

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): January 14, 2025

MIMEDX GROUP, INC.
(Exact name of registrant as specified in charter)

Florida
(State or other jurisdiction
of incorporation)

001-35887
(Commission
File Number)

26-2792552
(IRS Employer
Identification No.)

1775 West Oak Commons Ct., NE, Marietta GA 30062
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (770) 651-9100

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.001 par value per share	MDXG	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Important Cautionary Statement

This report includes forward-looking statements. Statements regarding: (i) future sales or sales growth; (ii) our 2025 and longer term financial goals and expectations for future financial results, including levels of net sales, Adjusted EBITDA, Adjusted EBITDA margin, corporate expenses and cash; (iii) our expectations regarding the placental tissue market; (iv) our expectations regarding Medicare spending and (v) continued growth in different care settings, are forward-looking statements. Additional forward-looking statements may be identified by words such as “believe,” “expect,” “may,” “plan,” “goal,” “outlook,” “potential,” “will,” “preliminary,” and similar expressions, and are based on management’s current beliefs and expectations.

Forward-looking statements are subject to risks and uncertainties, and the Company cautions investors against placing undue reliance on such statements. Actual results may differ materially from those set forth in the forward-looking statements. Factors that could cause actual results to differ from expectations include: (i) future sales are uncertain and are affected by competition, access to customers, patient access to healthcare providers, the reimbursement environment and many other factors; (ii) the Company may change its plans due to unforeseen circumstances; (iii) the results of scientific research are uncertain and may have little or no value; (iv) our ability to sell our products in other countries depends on a number of factors including adequate levels of reimbursement, market acceptance of novel therapies, and our ability to build and manage a direct sales force or third party distribution relationship; (v) the effectiveness of amniotic tissue as a therapy for particular indications or conditions is the subject of further scientific and clinical studies; and (vi) we may alter the timing and amount of planned expenditures for research and development based on the results of clinical trials and other regulatory developments. The Company describes additional risks and uncertainties in the Risk Factors section of its most recent annual report and quarterly reports filed with the Securities and Exchange Commission. Any forward-looking statements speak only as of the date of this report and the Company assumes no obligation to update any forward-looking statement.

Item 7.01 Regulation FD

MiMedx Group, Inc. (the “Company”) updated its investor presentation on January 14, 2025. A copy of the presentation materials is furnished as Exhibit 99.1 to this Current Report on Form 8-K (this “Current Report”) and is incorporated herein by reference.

The information in this Current Report, including Exhibit 99.1, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Description of Exhibit
99.1	Investor Presentation dated January 2025
104	The cover page from this Current Report on Form 8-K, formatted in Inline XBRL.

SIGNATURES

Pursuant to the requirements of the Exchange Act, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MIMEDX GROUP, INC.

January 14, 2025

By: /s/ Doug Rice
Doug Rice
Chief Financial Officer



Investor Presentation

January 2025

Disclaimer & Cautionary Statements



This presentation includes forward-looking statements. Forward-looking statements are subject to risks and uncertainties, and the Company cautions investors against placing undue reliance on such statements. Actual results may differ materially from those set forth in the forward-looking statements. Such forward-looking statements include statements regarding:

- Future sales, sales growth, profitability and Adjusted EBITDA margins;
- Estimates of potential market size and demand for the Company's current and future products;
- Plans for expansion outside of the U.S.;
- The effectiveness of amniotic tissue as a therapy for any particular indication or condition;
- Expected spending on research and development, including to innovate and diversify our product portfolio;
- Investments in data;
- Expectations regarding the reimbursement environment for the Company's products, including Medicare Spending;
- Manner of local coverage determination (LCD) implementation;
- Expectations regarding plans to reduce customer churn and enhancing customer relationships;
- Expectations that HELIOGEN will be a meaningful contributor to our financial performance in 2025;
- The stage of development of the placental-derived products market;
- The Company's long-term strategy and goals for value creation, the status of its pipeline products, expectations for future products, and expectations for future growth and profitability

