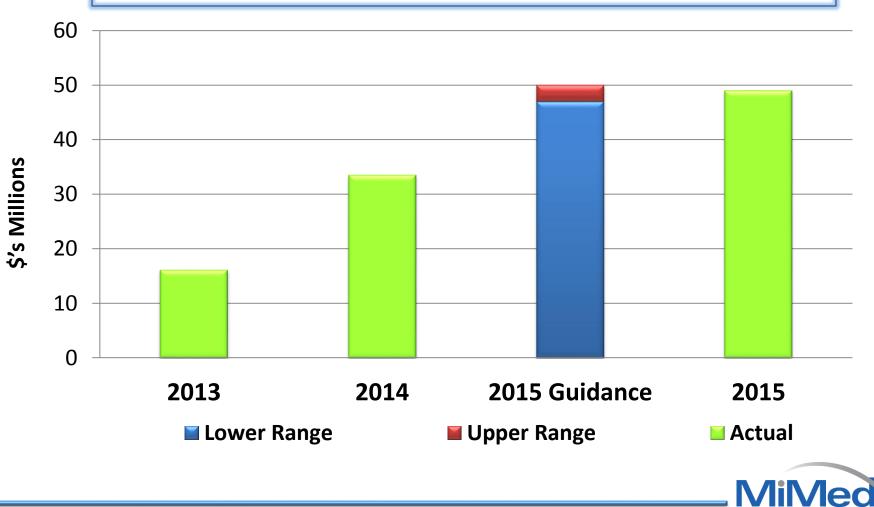
### **CORPORATE GOVERNANCE**

- Compliance Program
  - Board level reporting
  - Designed for full compliance with the Sunshine Act
- Risk Management Program
  - Board level reporting
  - Performed self assessment to determine high risk areas
  - Ongoing monitoring of improvement objectives
- Sarbanes Oxley
  - Board level reporting
  - Implemented continuous improvement program to assure ongoing strengthening of business processes in support of growth objectives

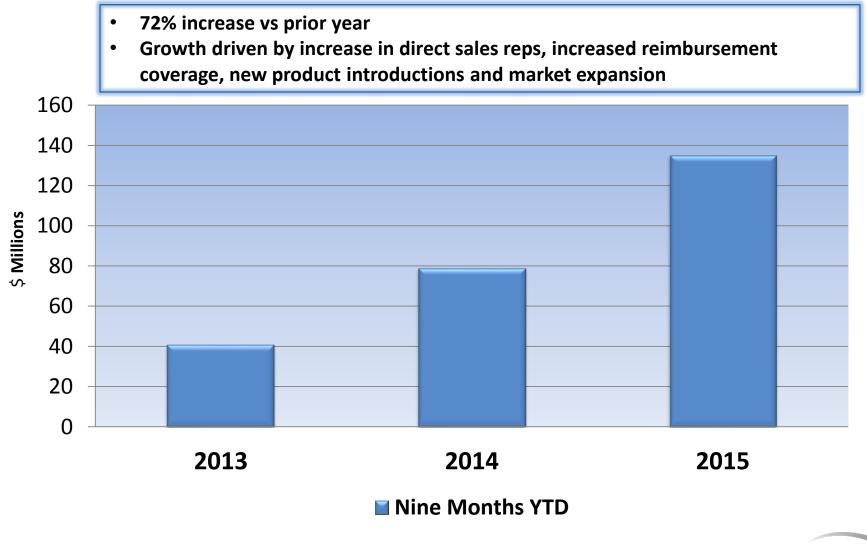


### THIRD QUARTER REVENUE

- 16th Consecutive Quarter Meeting or Exceeding Guidance
- 46% increase vs prior year



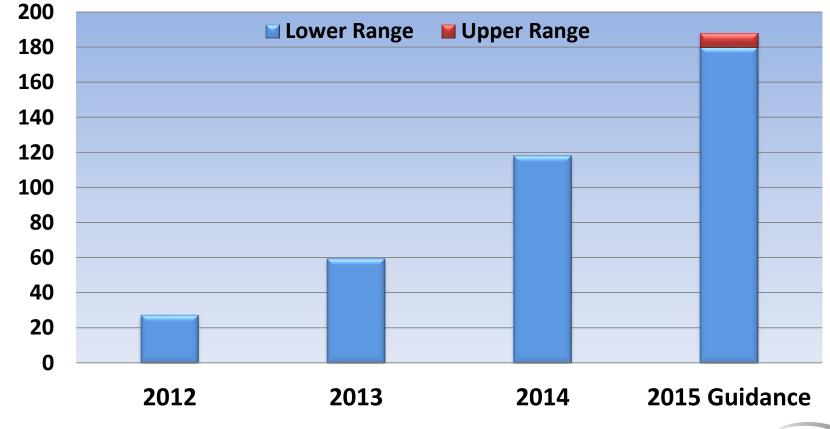
### YEAR TO DATE REVENUE



MiMe

### **2015 REVENUE GUIDANCE**

- Market share growth and expansion
- Increased private pay reimbursement coverage
- Sales force expansion



MiMe

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