Additional forward-looking statements may be identified by words such as "believe," "expect," "may," "plan," "potential," "will," "preliminary," and similar expressions, and are based on management's current beliefs and expectations. Forward-looking statements are subject to risks and uncertainties, and the Company cautions investors against placing undue reliance on such statements. Actual results may differ materially from those set forth in the forward-looking statements. Factors that could cause actual results to differ from expectations include:

- Future sales are uncertain and are affected by competition, access to customers, patient access to hospitals and healthcare providers, the reimbursement environment and many other factors;
- The future market for the Company's products can depend on regulatory approval of such products, which might not occur at all or when expected, and is based in part on assumptions regarding the number of patients who elect less acute and more acute treatment than the Company's products, market acceptance of the Company's products, and adequate reimbursement for such therapies;
- The process of obtaining regulatory clearances or approvals to market a biological product or medical device from the FDA or similar regulatory authorities outside of the U.S. is costly and time consuming, and such clearances or approvals may not be granted on a timely basis, or at all, and the ability to obtain the rights to market additional, suitable products depends on negotiations with third parties which may not be forthcoming; and
- The Company describes additional risks and uncertainties in the Risk Factors section of its most recent annual report and quarterly reports filed with the Securities and Exchange Commission. Any forward-looking statements speak only as of the date of this presentation and the Company assumes no obligation to update any forward-looking statement.

A Pioneer and Leader Focused on Helping Humans Heal

Our vision is to be the leading global provider of healing solutions through relentless innovation to restore quality of life.



Over a decade of experience helping clinicians manage chronic and other hard-to-heal wounds



Leading the industry with innovative products and robust supporting clinical data



Poised to capitalize on favorable market trends to drive top line growth and profitability

The most studied portfolio of placental products with **50+** clinical & scientific publications and over **300 million** payer covered lives.



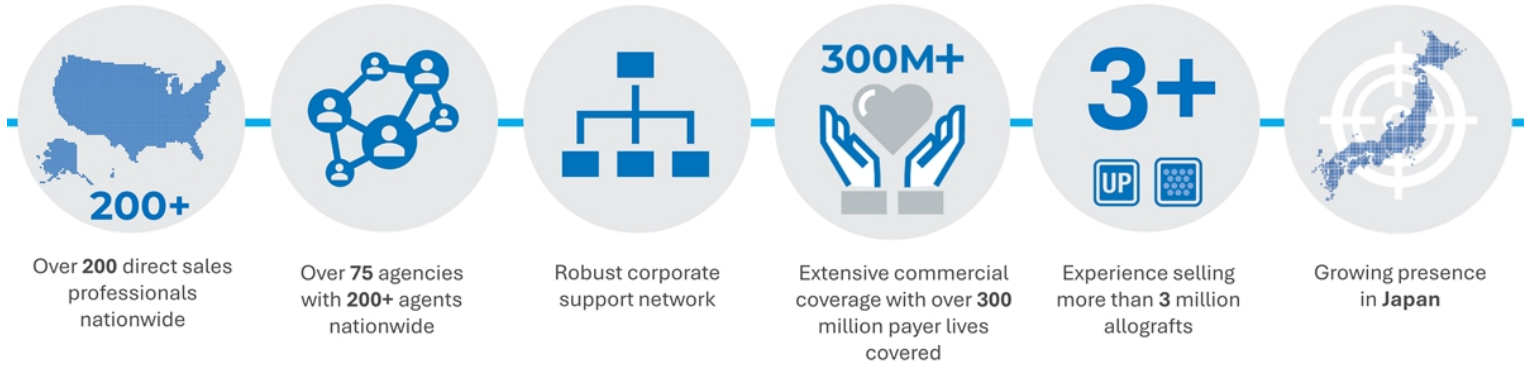
Large, national placental donation network and **proprietary tissue processing**.

New product innovations leading to untapped opportunities for growth, including an **increasing footprint in the Surgical market**.



A key partner to healthcare professionals with industry leading support services and **customer-focused approach**.

Commercial Scale, Leverage & Extensive Reach



National Network of Birthing Center Partners



Expectant Mothers Introduced to Donation Program



Consent for Donation Obtained



Delivery of Healthy Baby via Caesarean Section



Donated Placental Tissues Recovered



Tissues Transported to MIMEDX



Donor Tissue Tested & Prepared for Manufacturing

Proprietary Processing Backed by Broad Portfolio of Intellectual Property

Purion

Proprietary Processing & Terminal Sterilization of Tissues



Shelf-Stable, Packaged Product Available to Ship



Robust IP Estate with 200+ Patents



Significant Opportunity for Continued Scale

Ample Placental Supply and Manufacturing Capabilities to Support Continued Growth and Industry Demand

Favorable Demographic Trends

Increasing Clinical Evidence Expanding Potential For Products

10+

million people

Population suffering from chronic, non-healing wounds in the U.S.¹, including diabetic foot ulcers (DFUs), venous leg ulcers (VLUs), pressure ulcers and more.

~16%

of Medicare beneficiaries

Population is impacted by chronic wounds—and this proportion is increasing.¹

Ineffective Wound Management Leads to Poor Outcomes

It is estimated that up to **85% of amputations are avoidable** with a holistic multispecialty team approach that incorporates **innovative treatments** and adherence to treatment parameters.²

Advances Driving Improved Outcomes for Wound Patients

When applied following parameters for use, patients treated with **EPIFIX®** experienced reductions in **major amputations** and **hospital utilization**.²

Emerging Opportunities in Surgical Setting

MIMEDX products are available in all settings where patients receive care, **increasingly used in a variety of surgical settings**, representing incremental market opportunities.

1) Sen CK. Human Wound and Its Burden: Updated 2022 Compendium of Estimates. Adv Wound Care (New Rochelle). 2023;12(12):657-670.
2) Tettelbach WH, et al. Cost-effectiveness of dehydrated human amnion/chorion membrane allografts in lower extremity diabetic ulcer treatment. J Wound Care. 2022 Feb 1;31(Sup2):S10-S31.

October 10, 2024

The New York Times

Her Face Was Unrecognizable After an Explosion. A Placenta Restored It.

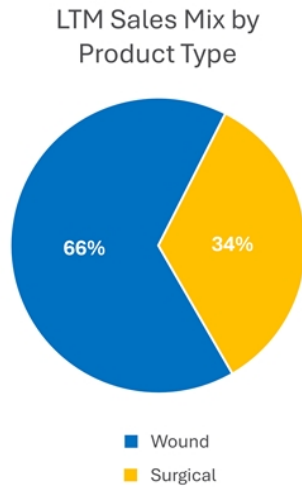
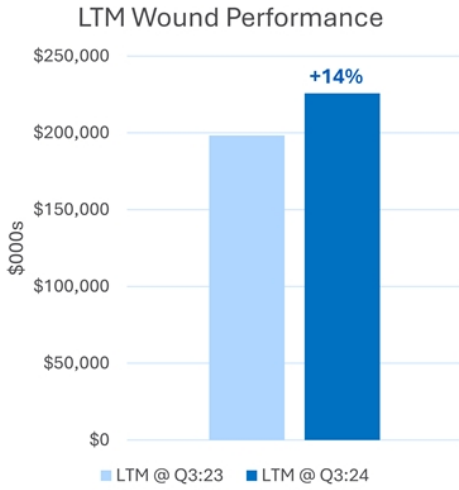
“Research has found placenta-derived grafts can reduce pain and inflammation, heal burns, prevent the formation of scar tissue and adhesions around surgical sites and even restore vision. They’re also gaining popularity as a treatment for the widespread issue of chronic wounds.”



“...Tending to such wounds can be a matter of life and death for the millions of people with them, including 10.5 million Medicare beneficiaries as of 2022...”

“...The five-year mortality rate for people with one type, a diabetic foot ulcer, is close to 30 percent. That rate rises above 50 percent for those who require amputation.”





Led by best-in-class placental allograft, EPIFIX, and our newest product innovation, EPIEFFECT®

*LTM Surgical growth at Q3:24 calculated excluding the impacts of AXIOFILL and Dental

Continuing to see expanding use cases for allografts and xenografts in a large and growing number of surgical settings

Evolving Strategic Priorities Heading into 2025

1

Innovate & Diversify Product Portfolio to Maximize Growth

Maximize opportunity for EPIFIX & EPICORD under new LCDs

Introduce new products from organic pipeline

Accelerate OUS market expansion, with continued growth in Japan

2

Develop & Deploy Programs to Expand Surgical Footprint

Leverage existing evidence for surgical applications

Invest in additional research and data generation for surgical use

Drive market adoption of HELIOGEN

3

Enhance Customer Intimacy

Continue to build out customer intimacy programs

Expand utilization of MIMEDX Connect

Best-In-Class Human Allograft Wound Products



Flagship products with multiples sizes and configurations available for differing wound types

Backed by industry-leading RCT data

Extensive commercial payor coverage

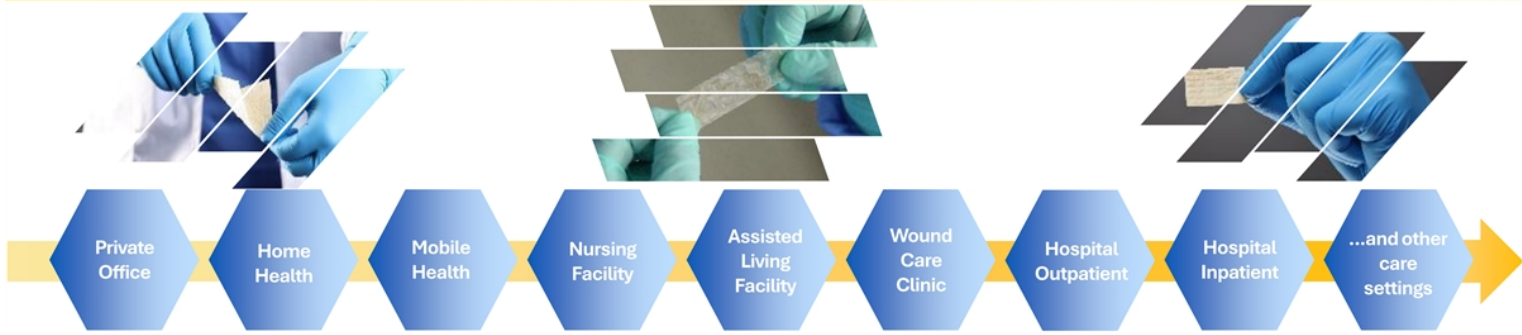


Lyophilized human placental allograft membrane

Includes the amnion layer, intermediate layer, and chorion layer

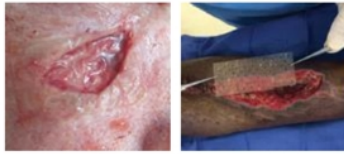
RCT underway in order to obtain broad reimbursement

MIMEDX products are available in all settings where patients receive care...



...and are used on a range of chronic and other hard-to-heal wounds.

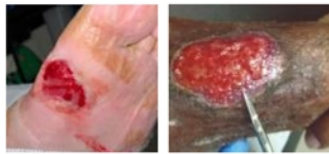
Acute Wounds



Mohs surgery

Burn/Trauma

Chronic Wounds



DFU

VLU

Complex/Dehisced Wounds



Limb Salvage

Dehiscence

Generating Clinical Data in Numerous Surgical Disciplines Incorporating Use of MIMEDX Products



Solutions

AMNIOEFFECT. AMNIOFIX. AMNIOCORD. AXIOFILL.

Deep/tunneling, irregular-shaped defects				✓
Soft tissue deficit	✓	✓	✓	✓
Large area coverage	✓	✓		✓
Able to be sutured in place	✓		✓	
Thickness-desired	✓		✓	✓
Fenestrated configurations available		✓		



HELIOGEN augments our pipeline through strategic portfolio expansion

First xenograft in MIMEDX portfolio

510(k)-cleared, **bovine-derived collagen matrix particulate** indicated for the management of exuding wounds and to control minor bleeding

Recent Publications Showcase Breadth of Potential Use Cases for MIMEDX Products in Surgery

Cranioplasty Procedures with AMNIOFIX®

Clinical Outcomes with Conventional Methods¹

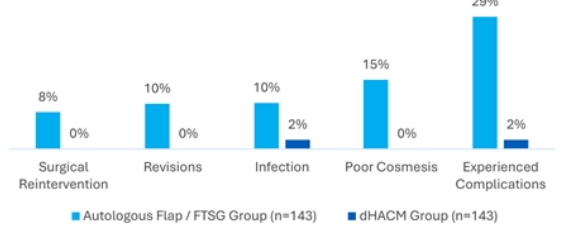


Clinical Outcomes with AMNIOFIX²



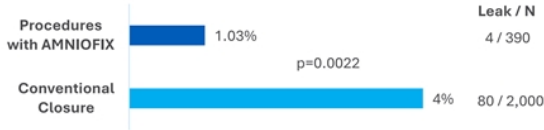
EPIFIX® in Mohs Procedures

Peer-reviewed Retrospective Study⁴



Colorectal Anastomoses Procedures with AMNIOFIX

Anastomotic Leak Rate with & without AMNIOFIX³



AMNIOEFFECT® in Bunion Correction Surgery

Case Study⁵ – SAWC Fall 2023

The use of LHACM as a barrier membrane during Lapiplasty 3D Bunion Correction surgery is an effective strategy to improve surgical outcomes.



1) Lee B. MIMEDX interview with Bryan Lee, MD. October 4, 2023.
 2) Endicott L, Ehresman J, Tettelbach W, Forsyth A, Lee B. Dehydrated human amnion/chorion membrane (dHACM) use in emergent craniectomies shows minimal dural adhesions. J Wound Care. 2023;32(10):634-640.
 3) F. Raymond Ortega, MD, FACS; Dennis Choat, MD, FACS, FASCRC; Emery Minnard, MD; Jeffrey Cohen, MD. The American College of Surgeons Clinical Congress, Oct 22-26, 2017, San Diego, CA.
 4) Toman J. Facial Plast Surg Aesthet Med. 2022;24(1):48-53.
 5) Franklin Polun, DPM, DABFAS, FACFAS FACFAS; Jake Michaelson. Symposium on Advanced Wound Care Fall, Nov 2-5, 2023, Las Vegas, NV.

Studies in Process Focused on Significant Surgical Opportunities



EPIFIX Mohs HECON

Accepted for Publication

EPIFIX used in Mohs procedures associated with **avoidance of postoperative complications and ancillary procedures**, compared to patients treated with standard of care.



AMNIOFIX in GI Anastomosis

Manuscript Pending

Seeking to demonstrate **reduction in the rate of leaks** when using placental allografts.



AMNIOFIX in Liver Transplant

RCT Enrollment Underway

Evaluating utility of placental allografts to **help reduce biliary complications, improve healing and reduce fibrosis**.



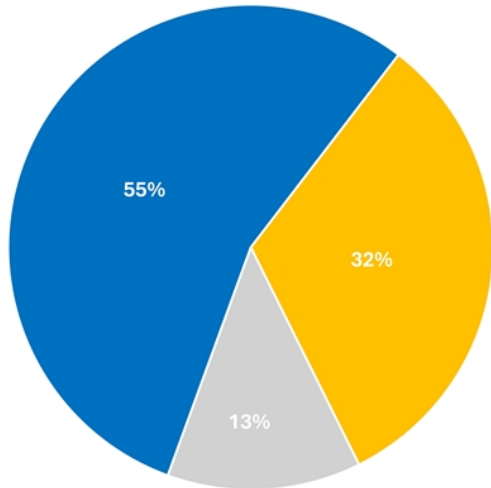
AMNIOFIX in Breast Reduction

RCT Enrollment Underway

Wound breakdown rates are a common complication of large volume breast reductions and could benefit from utilizing placental tissue.

Generating Clinical Data in Numerous Surgical Disciplines Incorporating Use of MIMEDX Products

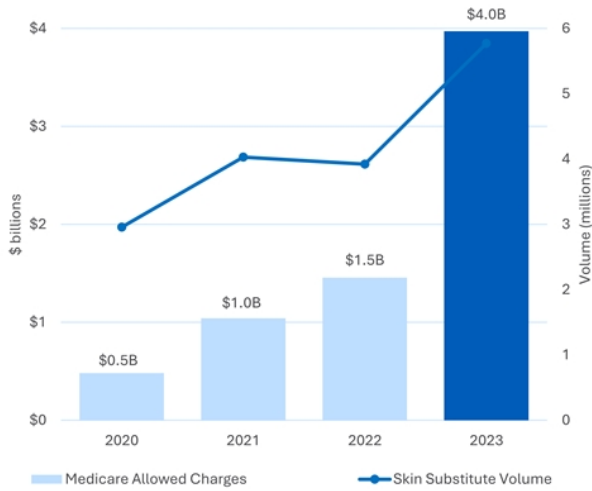
Diversified Customer Base



Site of Service	Segment Commentary
Hospitals & Wound Care Clinics	Stable reimbursement settings and growing with expanded use of products in surgical applications
Private Office	Medicare reimbursement evolving, resulting in opportunity for EPIFIX & EPICORD
Other	Derived from other sites of service, including federal facilities and international

Worsening Medicare Spending Crisis Underscores Need for Overhaul in Wound Care

Medicare Allowed Charges¹ for skin substitutes have exploded since 2020 resulting in run rate spend of **over \$1 billion of spend PER MONTH** on products in the category



Recent Medicare abuses in private office and associated care settings driving reform that prioritizes **data and proven efficacy** of products

New LCDs provide Medicare Trust Fund with short-term solution to **curb runaway spending on skin substitutes**

MIMEDX engaged in advocacy with **CMS, MACs & Congress** to urge action to rein in runaway Medicare spend

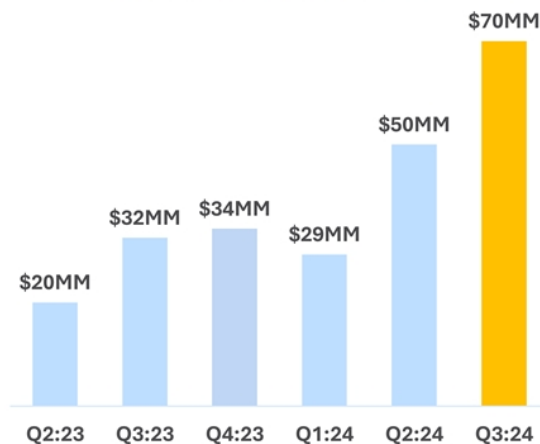
EPIFIX® & EPICORD®
Eligible for reimbursement under New LCDs, which go into effect February 12, 2025

Financial Highlights



LTM Net Sales \$343MM +11% year-over-year	LTM Gross Margin 83%
LTM Adjusted EBITDA¹ \$78MM 23% of net sales	LTM GAAP Net Income \$88MM
Cash Balance \$89MM +\$20MM vs. Q2:24	LTM Free Cash Flow \$56MM

Quarterly Net Cash Balance



Strong & improving financial profile & balance sheet provides growth capital for the business

¹) EBITDA, Adjusted EBITDA, related margins and Free Cash Flow are non-GAAP financial measures. See our Earnings Release for the quarter ended September 30, 2024 for a reconciliation to the nearest GAAP measure.

Full Year 2024 and Long-Term Financial Goals*

Committed to delivering sustained growth and profitability in the short- and long-term

	Full Year 2024	Long-Term
Net Sales % Growth	High single-digits vs. 2023	Low double-digits
Profitability	Adjusted EBITDA Margin Above 20%	

*As disclosed on our Third Quarter Operating & Financial Results conference call on October 30, 2024.

Experienced, Skillful Leadership Team Executing Strategy

Management Team with Track Record of Success in MedTech



Joe Capper
Chief Executive
Officer



Doug Rice
Chief Financial
Officer



Butch Hulse
Chief Administrative
Officer & General Counsel



Kim Moller
Chief Commercial
Officer



Ricci Whitlow
Chief Operating
Officer



John Harper, Ph.D.
Chief Scientific Officer &
SVP, R&D



Kate Surdez
Chief Human
Resource Officer



Matt Notarianni
Head of IR

Prior Roles Include:



Conclusion

- 1 Large & expanding addressable markets
- 2 Maturing reimbursement & regulatory landscape
- 3 Competitive advantage with defensible IP and proprietary technology
- 4 Strong & improving financial profile & balance sheet
- 5 Experienced & skillful leadership team more than capable of executing strategy